



# OCTOBER 2023

## Monthly Report

# ★ 2023 PERFORMANCE

YTD Oct 2023 vs 2019

109%

2023 Corporate Plan vs 2019

105%



# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY TOTAL

Oct 2023 vs 2019

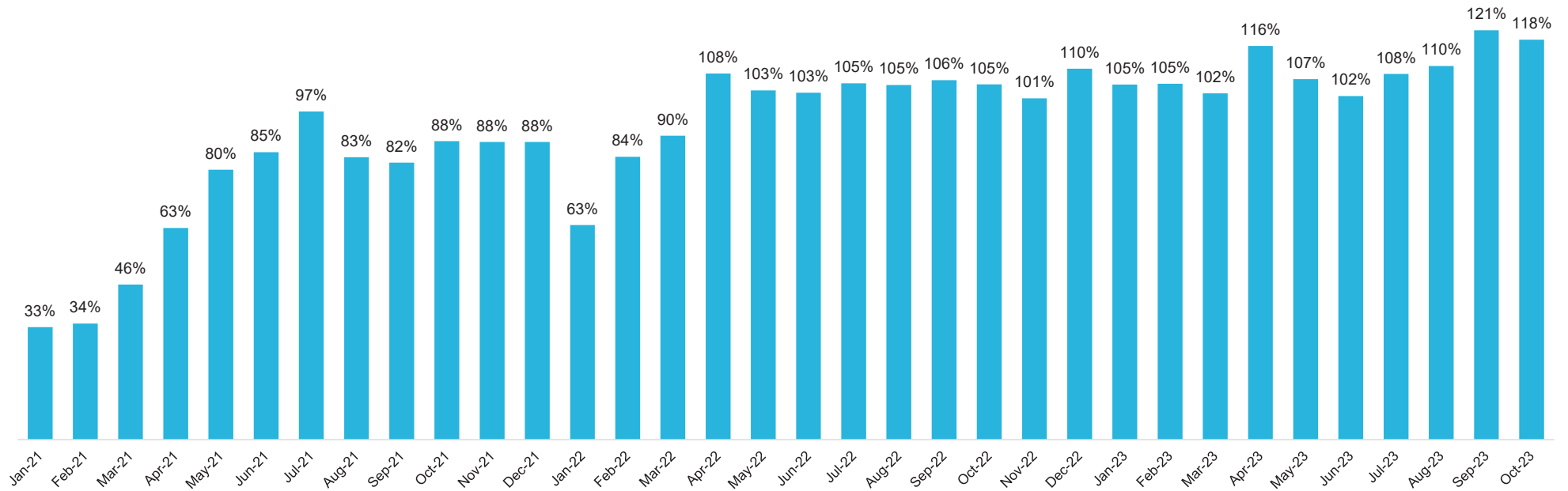
118%

YTD Oct 2023 vs 2019

109%

2023 Corporate Plan vs 2019

105%



# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY USA

Oct 2023 vs 2019

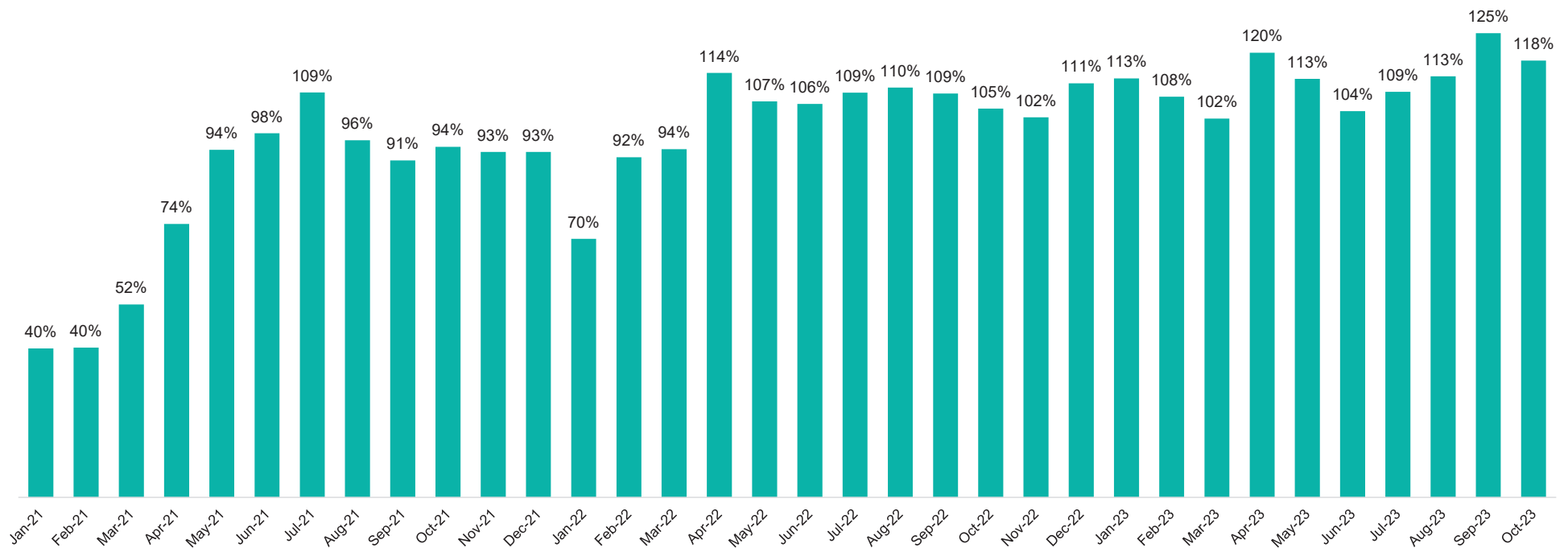
118%

YTD Oct 2023 vs 2019

112%

Total 2023 Corporate Plan vs 2019

107%



# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY TOTAL EUROPE AND HOLLAND

Oct 2023 vs 2019

**78%**

Europe

YTD Oct 2023 vs 2019

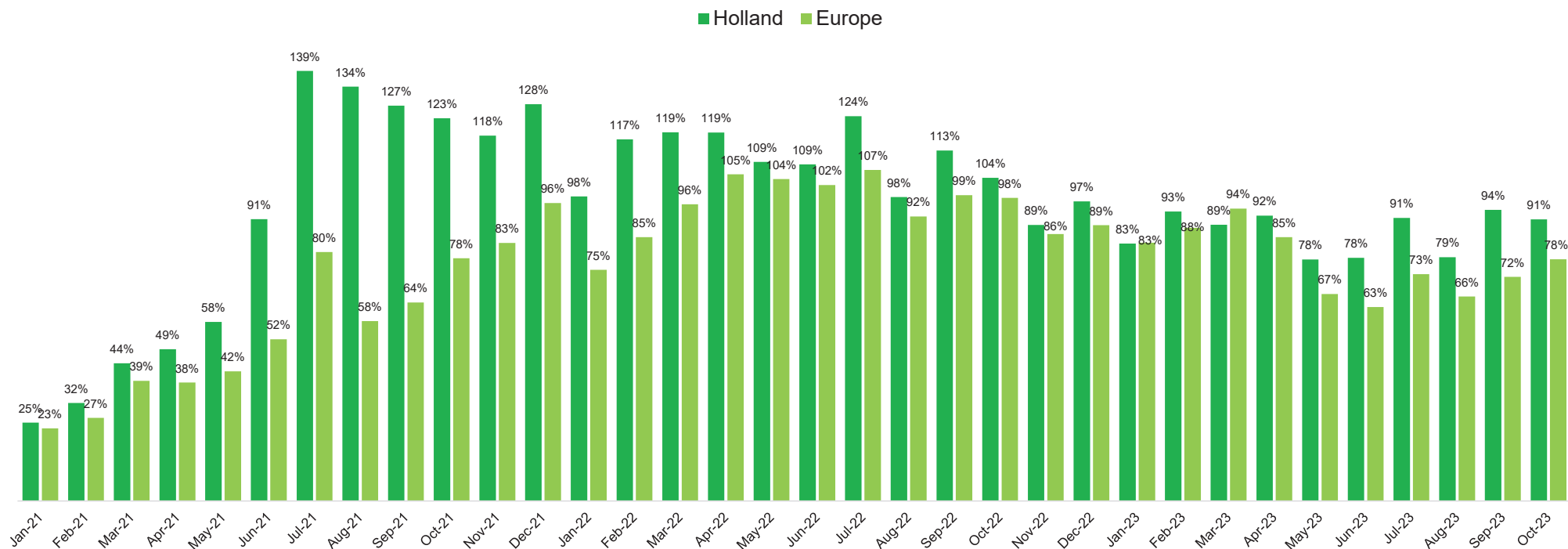
**76%**

Europe

Total 2023 Corporate Plan vs 2019

**111%**

Europe



# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY LATAM AND COLOMBIA

Oct Actuals vs 2019

**163%**

LATAM

YTD Oct Actuals vs 2019

**113%**

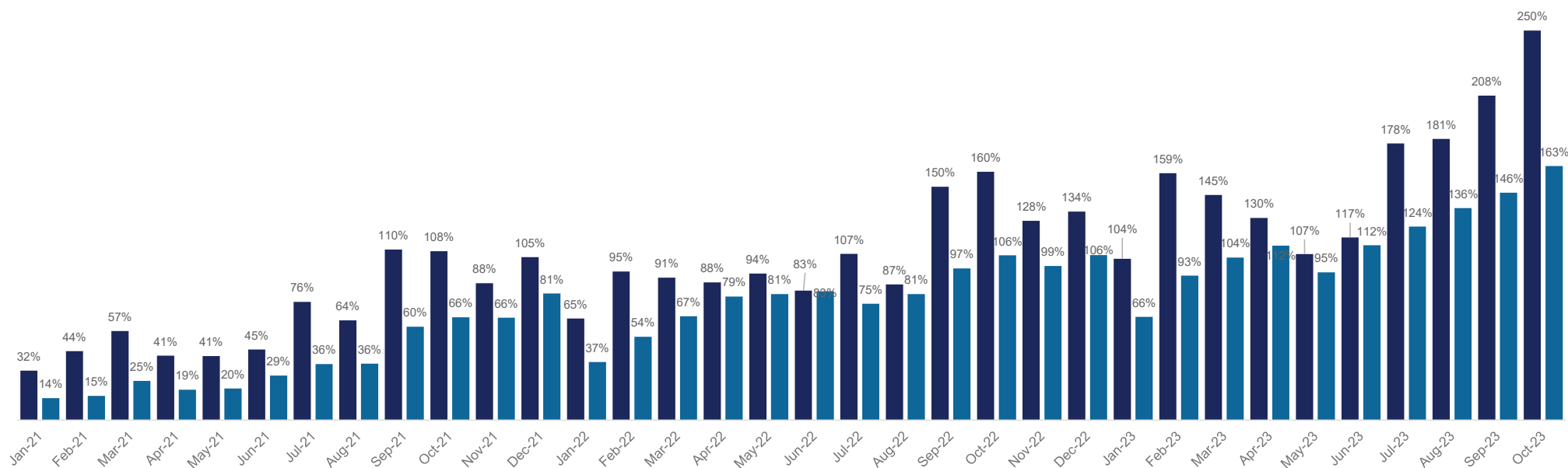
LATAM

Total 2023 Plan vs 2019

**103%**

LATAM

■ Colombia ■ LATAM







# COMPARISON

## 2023 VERSUS 2022

# SNAPSHOT YTD OCT 2023/2022



HOW MANY  
ARRIVALS?

**1,011,596**

**12.4%**



HOW LONG  
DID THEY STAY?

**7,091,144**

**9.7%**



WHAT DID THEY SPEND?\*\*

Central Bank Aruba  
(Q1 and Q2 2023)

Avg. **2,411.11** min

**21.3%**

Q1 and Q2 2022: 1,987

\*\*Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

## WHERE DID THEY STAY?

EP HOTELS



**1,568,779**

NIGHTS

**11.1%**

ALL INCLUSIVE



**1,109,564**

NIGHTS

**5.2%**

TIMESHARE



**2,217,670**

NIGHTS

**3.1%**

OTHERS



**2,195,131**

NIGHTS

**18.7%**





# ARRIVALS YTD OCTOBER 2023/2022

1,011,596  
ARRIVALS

12.4%  
GROWTH

	2022		Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
USA	707,064		71,297	778,361	10.1%	78.6%	76.9%
Canada	27,161		17,666	44,827	65.0%	3.0%	4.4%
<b>NA</b>	<b>734,225</b>		<b>88,963</b>	<b>823,188</b>	<b>12.1%</b>	<b>81.6%</b>	<b>81.4%</b>
Venezuela	1,742		549	2,291	31.5%	0.2%	0.2%
Colombia	25,812		13,915	39,727	53.9%	2.9%	3.9%
Brazil	7,759		3,236	10,995	41.7%	0.9%	1.1%
Argentina	10,763		5,170	15,933	48.0%	1.2%	1.6%
Chile	5,360		1,590	6,950	29.7%	0.6%	0.7%
Ecuador	2,252		3,736	5,988	165.9%	0.3%	0.6%
Peru	2,835		2,155	4,990	76.0%	0.3%	0.5%
Paraguay	1,048	-83		965	-7.9%	0.1%	0.1%
Uruguay	1,593		102	1,695	6.4%	0.2%	0.2%
Mexico	1,221		1,423	2,644	116.5%	0.1%	0.3%
Others	7,019		3,444	10,463	49.1%	0.8%	1.0%
<b>SA</b>	<b>67,404</b>		<b>35,237</b>	<b>102,641</b>	<b>52.3%</b>	<b>7.5%</b>	<b>10.1%</b>
Netherlands	39,223	-8,496		30,727	-21.7%	4.4%	3.0%
UK	10,439	-4,649		5,790	-44.5%	1.2%	0.6%
Germany	4,641	-209		4,432	-4.5%	0.5%	0.4%
Italy	7,468	-1,810		5,658	-24.2%	0.8%	0.6%
Sweden	756		1,063	1,819	140.6%	0.1%	0.2%
Belgium	2,214	-617		1,597	-27.9%	0.2%	0.2%
Austria	561	-21		540	-3.7%	0.1%	0.1%
Switzerland	1,631	-170		1,461	-10.4%	0.2%	0.1%
Others	7,667	-389		7,278	-5.1%	0.9%	0.7%
<b>Europe</b>	<b>74,600</b>	<b>-15,298</b>		<b>59,302</b>	<b>-20.5%</b>	<b>8.3%</b>	<b>5.9%</b>
<b>ROW</b>	<b>23,537</b>		<b>2,928</b>	<b>26,465</b>	<b>12.4%</b>	<b>2.6%</b>	<b>2.6%</b>
<b>Total</b>	<b>899,766</b>		<b>111,830</b>	<b>1,011,596</b>	<b>12.4%</b>		
<b>W/O Ven.</b>	<b>898,024</b>		<b>111....</b>	<b>1,009,305</b>	<b>12.4%</b>		



# ARRIVALS USA YTD OCTOBER 2023/2022

**778,361**  
ARRIVALS

**10.1%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	156,299	-2,487	153,812	-1.6%	22.1%	19.8%
Massachusetts	86,271	12,630	98,901	14.6%	12.2%	12.7%
New Jersey	96,165	-3,471	92,694	-3.6%	13.6%	11.9%
Pennsylvania	40,606	5,398	46,004	13.3%	5.7%	5.9%
Illinois	16,048	3,565	19,613	22.2%	2.3%	2.5%
Connecticut	27,088	2,298	29,386	8.5%	3.8%	3.8%
Florida	39,163	2,766	41,929	7.1%	5.5%	5.4%
Ohio	16,952	5,084	22,036	30.0%	2.4%	2.8%
Maryland	22,502	1,929	24,431	8.6%	3.2%	3.1%
Michigan	12,631	1,990	14,621	15.8%	1.8%	1.9%
Virginia	16,707	4,746	21,453	28.4%	2.4%	2.8%
Georgia	19,662	-554	19,108	-2.8%	2.8%	2.5%
North Carolina	18,384	4,279	22,663	23.3%	2.6%	2.9%
Texas	20,413	3,777	24,190	18.5%	2.9%	3.1%
California	13,160	1,514	14,674	11.5%	1.9%	1.9%
Other	105,013	27,833	132,846	26.5%	14.9%	17.1%
<b>Total</b>	<b>707,064</b>	<b>71,297</b>	<b>778,361</b>	<b>10.1%</b>		



# NIGHTS YTD OCTOBER 2023/2022

**7,091,144**  
ARRIVALS

**9.7%**  
GROWTH

	2022		Growth	2023	% Growth	ALOS 2022	ALOS 2023
USA	4,745,143		440,934	5,186,077	9.3%	6.7	6.7
Canada	269,533		152,912	422,445	56.7%	9.9	9.4
<b>NA</b>	<b>5,014,676</b>		<b>593,846</b>	<b>5,608,522</b>	<b>11.8%</b>	<b>6.8</b>	<b>6.8</b>
Venezuela	21,676		2,907	24,583	13.4%	12.4	10.7
Colombia	184,872		71,319	256,191	38.6%	7.2	6.4
Brazil	47,719		20,548	68,267	43.1%	6.2	6.2
Argentina	98,080		43,632	141,712	44.5%	9.1	8.9
Chile	41,873		12,255	54,128	29.3%	7.8	7.8
Ecuador	13,858		15,134	28,992	109.2%	6.2	4.8
Peru	20,346		11,514	31,860	56.6%	7.2	6.4
Paraguay	7,183	-844		6,339	-11.7%	6.9	6.6
Uruguay	12,484		751	13,235	6.0%	7.8	7.8
Mexico	8,604		7,132	15,736	82.9%	7.0	6.0
Others	52,620		17,258	69,878	32.8%	7.5	6.7
<b>SA</b>	<b>509,315</b>		<b>201,606</b>	<b>710,921</b>	<b>39.6%</b>	<b>7.6</b>	<b>6.9</b>
Netherlands	461,725	-95,670		366,055	-20.7%	11.8	11.9
UK	111,970	-57,224		54,746	-51.1%	10.7	9.5
Germany	48,429	-9,831		38,598	-20.3%	10.4	8.7
Italy	56,263	-13,645		42,618	-24.3%	7.5	7.5
Sweden	8,547		12,846	21,393	150.3%	11.3	11.8
Belgium	24,629	-6,228		18,401	-25.3%	11.1	11.5
Austria	5,415	-284		5,131	-5.2%	9.7	9.5
Switzerland	16,365	-3,050		13,315	-18.6%	10.0	9.1
Others	80,112	-8,000		72,112	-10.0%	10.4	9.9
<b>Europe</b>	<b>813,455</b>	<b>-181,086</b>		<b>632,369</b>	<b>-22.3%</b>	<b>10.9</b>	<b>10.7</b>
<b>ROW</b>	<b>129,043</b>		<b>10,289</b>	<b>139,332</b>	<b>8.0%</b>	<b>5.5</b>	<b>5.3</b>
<b>Total</b>	<b>6,466,489</b>		<b>624,655</b>	<b>7,091,144</b>	<b>9.7%</b>	<b>7.2</b>	<b>7.0</b>



# ACCOMMODATIONS YTD OCTOBER 2023/2022

1,011,596  
ARRIVALS

12.4%  
GROWTH

## ARRIVALS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	244,978	13,810	276,970	13.1%	18.7%	18.0%
All Inclusive	168,374	9,750	182,184	8.2%	29.8%	27.4%
Timeshare	267,856	56,278	277,606	3.6%	24.3%	27.2%
Others	218,558	111,830	274,836	25.7%		
<b>Total</b>	<b>899,766</b>		<b>1,011,596</b>	<b>12.4%</b>		

## NIGHTS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	1,411,626	54,725	1,568,779	11.1%	16.3%	15.6%
All Inclusive	1,054,839	67,387	1,109,564	5.2%	33.3%	31.3%
Timeshare	2,150,283	345,390	2,217,670	3.1%	28.6%	31.0%
Others	1,849,741	624,655	2,195,131	18.7%		
<b>Total</b>	<b>6,466,489</b>		<b>7,091,144</b>	<b>9.7%</b>		



# ACCOMMODATIONS YTD OCTOBER 2023/2022

1,011,596  
ARRIVALS

12.4%  
GROWTH

## ACCOMMODATION BY MAIN MARKET - ARRIVALS

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth
USA	237,866	207,986	14.4%	144,080	130,202	10.7%	250,812	243,254	3.1%	145,603	125,622	15.9%
Venezuela	445	291	52.9%	20	21	-4.8%	690	469	47.1%	1,136	961	18.2%
Netherlands	3,467	4,772	-27.3%	1,901	4,684	-59.4%	1,441	3,155	-54.3%	23,918	26,612	-10.1%
Canada	6,996	4,065	72.1%	11,866	8,592	38.1%	7,063	4,978	41.9%	18,902	9,526	98.4%
Brazil	3,548	4,046	-12.3%	1,533	1,029	49.0%	1,415	1,087	30.2%	4,499	1,597	181.7%
Colombia	4,153	3,833	8.3%	3,212	2,405	33.6%	5,490	4,309	27.4%	26,872	15,265	76.0%
Argentina	2,236	1,619	38.1%	7,216	5,313	35.8%	2,327	1,799	29.3%	4,154	2,032	104.4%
Chile	954	972	-1.9%	2,900	2,229	30.1%	991	1,017	-2.6%	2,105	1,142	84.3%
Peru	804	528	52.3%	1,457	1,014	43.7%	633	494	28.1%	2,096	799	162.3%
UK	1,903	1,997	-4.7%	832	5,179	-83.9%	657	896	-26.7%	2,398	2,367	1.3%
Italy	1,512	2,208	-31.5%	1,990	3,165	-37.1%	304	580	-47.6%	1,852	1,515	22.2%
Total Main Market	263,884	232,317	13.6%	177,007	163,833	8.0%	271,823	262,038	3.7%	233,535	187,438	24.6%
All Visitors	276,970	244,978	13.1%	182,184	168,374	8.2%	277,606	267,856	3.6%	274,836	218,558	25.7%





# ACCOMMODATIONS YTD OCTOBER 2023/2022

1,011,596  
ARRIVALS

12.4%  
GROWTH

## ACCOMMODATION BY MAIN MARKET - MARKETSHARE

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth
USA	85.9%	84.9%	1.2%	79.1%	77.3%	2.3%	90.3%	90.8%	-0.5%	53.0%	57.5%	-7.8%
Venezuela	0.2%	0.1%	35.3%	0.0%	0.0%	-12.0%	0.2%	0.2%	42.0%	0.4%	0.4%	-6.0%
Netherlands	1.3%	1.9%	-35.7%	1.0%	2.8%	-62.5%	0.5%	1.2%	-55.9%	8.7%	12.2%	-28.5%
Canada	2.5%	1.7%	52.2%	6.5%	5.1%	27.6%	2.5%	1.9%	36.9%	6.9%	4.4%	57.8%
Brazil	1.3%	1.7%	-22.4%	0.8%	0.6%	37.7%	0.5%	0.4%	25.6%	1.6%	0.7%	124.0%
Colombia	1.5%	1.6%	-4.2%	1.8%	1.4%	23.4%	2.0%	1.6%	22.9%	9.8%	7.0%	40.0%
Argentina	0.8%	0.7%	22.2%	4.0%	3.2%	25.5%	0.8%	0.7%	24.8%	1.5%	0.9%	62.6%
Chile	0.3%	0.4%	-13.2%	1.6%	1.3%	20.2%	0.4%	0.4%	-6.0%	0.8%	0.5%	46.6%
Peru	0.3%	0.2%	34.7%	0.8%	0.6%	32.8%	0.2%	0.2%	23.6%	0.8%	0.4%	108.6%
UK	0.7%	0.8%	-15.7%	0.5%	3.1%	-85.2%	0.2%	0.3%	-29.2%	0.9%	1.1%	-19.4%
Italy	0.5%	0.9%	-39.4%	1.1%	1.9%	-41.9%	0.1%	0.2%	-49.4%	0.7%	0.7%	-2.8%
Total Main Market	95.3%	94.8%	0.5%	97.2%	97.3%	-0.1%	97.9%	97.8%	0.1%	85.0%	85.8%	-0.9%
All Visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%



## VISITORS BY AGE YTD OCTOBER 2023/2022

**1,011,596**  
ARRIVALS

**12.4%**  
GROWTH

	2022		Growth	2023	% Growth
0 - 11	61,245		5,471	66,716	8.9%
12-19	64,809		3,339	68,148	5.2%
20 - 29	120,539	-189		120,350	-0.2%
30 - 39	153,677		6,241	159,918	4.1%
40 - 49	149,351		17,353	166,704	11.6%
50 - 59	169,837		25,972	195,809	15.3%
60 - 69	121,304		33,279	154,583	27.4%
70 +	58,977		20,335	79,312	34.5%
Not Stated	27		29	56	107.4%
<b>Total</b>	<b>899,766</b>		111,830	<b>1,011,596</b>	<b>12.4%</b>



# GENERATIONS YTD OCTOBER 2023/2022

**1,011,596**  
VISITORS

**12.4%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	47,920	4,577	52,497	9.6%	5.3%	5.2%
Gen Z	140,736	4,827	145,563	3.4%	15.6%	14.4%
Millennials	243,332	9,205	252,537	3.8%	27.0%	25.0%
Gen X	239,599	30,669	270,268	12.8%	26.6%	26.7%
Baby Boomers	208,998	53,845	262,843	25.8%	23.2%	26.0%
Silent Generations	19,154	8,678	27,832	45.3%	2.1%	2.8%
Age not specified	27	29	56	107.4%	0.0%	0.0%
<b>Total</b>	<b>899,766</b>	111,830	<b>1,011,596</b>	<b>12.4%</b>		

Note:

Generation A is between 0 to 9 years, Generation Z is between 10 to 25 years, Millennials is between 26 to 41 years, Gen X is between 42 to 56 years, Baby Boomers are between 57 to 75 years, and Silent Generation is 76 years or older



## PURPOSE OF VISIT YTD OCTOBER 2023/2022

**1,011,596**  
VISITORS

**12.4%**  
GROWTH

	2023	Mkt Share	2022	Mkt Share	% Growth
Sun,Sand,Sea	832,410	82.3%	751,459	83.5%	10.8%
Business	18,055	1.8%	15,116	1.7%	19.4%
Conference	6,701	0.7%	4,737	0.5%	41.5%
Honeymoon	32,395	3.2%	36,310	4.0%	-10.8%
Diving	3,409	0.3%	2,953	0.3%	15.4%
Incentive	9,778	1.0%	9,028	1.0%	8.3%
Meeting	6,685	0.7%	4,760	0.5%	40.4%
Not specified	69,946	6.9%	46,143	5.1%	51.6%
Shopping	6,828	0.7%	4,846	0.5%	40.9%
Wedding	25,389	2.5%	24,414	2.7%	4.0%
<b>Total</b>	<b>1,011,596</b>	<b>100.0%</b>	<b>899,766</b>	<b>100.0%</b>	<b>12.4%</b>



# CARRIERS YTD OCTOBER 2023/2022

**1,011,596**  
VISITORS

**12.4%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE	269,359	-26,589	242,770	-9.9%	29.9%	24.0%
AMERICAN AIRLINES	181,050	8,716	225,430	24.5%	20.1%	22.3%
UNITED AIRLINES	124,092	16,936	132,808	7.0%	13.8%	13.1%
DELTA AIRLINE	100,189	8,731	117,125	16.9%	11.1%	11.6%
SOUTHWEST AIRLINES	40,837	18,676	49,568	21.4%	4.5%	4.9%
AVIANCA	27,456	10,735	46,132	68.0%	3.1%	4.6%
COPA AIRLINE	26,838	-9,571	37,573	40.0%	3.0%	3.7%
KLM ROYAL DUTCH	36,624	8,179	27,053	-26.1%	4.1%	2.7%
AERO REPUBLICA/ WINGO	9,701	6,716	17,880	84.3%	1.1%	1.8%
WESTJET AIRLINES	8,987	8,237	15,703	74.7%	1.0%	1.6%
SPIRIT AIRLINES	6,679	1,937	14,916	123.3%	0.7%	1.5%
DIVI DIVI AIR	12,379	-2,820	14,316	15.6%	1.4%	1.4%
TUI NL	15,359	3,899	12,539	-18.4%	1.7%	1.2%
SUNWING AIRLINES	7,574	8,827	11,473	51.5%	0.8%	1.1%
AIR CANADA	1,728	1,806	10,555	510.8%	0.2%	1.0%
EZ AIR	7,052	2,428	8,858	25.6%	0.8%	0.9%
PRIVATE	2,877	1,321	5,305	84.4%	0.3%	0.5%
SURINAM AIRWAYS	3,697	4,115	5,018	35.7%	0.4%	0.5%
BRITISH AIRWAYS	0	1,305	4,115	-	0.0%	0.4%
CHARTER	1,465	131	2,770	89.1%	0.2%	0.3%
SUN COUNTRY	2,124	340	2,255	6.2%	0.2%	0.2%
WINAIR	1,356	-37	1,696	25.1%	0.2%	0.2%
JETAIR CARIBBEAN	1,706	1,158	1,669	-2.2%	0.2%	0.2%
SUNCLASS AIRLINES	0	822	1,158	-	0.0%	0.1%
ARAJET	71	192	893	1157.7%	0.0%	0.1%
SKY HIGH AVIATION	566	-8,740	758	33.9%	0.1%	0.1%
Others	10,000	111,830	1,260	-87.4%	1.1%	0.1%
<b>Total</b>	<b>899,766</b>		<b>1,011,596</b>	<b>12.4%</b>		





# CARRIERS YTD OCTOBER 2023/2022

**1,011,596**  
VISITORS

**12.4%**  
GROWTH

City	APO Code	Jan-October 2023	Mkt Share	Jan-October 22	Mkt Share	23 vs 22
JFK NY	JFK	182,045	18.0%	162,890	18.1%	11.8%
Boston	BOS	123,468	12.2%	96,428	10.7%	28.0%
Newark	EWK	95,350	9.4%	129,258	14.4%	-26.2%
Charlotte	CLT	86,705	8.6%	64,473	7.2%	34.5%
Miami	MIA	82,863	8.2%	68,637	7.6%	20.7%
Bogota	BOG	56,035	5.5%	36,552	4.1%	53.3%
Atlanta	ATL	50,986	5.0%	48,432	5.4%	5.3%
Philadelphia	PHL	45,506	4.5%	39,644	4.4%	14.8%
Orlando	MCO	39,598	3.9%	17,503	1.9%	126.2%
Amsterdam	AMS	39,037	3.9%	51,988	5.8%	-24.9%
Toronto	YYZ	37,759	3.7%	18,304	2.0%	106.3%
Panama City	PTY	37,589	3.7%	26,862	3.0%	39.9%
Curacao	CUR	27,551	2.7%	22,766	2.5%	21.0%
G.Bush DC	IAD	23,664	2.3%	17,957	2.0%	31.8%
Fort Lauderdale	FLL	15,371	1.5%	31,930	3.5%	-51.9%
Chicago	ORD	11,475	1.1%	7,926	0.9%	44.8%
Baltimore	BWI	10,021	1.0%	23,362	2.6%	-57.1%
Houston International	IAH	8,213	0.8%	7,608	0.8%	8.0%
Medellin	MDE	6,401	0.6%	1,529	0.2%	318.6%
Paramaribo	PBM	4,875	0.5%	3,716	0.4%	31.2%
Dallas Forth Worth	DFW	4,591	0.5%	3,527	0.4%	30.2%
La Guardi, NY	LGA	4,223	0.4%	3,243	0.4%	30.2%
Gatwick, UK	LGW	4,007	0.4%	7,098	0.8%	-43.5%
St Paul, Minneapolis	MSP	2,255	0.2%	1,800	0.2%	25.3%
Bonaire	BON	1,915	0.2%	1,041	0.1%	84.0%
	Others	10,093	1.0%	5,292	0.6%	90.7%
<b>Grand Total</b>		<b>1,011,596</b>	<b>100.0%</b>	<b>899,766</b>	<b>100.0%</b>	<b>12.4%</b>

# OCTOBER RESULT 2023

NORTH AMERICA



72,653

77.4%

SOUTH AMERICA



11,885

12.7%

EUROPE



6,011

6.4%

OTHERS



3,308

3.5%

TOTAL ARRIVALS

93,857

100%



# ARRIVALS OCTOBER 2023/2022

**93,857**  
ARRIVALS

**12.5%**  
GROWTH

	2022		Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
USA	61,156		7,561	68,717	12.4%	73.3%	73.2%
Canada	3,544		392	3,936	11.1%	4.2%	4.2%
<b>NA</b>	<b>64,700</b>		<b>7,953</b>	<b>72,653</b>	<b>12.3%</b>	<b>77.6%</b>	<b>77.4%</b>
Venezuela	141		66	207	46.8%	0.2%	0.2%
Colombia	3,291		1,869	5,160	56.8%	3.9%	5.5%
Brazil	944		64	1,008	6.8%	1.1%	1.1%
Argentina	1,253		310	1,563	24.7%	1.5%	1.7%
Chile	601		33	634	5.5%	0.7%	0.7%
Ecuador	246		775	1,021	315.0%	0.3%	1.1%
Peru	230		423	653	183.9%	0.3%	0.7%
Paraguay	67		50	117	74.6%	0.1%	0.1%
Uruguay	141		72	213	51.1%	0.2%	0.2%
Mexico	105		127	232	121.0%	0.1%	0.2%
Others	684		393	1,077	57.5%	0.8%	1.1%
<b>SA</b>	<b>7,703</b>		<b>4,182</b>	<b>11,885</b>	<b>54.3%</b>	<b>9.2%</b>	<b>12.7%</b>
Netherlands	3,767	-486		3,281	-12.9%	4.5%	3.5%
UK	1,021	-349		672	-34.2%	1.2%	0.7%
Germany	620	-163		457	-26.3%	0.7%	0.5%
Italy	635	-135		500	-21.3%	0.8%	0.5%
Sweden	148	-31		117	-20.9%	0.2%	0.1%
Belgium	289	-111		178	-38.4%	0.3%	0.2%
Austria	50		10	60	20.0%	0.1%	0.1%
Switzerland	199	-41		158	-20.6%	0.2%	0.2%
Others	805	-217		588	-27.0%	1.0%	0.6%
<b>Europe</b>	<b>7,534</b>	<b>-1,523</b>		<b>6,011</b>	<b>-20.2%</b>	<b>9.0%</b>	<b>6.4%</b>
<b>ROW</b>	<b>3,467</b>	<b>-159</b>		<b>3,308</b>	<b>-4.6%</b>	<b>4.2%</b>	<b>3.5%</b>
<b>Total</b>	<b>83,404</b>		<b>10,453</b>	<b>93,857</b>	<b>12.5%</b>		
<b>W/O Ven.</b>	<b>83,263</b>		<b>10,387</b>	<b>93,650</b>	<b>12.5%</b>		



# ARRIVALS USA OCTOBER 2023/2022

**68,717**  
ARRIVALS

**12.4%**  
GROWTH

	2022		Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	12,241		1,230	13,471	10.0%	20.0%	19.6%
Massachusetts	8,244	-151		8,093	-1.8%	13.5%	11.8%
New Jersey	8,117	-12		8,105	-0.1%	13.3%	11.8%
Pennsylvania	3,304		363	3,667	11.0%	5.4%	5.3%
Illinois	1,403		237	1,640	16.9%	2.3%	2.4%
Connecticut	2,457		317	2,774	12.9%	4.0%	4.0%
Florida	3,077		1,254	4,331	40.8%	5.0%	6.3%
Ohio	1,533		648	2,181	42.3%	2.5%	3.2%
Maryland	1,831		265	2,096	14.5%	3.0%	3.1%
Michigan	1,125		88	1,213	7.8%	1.8%	1.8%
Virginia	1,381		326	1,707	23.6%	2.3%	2.5%
Georgia	1,831	-148		1,683	-8.1%	3.0%	2.4%
North Carolina	1,533		325	1,858	21.2%	2.5%	2.7%
Texas	1,562		496	2,058	31.8%	2.6%	3.0%
California	997		267	1,264	26.8%	1.6%	1.8%
Other	10,520		2,056	12,576	19.5%	17.2%	18.3%
<b>Total</b>	<b>61,156</b>		<b>7,561</b>	<b>68,717</b>	<b>12.4%</b>		





# NIGHTS OCTOBER 2023/2022

**644,572**  
NIGHTS

**4.7%**  
GROWTH

	2022	Growth	2023	% Growth	ALOS 2022	ALOS 2023
USA	429,885	26,500	456,385	6.2%	7.0	6.6
Canada	33,769	1,026	34,795	3.0%	9.5	8.8
<b>NA</b>	<b>463,654</b>	<b>27,526</b>	<b>491,180</b>	<b>5.9%</b>	<b>7.2</b>	<b>6.8</b>
Venezuela	1,396	617	2,013	44.2%	9.9	9.7
Colombia	21,835	7,922	29,757	36.3%	6.6	5.8
Brazil	5,964	69	6,033	1.2%	6.3	6.0
Argentina	10,915	2,576	13,491	23.6%	8.7	8.6
Chile	4,388	233	4,621	5.3%	7.3	7.3
Ecuador	1,472	2,827	4,299	192.1%	6.0	4.2
Peru	1,613	1,956	3,569	121.3%	7.0	5.5
Paraguay	415	258	673	62.2%	6.2	5.8
Uruguay	996	598	1,594	60.0%	7.1	7.5
Mexico	610	1,012	1,622	165.9%	5.8	7.0
Others	5,224	1,702	6,926	32.6%	7.6	6.4
<b>SA</b>	<b>54,828</b>	<b>19,770</b>	<b>74,598</b>	<b>36.1%</b>	<b>7.1</b>	<b>6.3</b>
Netherlands	42,089	-6,158	35,931	-14.6%	11.2	11.0
UK	10,504	-4,524	5,980	-43.1%	10.3	8.9
Germany	6,609	-2,154	4,455	-32.6%	10.7	9.7
Italy	4,424	-1,311	3,113	-29.6%	7.0	6.2
Sweden	1,560	-381	1,179	-24.4%	10.5	10.1
Belgium	3,506	-1,119	2,387	-31.9%	12.1	13.4
Austria	386	228	614	59.1%	7.7	10.2
Switzerland	1,975	-434	1,541	-22.0%	9.9	9.8
Others	8,293	-1,882	6,411	-22.7%	10.3	10.9
<b>Europe</b>	<b>79,346</b>	<b>-17,735</b>	<b>61,611</b>	<b>-22.4%</b>	<b>10.5</b>	<b>10.2</b>
<b>ROW</b>	<b>17,929</b>	<b>-746</b>	<b>17,183</b>	<b>-4.2%</b>	<b>5.2</b>	<b>5.2</b>
<b>Total</b>	<b>615,757</b>	<b>28,815</b>	<b>644,572</b>	<b>4.7%</b>	<b>7.4</b>	<b>6.9</b>






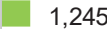











## ACCOMMODATIONS OCTOBER 2023/2022














**93,857**  
ARRIVALS

**12.5%**  
GROWTH

### ARRIVALS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	22,085	 2,677	24,762	12.1%	 26.5%	 26.4%
All Inclusive	16,620	 1,245	17,865	7.5%	 19.9%	 19.0%
Timeshare	25,984	 371	26,355	1.4%	 31.2%	 28.1%
Others	18,715	 6,160	24,875	32.9%	 22.4%	 26.5%
<b>Total</b>	<b>83,404</b>	 10,453	<b>93,857</b>	<b>12.5%</b>		

### NIGHTS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	128,006	 8,650	136,656	6.8%	 20.8%	 21.2%
All Inclusive	107,433	 1,131	108,564	1.1%	 17.4%	 16.8%
Timeshare	217,836	-6,318 	211,518	-2.9%	 35.4%	 32.8%
Others	162,482	 25,352	187,834	15.6%	 26.4%	 29.1%
<b>Total</b>	<b>615,757</b>	 28,815	<b>644,572</b>	<b>4.7%</b>		



## ACCOMMODATIONS OCTOBER 2023/2022

93,857  
ARRIVALS

12.5%  
GROWTH

### ACCOMMODATION BY MAIN MARKET - ARRIVALS

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth
USA	20,674	17,866	15.7%	13,590	12,136	12.0%	23,420	23,276	0.6%	11,033	7,878	40.0%
Venezuela	49	43	14.0%	2	0	—	28	19	47.4%	128	79	62.0%
Netherlands	349	528	-33.9%	277	399	-30.6%	232	285	-18.6%	2,423	2,555	-5.2%
Canada	767	600	27.8%	1,104	1,223	-9.7%	601	680	-11.6%	1,464	1,041	40.6%
Brazil	340	464	-26.7%	146	131	11.5%	164	91	80.2%	358	258	38.8%
Colombia	506	427	18.5%	486	366	32.8%	747	512	45.9%	3,421	1,986	72.3%
Argentina	148	175	-15.4%	840	669	25.6%	222	163	36.2%	353	246	43.5%
Chile	85	102	-16.7%	289	325	-11.1%	111	95	16.8%	149	79	88.6%
Peru	79	36	119.4%	209	69	202.9%	89	50	78.0%	276	75	268.0%
UK	228	221	3.2%	104	487	-78.6%	79	71	11.3%	261	242	7.9%
Italy	170	174	-2.3%	231	309	-25.2%	25	30	-16.7%	74	122	-39.3%
Total Main Market	23,395	20,636	13.4%	17,278	16,114	7.2%	25,718	25,272	1.8%	19,940	14,561	36.9%
All Visitors	24,762	22,085	12.1%	17,865	16,620	7.5%	26,355	25,984	1.4%	24,875	18,715	32.9%



## ACCOMMODATIONS OCTOBER 2023/2022

**93,857**  
ARRIVALS

**12.5%**  
GROWTH

### ACCOMMODATION BY MAIN MARKET - MARKETSHARE

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth
USA	83.5%	80.9%	3.2%	76.1%	73.0%	4.2%	88.9%	89.6%	-0.8%	44.4%	42.1%	5.4%
Venezuela	0.2%	0.2%	1.6%	0.0%	0.0%	—	0.1%	0.1%	45.3%	0.5%	0.4%	21.9%
Netherlands	1.4%	2.4%	-41.0%	1.6%	2.4%	-35.4%	0.9%	1.1%	-19.7%	9.7%	13.7%	-28.7%
Canada	3.1%	2.7%	14.0%	6.2%	7.4%	-16.0%	2.3%	2.6%	-12.9%	5.9%	5.6%	5.8%
Brazil	1.4%	2.1%	-34.6%	0.8%	0.8%	3.7%	0.6%	0.4%	77.7%	1.4%	1.4%	4.4%
Colombia	2.0%	1.9%	5.7%	2.7%	2.2%	23.5%	2.8%	2.0%	43.8%	13.8%	10.6%	29.6%
Argentina	0.6%	0.8%	-24.6%	4.7%	4.0%	16.8%	0.8%	0.6%	34.3%	1.4%	1.3%	8.0%
Chile	0.3%	0.5%	-25.7%	1.6%	2.0%	-17.3%	0.4%	0.4%	15.2%	0.6%	0.4%	41.9%
Peru	0.3%	0.2%	95.7%	1.2%	0.4%	181.8%	0.3%	0.2%	75.5%	1.1%	0.4%	176.9%
UK	0.9%	1.0%	-8.0%	0.6%	2.9%	-80.1%	0.3%	0.3%	9.7%	1.0%	1.3%	-18.9%
Italy	0.7%	0.8%	-12.9%	1.3%	1.9%	-30.5%	0.1%	0.1%	-17.8%	0.3%	0.7%	-54.4%
Total Main Market	94.5%	93.4%	1.1%	96.7%	97.0%	-0.2%	97.6%	97.3%	0.3%	80.2%	77.8%	3.0%
All Visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%



## VISITORS BY AGE OCTOBER 2023/2022

**93,857**  
ARRIVALS

**12.5%**  
GROWTH

	2022		Growth	2023	% Growth
0 - 11	3,530		650	4,180	18.4%
12-19	2,191		335	2,526	15.3%
20 - 29	8,816		1,701	10,517	19.3%
30 - 39	14,273		1,983	16,256	13.9%
40 - 49	12,411		1,926	14,337	15.5%
50 - 59	17,773		1,253	19,026	7.1%
60 - 69	15,948		1,826	17,774	11.4%
70 +	8,458		781	9,239	9.2%
Not Stated	4	-2		2	-50.0%
<b>Total</b>	<b>83,404</b>		10,453	<b>93,857</b>	<b>12.5%</b>



# GENERATIONS OCTOBER 2023/2022

**93,857**  
ARRIVALS

**12.5%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	2,938	568	3,506	19.3%	3.5%	3.7%
Gen Z	6,344	1,282	7,626	20.2%	7.6%	8.1%
Millennials	22,365	3,325	25,690	14.9%	26.8%	27.4%
Gen X	21,707	2,340	24,047	10.8%	26.0%	25.6%
Baby Boomers	27,215	2,442	29,657	9.0%	32.6%	31.6%
Silent Generations	2,831	498	3,329	17.6%	3.4%	3.5%
Age not specified	4	-2	2	-50.0%	0.0%	0.0%
<b>Total</b>	<b>83,404</b>	10,453	<b>93,857</b>	<b>12.5%</b>		

Note:

Generation A is between 0 to 9 years, Generation Z is between 10 to 25 years, Millennials is between 26 to 41 years, Gen X is between 42 to 56 years, Baby Boomers are between 57 to 75 years, and Silent Generation is 76 years or older





## PURPOSE OF VISIT OCTOBER 2023/2022

**93,857**  
VISITORS

**12.5%**  
GROWTH

	2023	Mkt Share	2022	Mkt Share	% Growth
Sun,Sand,Sea	74,341	79.2%	64,508	77.3%	15.2%
Business	2,337	2.5%	2,012	2.4%	16.2%
Conference	901	1.0%	577	0.7%	56.2%
Honeymoon	5,238	5.6%	5,183	6.2%	1.1%
Diving	350	0.4%	283	0.3%	23.7%
Incentive	908	1.0%	897	1.1%	1.2%
Meeting	768	0.8%	688	0.8%	11.6%
Not specified	5,654	6.0%	5,453	6.5%	3.7%
Shopping	668	0.7%	579	0.7%	15.4%
Wedding	2,692	2.9%	3,224	3.9%	-16.5%
<b>Total</b>	<b>93,857</b>	<b>100.0%</b>	<b>83,404</b>	<b>100.0%</b>	<b>12.5%</b>



# CARRIERS OCTOBER 2023/2022

93,857  
ARRIVALS

12.5%  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE	24,705	-1,380	23,325	-5.6%	29.6%	24.9%
AMERICAN AIRLINES	12,974	4,837	17,811	37.3%	15.6%	19.0%
UNITED AIRLINES	10,136	2,134	12,270	21.1%	12.2%	13.1%
DELTA AIRLINE	9,103	-483	8,620	-5.3%	10.9%	9.2%
AVIANCA	2,841	2,863	5,704	100.8%	3.4%	6.1%
SOUTHWEST AIRLINES	4,336	524	4,860	12.1%	5.2%	5.2%
COPA AIRLINE	3,159	992	4,151	31.4%	3.8%	4.4%
SPIRIT AIRLINES	891	2,238	3,129	251.2%	1.1%	3.3%
KLM ROYAL DUTCH	3,898	-1,091	2,807	-28.0%	4.7%	3.0%
WESTJET AIRLINES	1,394	455	1,849	32.6%	1.7%	2.0%
AERO REPUBLICA/ WINGO	1,611	188	1,799	11.7%	1.9%	1.9%
DIVI DIVI AIR	1,502	8	1,510	0.5%	1.8%	1.6%
TUI NL	1,452	-138	1,314	-9.5%	1.7%	1.4%
EZ AIR	1,104	110	1,214	10.0%	1.3%	1.3%
SUNWING AIRLINES	895	-12	883	-1.3%	1.1%	0.9%
SURINAM AIRWAYS	340	221	561	65.0%	0.4%	0.6%
BRITISH AIRWAYS	0	556	556	-	0.0%	0.6%
AIR CANADA	784	-429	355	-54.7%	0.9%	0.4%
WINAIR	92	234	326	254.3%	0.1%	0.3%
PRIVATE	312	-27	285	-8.7%	0.4%	0.3%
CHARTER	179	33	212	18.4%	0.2%	0.2%
JETAIR CARIBBEAN	563	-433	130	-76.9%	0.7%	0.1%
ARAJET	32	61	93	190.6%	0.0%	0.1%
SKY HIGH AVIATION	98	-36	62	-36.7%	0.1%	0.1%
AIR CENTURY	42	-11	31	-26.2%	0.1%	0.0%
TUI UK	667	-667	0	-100.0%	0.8%	0.0%
OTHERS	294	-294	0	-100.0%	0.4%	0.0%
<b>Total</b>	<b>83,404</b>	<b>10,453</b>	<b>93,857</b>	<b>12.5%</b>		



# CARRIERS OCTOBER 2023/2022

**93,857**  
ARRIVALS

**12.5%**  
GROWTH

City	APO Code	OCT '23	Mkt Share	OCT'22	Mkt Share	23 vs 22
JFK NY	JFK	16,773	17.9%	15,109	18.1%	11.0%
Newark	EWR	10,987	11.7%	12,920	15.5%	-15.0%
Boston	BOS	9,173	9.8%	8,825	10.6%	3.9%
Charlotte	CLT	8,879	9.5%	7,511	9.0%	18.2%
Miami	MIA	8,230	8.8%	4,596	5.5%	79.1%
Bogota	BOG	6,863	7.3%	3,815	4.6%	79.9%
Atlanta	ATL	5,087	5.4%	5,269	6.3%	-3.5%
Panama City	PTY	4,151	4.4%	3,164	3.8%	31.2%
Amsterdam	AMS	4,123	4.4%	5,355	6.4%	-23.0%
Orlando	MCO	3,827	4.1%	3,656	4.4%	4.7%
Fort Lauderdale	FLL	3,188	3.4%	897	1.1%	255.4%
Toronto	YYZ	3,087	3.3%	3,075	3.7%	0.4%
Curacao	CUR	2,839	3.0%	3,278	3.9%	-13.4%
G.Bush DC	IAD	1,526	1.6%	1,008	1.2%	51.4%
Baltimore	BWI	1,036	1.1%	683	0.8%	51.7%
Philadelphia	PHL	730	0.8%	886	1.1%	-17.6%
Medellin	MDE	642	0.7%	743	0.9%	-13.6%
Houston International	IAH	620	0.7%	836	1.0%	-25.8%
Gatwick, UK	LGW	556	0.6%	667	0.8%	-16.6%
Paramaribo	PBM	546	0.6%	355	0.4%	53.8%
Sint Maarten	SXM	300	0.3%	79	0.1%	279.7%
Bonaire	BON	249	0.3%	215	0.3%	15.8%
Santo Domingo	SDQ	170	0.2%	140	0.2%	21.4%
Chicago	ORD	88	0.1%	—	—	—
Seattle, Tacoma Int Airport	SEA	37	0.0%	23	0.0%	60.9%
	Others	150	0.2%	299	0.4%	-49.8%
<b>Total</b>		<b>93,857</b>	<b>100.0%</b>	<b>83,404</b>	<b>100.0%</b>	<b>12.5%</b>



# COMPARISON

## 2023 VERSUS 2019



# SNAPSHOT YTD OCT 2023/2019



HOW MANY  
ARRIVALS?

1,011,596

9.0%



HOW LONG  
DID THEY STAY?

7,091,144

4.8%



WHAT DID THEY SPEND?\*

Central Bank Aruba  
(Q1 and Q2 2023)

Avg. 2,411.11 min

21.3%

Q1 and Q2 2022: 1,987

\*\*Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

## WHERE DID THEY STAY?

EP HOTELS



1,568,779

NIGHTS

-15.2%

ALL INCLUSIVE



1,109,564

NIGHTS

3.3%

TIMESHARE



2,217,670

NIGHTS

11.4%

OTHERS



2,195,131

NIGHTS

18.5%





# ARRIVALS YTD OCTOBER 2023/2019

1,011,596  
ARRIVALS

9.0%  
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
USA	696,891		81,470	778,361	11.7%	75.1%	76.9%
Canada	39,735		5,092	44,827	12.8%	4.3%	4.4%
<b>NA</b>	<b>736,626</b>		<b>86,562</b>	<b>823,188</b>	<b>11.8%</b>	<b>79.4%</b>	<b>81.4%</b>
Venezuela	12,605	-10,314		2,291	-81.8%	1.4%	0.2%
Colombia	26,513		13,214	39,727	49.8%	2.9%	3.9%
Brazil	9,351		1,644	10,995	17.6%	1.0%	1.1%
Argentina	13,744		2,189	15,933	15.9%	1.5%	1.6%
Chile	8,933	-1,983		6,950	-22.2%	1.0%	0.7%
Ecuador	1,367		4,621	5,988	338.0%	0.1%	0.6%
Peru	4,729		261	4,990	5.5%	0.5%	0.5%
Paraguay	1,991	-1,026		965	-51.5%	0.2%	0.1%
Uruguay	1,905	-210		1,695	-11.0%	0.2%	0.2%
Mexico	1,404		1,240	2,644	88.3%	0.2%	0.3%
Others	8,384		2,079	10,463	24.8%	0.9%	1.0%
<b>SA</b>	<b>90,926</b>		<b>11,715</b>	<b>102,641</b>	<b>12.9%</b>	<b>9.8%</b>	<b>10.1%</b>
Netherlands	35,349	-4,622		30,727	-13.1%	3.8%	3.0%
UK	10,331	-4,541		5,790	-44.0%	1.1%	0.6%
Germany	5,750	-1,318		4,432	-22.9%	0.6%	0.4%
Italy	9,898	-4,240		5,658	-42.8%	1.1%	0.6%
Sweden	3,218	-1,399		1,819	-43.5%	0.3%	0.2%
Belgium	1,992	-395		1,597	-19.8%	0.2%	0.2%
Austria	687	-147		540	-21.4%	0.1%	0.1%
Switzerland	1,772	-311		1,461	-17.6%	0.2%	0.1%
Others	8,822	-1,544		7,278	-17.5%	1.0%	0.7%
<b>Europe</b>	<b>77,819</b>	<b>-18,517</b>		<b>59,302</b>	<b>-23.8%</b>	<b>8.4%</b>	<b>5.9%</b>
<b>ROW</b>	<b>22,859</b>		<b>3,606</b>	<b>26,465</b>	<b>15.8%</b>	<b>2.5%</b>	<b>2.6%</b>
<b>Total</b>	<b>928,230</b>		<b>83,366</b>	<b>1,011,596</b>	<b>9.0%</b>		
<b>W/O Ven.</b>	<b>915,625</b>		<b>93,680</b>	<b>1,009,305</b>	<b>10.2%</b>		



# ARRIVALS USA YTD OCTOBER 2023/2019

**778,361**  
ARRIVALS

**11.7%**  
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	138,594		15,218	153,812	11.0%	19.9%	19.8%
Massachusetts	79,182		19,719	98,901	24.9%	11.4%	12.7%
New Jersey	81,039		11,655	92,694	14.4%	11.6%	11.9%
Pennsylvania	40,450		5,554	46,004	13.7%	5.8%	5.9%
Illinois	17,839		1,774	19,613	9.9%	2.6%	2.5%
Connecticut	23,554		5,832	29,386	24.8%	3.4%	3.8%
Florida	40,848		1,081	41,929	2.6%	5.9%	5.4%
Ohio	19,814		2,222	22,036	11.2%	2.8%	2.8%
Maryland	22,154		2,277	24,431	10.3%	3.2%	3.1%
Michigan	13,106		1,515	14,621	11.6%	1.9%	1.9%
Virginia	16,393		5,060	21,453	30.9%	2.4%	2.8%
Georgia	17,490		1,618	19,108	9.3%	2.5%	2.5%
North Carolina	16,093		6,570	22,663	40.8%	2.3%	2.9%
Texas	21,121		3,069	24,190	14.5%	3.0%	3.1%
California	15,266	-592		14,674	-3.9%	2.2%	1.9%
Other	133,948	-1,102		132,846	-0.8%	19.2%	17.1%
<b>Total</b>	<b>696,891</b>		<b>81,470</b>	<b>778,361</b>	<b>11.7%</b>		



# NIGHTS YTD OCTOBER 2023/2019

**7,091,144**  
ARRIVALS

**4.8%**  
GROWTH

	2019		Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	4,639,924		546,153	5,186,077	11.8%	6.7	6.7
Canada	344,944		77,501	422,445	22.5%	8.7	9.4
<b>NA</b>	<b>4,984,868</b>		<b>623,654</b>	<b>5,608,522</b>	<b>12.5%</b>	6.8	6.8
Venezuela	167,994	-143,411		24,583	-85.4%	13.3	10.7
Colombia	220,430		35,761	256,191	16.2%	8.3	6.4
Brazil	60,791		7,476	68,267	12.3%	6.5	6.2
Argentina	123,244		18,468	141,712	15.0%	9.0	8.9
Chile	66,692	-12,564		54,128	-18.8%	7.5	7.8
Ecuador	10,370		18,622	28,992	179.6%	7.6	4.8
Peru	31,735		125	31,860	0.4%	6.7	6.4
Paraguay	12,891	-6,552		6,339	-50.8%	6.5	6.6
Uruguay	14,884	-1,649		13,235	-11.1%	7.8	7.8
Mexico	10,436		5,300	15,736	50.8%	7.4	6.0
Others	59,738		10,140	69,878	17.0%	7.1	6.7
<b>SA</b>	<b>779,205</b>	<b>-68,284</b>		<b>710,921</b>	<b>-8.8%</b>	8.6	6.9
Netherlands	458,068	-92,013		366,055	-20.1%	13.0	11.9
UK	111,377	-56,631		54,746	-50.8%	10.8	9.5
Germany	53,459	-14,861		38,598	-27.8%	9.3	8.7
Italy	74,416	-31,798		42,618	-42.7%	7.5	7.5
Sweden	37,020	-15,627		21,393	-42.2%	11.5	11.8
Belgium	20,760	-2,359		18,401	-11.4%	10.4	11.5
Austria	6,006	-875		5,131	-14.6%	8.7	9.5
Switzerland	15,171	-1,856		13,315	-12.2%	8.6	9.1
Others	82,068	-9,956		72,112	-12.1%	9.3	9.9
<b>Europe</b>	<b>858,345</b>	<b>-225,976</b>		<b>632,369</b>	<b>-26.3%</b>	11.0	10.7
<b>ROW</b>	<b>144,064</b>	<b>-4,732</b>		<b>139,332</b>	<b>-3.3%</b>	6.3	5.3
<b>Total</b>	<b>6,766,482</b>		<b>324,662</b>	<b>7,091,144</b>	<b>4.8%</b>	7.3	7.0



# ACCOMMODATIONS YTD OCTOBER 2023/2019

**1,011,596**  
ARRIVALS

**9.0%**  
GROWTH

## ARRIVALS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	313,873	-36,903	276,970	-11.8%	33.8%	27.4%
All Inclusive	166,366	15,818	182,184	9.5%	17.9%	18.0%
Timeshare	248,172	29,434	277,606	11.9%	26.7%	27.4%
Others	199,819	75,017	274,836	37.5%	21.5%	27.2%
<b>Total</b>	<b>928,230</b>	<b>83,366</b>	<b>1,011,596</b>	<b>9.0%</b>		

## NIGHTS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	1,849,072	-280,293	1,568,779	-15.2%	27.3%	22.1%
All Inclusive	1,073,787	35,777	1,109,564	3.3%	15.9%	15.6%
Timeshare	1,991,410	226,260	2,217,670	11.4%	29.4%	31.3%
Others	1,852,213	342,918	2,195,131	18.5%	27.4%	31.0%
<b>Total</b>	<b>6,766,482</b>	<b>324,662</b>	<b>7,091,144</b>	<b>4.8%</b>		



# ACCOMMODATIONS YTD OCTOBER 2023/2019

**1,011,596**  
ARRIVALS

**9.0%**  
GROWTH

## ACCOMMODATION BY MAIN MARKET - ARRIVALS

Visitors	EP			All Inclusive			Timeshare			Others		
	2023	2019	% grwth	2023	2019	% grwth	2023	2019	% grwth	2023	2019	% grwth
USA	237,866	261,117	-8.9%	144,080	116,564	23.6%	250,812	219,410	14.3%	145,603	99,800	45.9%
Venezuela	445	2,358	-81.1%	20	121	-83.5%	690	1,873	-63.2%	1,136	8,253	-86.2%
Netherlands	3,467	4,641	-25.3%	1,901	3,434	-44.6%	1,441	1,931	-25.4%	23,918	25,343	-5.6%
Canada	6,996	7,379	-5.2%	11,866	13,181	-10.0%	7,063	6,769	4.3%	18,902	12,406	52.4%
Brazil	3,548	4,584	-22.6%	1,533	1,551	-1.2%	1,415	1,050	34.8%	4,499	2,166	107.7%
Colombia	4,153	6,096	-31.9%	3,212	3,857	-16.7%	5,490	4,563	20.3%	26,872	11,997	124.0%
Argentina	2,236	2,708	-17.4%	7,216	5,676	27.1%	2,327	2,537	-8.3%	4,154	2,823	47.1%
Chile	954	1,819	-47.6%	2,900	4,373	-33.7%	991	960	3.2%	2,105	1,781	18.2%
Peru	804	1,111	-27.6%	1,457	2,029	-28.2%	633	562	12.6%	2,096	1,027	104.1%
UK	1,903	2,170	-12.3%	832	5,274	-84.2%	657	1,082	-39.3%	2,398	1,805	32.9%
Italy	1,512	2,845	-46.9%	1,990	3,561	-44.1%	304	887	-65.7%	1,852	2,605	-28.9%
Total mainmkt	263,884	296,828	-11.1%	177,007	159,621	10.9%	271,823	241,624	12.5%	233,535	170,006	37.4%
All visitors	276,970	313,873	-11.8%	182,184	166,366	9.5%	277,606	248,172	11.9%	274,836	199,819	37.5%





# ACCOMMODATIONS YTD OCTOBER 2023/2019

1,011,596  
ARRIVALS

9.0%  
GROWTH

## ACCOMMODATION BY MAIN MARKET - MARKETSHARE

Visitors	EP Hotel			All Inclusive			Timeshare			Others		
	2023	2019	% grwth	2023	2019	% grwth	2023	2019	% grwth	2023	2019	% grwth
USA	85.9%	83.2%	3.2%	79.1%	70.1%	12.9%	90.3%	88.4%	2.2%	53.0%	49.9%	6.1%
Venezuela	0.2%	0.8%	-78.6%	0.0%	0.1%	-84.9%	0.2%	0.8%	-67.1%	0.4%	4.1%	-90.0%
Netherlands	1.3%	1.5%	-15.3%	1.0%	2.1%	-49.4%	0.5%	0.8%	-33.3%	8.7%	12.7%	-31.4%
Canada	2.5%	2.4%	7.4%	6.5%	7.9%	-17.8%	2.5%	2.7%	-6.7%	6.9%	6.2%	10.8%
Brazil	1.3%	1.5%	-12.3%	0.8%	0.9%	-9.7%	0.5%	0.4%	20.5%	1.6%	1.1%	51.0%
Colombia	1.5%	1.9%	-22.8%	1.8%	2.3%	-24.0%	2.0%	1.8%	7.6%	9.8%	6.0%	62.9%
Argentina	0.8%	0.9%	-6.4%	4.0%	3.4%	16.1%	0.8%	1.0%	-18.0%	1.5%	1.4%	7.0%
Chile	0.3%	0.6%	-40.6%	1.6%	2.6%	-39.4%	0.4%	0.4%	-7.7%	0.8%	0.9%	-14.1%
Peru	0.3%	0.4%	-18.0%	0.8%	1.2%	-34.4%	0.2%	0.2%	0.7%	0.8%	0.5%	48.4%
UK	0.7%	0.7%	-0.6%	0.5%	3.2%	-85.6%	0.2%	0.4%	-45.7%	0.9%	0.9%	-3.4%
Italy	0.5%	0.9%	-39.8%	1.1%	2.1%	-49.0%	0.1%	0.4%	-69.4%	0.7%	1.3%	-48.3%
Total mainmkt	95.3%	94.6%	0.7%	97.2%	95.9%	1.3%	97.9%	97.4%	0.6%	85.0%	85.1%	-0.1%
All visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%



## VISITORS BY AGE YTD OCTOBER 2023/2019

**1,011,596**  
ARRIVALS

**9.0%**  
GROWTH

	2019		Growth	2023	% Growth
0 - 11	63,423		3,293	66,716	5.2%
12-19	63,680		4,468	68,148	7.0%
20 - 29	116,362		3,988	120,350	3.4%
30 - 39	147,308		12,610	159,918	8.6%
40 - 49	157,380		9,324	166,704	5.9%
50 - 59	184,499		11,310	195,809	6.1%
60 - 69	131,514		23,069	154,583	17.5%
70 +	63,908		15,404	79,312	24.1%
Not Stated	156	-100		56	-64.1%
<b>Total</b>	<b>928,230</b>		<b>83,366</b>	<b>1,011,596</b>	<b>9.0%</b>



# GENERATIONS YTD OCTOBER 2023/2019

**1,011,596**  
VISITORS

**9.0%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A	—		52,497	#VALUE!	0.0%	5.2%
Gen Z	143,438	2,125	145,563	1.5%	15.5%	14.4%
Millennials	219,248	33,289	252,537	15.2%	23.6%	25.0%
Gen X	242,538	27,730	270,268	11.4%	26.1%	26.7%
Baby Boomers	277,912		262,843	-5.4%	29.9%	26.0%
Silent Generations	44,938		27,832	-38.1%	4.8%	2.8%
Age not specified	156	-100	56	-64.1%	0.0%	0.0%
<b>Total</b>	<b>928,230</b>	83,366	<b>1,011,596</b>	<b>9.0%</b>		

Note:

Generation A is between 0 to 9 years, Generation Z is between 10 to 25 years, Millennials is between 26 to 41 years, Gen X is between 42 to 56 years, Baby Boomers are between 57 to 75 years, and Silent Generation is 76 years or older



## PURPOSE OF VISIT YTD OCTOBER 2023/2019

**1,011,596**  
VISITORS

**9.0%**  
GROWTH

	2023	Mkt Share	2019	Mkt Share	% Growth
Sun,Sand,Sea	832,410	82.3%	597,758	64.4%	39.3%
Business	18,055	1.8%	18,235	2.0%	-1.0%
Conference	6,701	0.7%	5,086	0.5%	31.8%
Honeymoon	32,395	3.2%	26,767	2.9%	21.0%
Diving	3,409	0.3%	5,469	0.6%	-37.7%
Incentive	9,778	1.0%	7,559	0.8%	29.4%
Meeting	6,685	0.7%	0	0.0%	—
Not specified	69,946	6.9%	209,988	22.6%	-66.7%
Shopping	6,828	0.7%	39,364	4.2%	-82.7%
Wedding	25,389	2.5%	18,004	1.9%	41.0%
<b>Total</b>	<b>1,011,596</b>	<b>100.0%</b>	<b>928,230</b>	<b>100.0%</b>	<b>9.0%</b>



# CARRIERS YTD OCTOBER 2023/2019

1,011,596  
VISITORS

9.0%  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE	212,621	30,149	242,770	14.2%	22.9%	24.0%
AMERICAN AIRLINES	174,827	50,603	225,430	28.9%	18.8%	22.3%
UNITED AIRLINES	126,876	5,932	132,808	4.7%	13.7%	13.1%
DELTA AIRLINE	116,962	163	117,125	0.1%	12.6%	11.6%
SOUTHWEST AIRLINES	62,872	-13,304	49,568	-21.2%	6.8%	4.9%
AVIANCA	42,303	3,829	46,132	9.1%	4.6%	4.6%
COPA AIRLINE	31,826	5,747	37,573	18.1%	3.4%	3.7%
KLM ROYAL DUTCH	26,768	285	27,053	1.1%	2.9%	2.7%
AERO REPUBLICA/ WINGO	2,418	15,462	17,880	639.5%	0.3%	1.8%
WESTJET AIRLINES	7,949	7,754	15,703	97.5%	0.9%	1.6%
SPIRIT AIRLINES	9,364	5,552	14,916	59.3%	1.0%	1.5%
DIVI DIVI AIR	7,800	6,516	14,316	83.5%	0.8%	1.4%
TUI NL / ARKEFLIGHT	13,280	-741	12,539	-5.6%	1.4%	1.2%
SUNWING AIRLINES	12,169	-696	11,473	-5.7%	1.3%	1.1%
AIR CANADA	12,760	-2,205	10,555	-17.3%	1.4%	1.0%
EZ AIR	2,736	6,122	8,858	223.8%	0.3%	0.9%
PRIVATE	3,168	2,137	5,305	67.5%	0.3%	0.5%
SURINAM AIRWAYS	4,598	420	5,018	9.1%	0.5%	0.5%
BRITISH AIRWAYS	6,630	-2,515	4,115	-37.9%	0.7%	0.4%
CHARTER	18,015	-15,245	2,770	-84.6%	1.9%	0.3%
SUN COUNTRY	2,399	-144	2,255	-6.0%	0.3%	0.2%
WINAIR	5,436	-3,740	1,696	-68.8%	0.6%	0.2%
JETAIR CARIBBEAN	0	1,669	1,669	-	0.0%	0.2%
SUNCLASS AIRLINES	0	1,158	1,158	-	0.0%	0.1%
ARAJET	214	679	893	317.3%	0.0%	0.1%
SKY HIGH AVIATION	402	356	758	88.6%	0.0%	0.1%
Others	23,837	-22,577	1,260	-94.7%	2.6%	0.1%
<b>Total</b>	<b>928,230</b>	<b>83,366</b>	<b>1,011,596</b>	<b>9.0%</b>		





# CARRIERS YTD OCTOBER 2023/2019

**1,011,596**  
ARRIVALS

**9.0%**  
GROWTH

City	APO Code	Jan-October 2023	Mkt Share	Jan-October 2019	Mkt Share	23 vs 19
JFK NY	JFK	182,045	18.0%	141,967	15.3%	28.2%
Newark	EWK	123,468	12.2%	91,982	9.9%	34.2%
Boston	BOS	95,350	9.4%	103,064	11.1%	-7.5%
Charlotte	CLT	86,705	8.6%	64,297	6.9%	34.9%
Miami	MIA	82,863	8.2%	75,600	8.1%	9.6%
Bogota	BOG	56,035	5.5%	48,500	5.2%	15.5%
Atlanta	ATL	50,986	5.0%	60,673	6.5%	-16.0%
Panama City	PTY	45,506	4.5%	27,815	3.0%	63.6%
Amsterdam	AMS	39,598	3.9%	64	0.0%	31771.9%
Orlando	MCO	39,037	3.9%	39,650	4.3%	-1.5%
Fort Lauderdale	FLL	37,759	3.7%	31,996	3.4%	18.0%
Toronto	YYZ	37,589	3.7%	31,952	3.4%	17.6%
Curacao	CUR	27,551	2.7%	21,838	2.4%	26.2%
G.Bush DC	IAD	23,664	2.3%	6,895	0.7%	243.2%
Baltimore	BWI	15,371	1.5%	72,411	7.8%	-78.8%
Philadelphia	PHL	11,475	1.1%	11,612	1.3%	-1.2%
Medellin	MDE	10,021	1.0%	31,670	3.4%	-68.4%
Houston International	IAH	8,213	0.8%	7,127	0.8%	15.2%
Gatwick, UK	LGW	6,401	0.6%	2	0.0%	319950.0%
Paramaribo	PBM	4,875	0.5%	4,127	0.4%	18.1%
Sint Maarten	SXM	4,591	0.5%	5,101	0.5%	-10.0%
Bonaire	BON	4,223	0.4%	1,773	0.2%	138.2%
Santo Domingo	SDQ	4,007	0.4%	6,631	0.7%	-39.6%
Chicago	ORD	2,255	0.2%	5,048	0.5%	-55.3%
Seattle, Tacoma Int Airport	SEA	1,915	0.2%	4,814	0.5%	-60.2%
	Others	10,093	1.0%	31,621	3.4%	-68.1%
<b>Total</b>		<b>1,011,596</b>	<b>100.0%</b>	<b>928,230</b>	<b>100.0%</b>	<b>9.0%</b>



# ARRIVALS OCTOBER 2023/2019

**93,857**  
ARRIVALS

**18.2%**  
GROWTH


















































	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
USA	58,432		10,285	68,717	17.6%	73.6%	73.2%
Canada	3,034		902	3,936	29.7%	3.8%	4.2%
<b>NA</b>	<b>61,466</b>		<b>11,187</b>	<b>72,653</b>	<b>18.2%</b>	<b>77.4%</b>	<b>77.4%</b>
Venezuela	713	-506		207	-71.0%	0.9%	0.2%
Colombia	2,062		3,098	5,160	150.2%	2.6%	5.5%
Brazil	975		33	1,008	3.4%	1.2%	1.1%
Argentina	1,217		346	1,563	28.4%	1.5%	1.7%
Chile	657	-23		634	-3.5%	0.8%	0.7%
Ecuador	99		922	1,021	931.3%	0.1%	1.1%
Peru	409		244	653	59.7%	0.5%	0.7%
Paraguay	78		39	117	50.0%	0.1%	0.1%
Uruguay	183		30	213	16.4%	0.2%	0.2%
Mexico	124		108	232	87.1%	0.2%	0.2%
Others	763		314	1,077	41.2%	1.0%	1.1%
<b>SA</b>	<b>7,280</b>		<b>4,605</b>	<b>11,885</b>	<b>63.3%</b>	<b>9.2%</b>	<b>12.7%</b>
Netherlands	3,614	-333		3,281	-9.2%	4.6%	3.5%
UK	968	-296		672	-30.6%	1.2%	0.7%
Germany	633	-176		457	-27.8%	0.8%	0.5%
Italy	858	-358		500	-41.7%	1.1%	0.5%
Sweden	490	-373		117	-76.1%	0.6%	0.1%
Belgium	196	-18		178	-9.2%	0.2%	0.2%
Austria	52		8	60	15.4%	0.1%	0.1%
Switzerland	183	-25		158	-13.7%	0.2%	0.2%
Others	716	-128		588	-17.9%	0.9%	0.6%
<b>Europe</b>	<b>7,710</b>	<b>-1,699</b>		<b>6,011</b>	<b>-22.0%</b>	<b>9.7%</b>	<b>6.4%</b>
<b>ROW</b>	<b>2,933</b>		<b>375</b>	<b>3,308</b>	<b>12.8%</b>	<b>3.7%</b>	<b>3.5%</b>
<b>Total</b>	<b>79,389</b>		<b>14,468</b>	<b>93,857</b>	<b>18.2%</b>		
<b>W/O Ven.</b>	<b>78,676</b>		<b>14,974</b>	<b>93,650</b>	<b>19.0%</b>		



# ARRIVALS USA OCTOBER 2023/2019

**68,717**  
ARRIVALS

**17.6%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	10,967	 2,504	13,471	22.8%	 18.8%	 19.6%
Massachusetts	6,839	 1,254	8,093	18.3%	 11.7%	 11.8%
New Jersey	6,067	 2,038	8,105	33.6%	 10.4%	 11.8%
Pennsylvania	3,166	 501	3,667	15.8%	 5.4%	 5.3%
Illinois	1,350	 290	1,640	21.5%	 2.3%	 2.4%
Connecticut	2,086	 688	2,774	33.0%	 3.6%	 4.0%
Florida	3,493	 838	4,331	24.0%	 6.0%	 6.3%
Ohio	1,522	 659	2,181	43.3%	 2.6%	 3.2%
Maryland	1,765	 331	2,096	18.8%	 3.0%	 3.1%
Michigan	915	 298	1,213	32.6%	 1.6%	 1.8%
Virginia	1,266	 441	1,707	34.8%	 2.2%	 2.5%
Georgia	1,450	 233	1,683	16.1%	 2.5%	 2.4%
North Carolina	1,352	 506	1,858	37.4%	 2.3%	 2.7%
Texas	1,525	 533	2,058	35.0%	 2.6%	 3.0%
California	1,150	 114	1,264	9.9%	 2.0%	 1.8%
Other	13,519	 -943	12,576	-7.0%	 23.1%	 18.3%
<b>Total</b>	<b>58,432</b>	 <b>10,285</b>	<b>68,717</b>	<b>17.6%</b>		



# NIGHTS OCTOBER 2023/2019

**644,572**  
NIGHTS

**12.1%**  
GROWTH

	2019		Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	389,071		67,314	456,385	17.3%	6.7	6.6
Canada	24,320		10,475	34,795	43.1%	8.0	8.8
<b>NA</b>	<b>413,391</b>		<b>77,789</b>	<b>491,180</b>	<b>18.8%</b>	6.7	6.8
Venezuela	12,756	-10,743		2,013	-84.2%	17.9	9.7
Colombia	17,146		12,611	29,757	73.6%	8.3	5.8
Brazil	6,409	-376		6,033	-5.9%	6.6	6.0
Argentina	10,171		3,320	13,491	32.6%	8.4	8.6
Chile	4,415		206	4,621	4.7%	6.7	7.3
Ecuador	692		3,607	4,299	521.2%	7.0	4.2
Peru	2,309		1,260	3,569	54.6%	5.6	5.5
Paraguay	484		189	673	39.0%	6.2	5.8
Uruguay	1,334		260	1,594	19.5%	7.3	7.5
Mexico	917		705	1,622	76.9%	7.4	7.0
Others	5,629		1,297	6,926	23.0%	7.4	6.4
<b>SA</b>	<b>62,262</b>		<b>12,336</b>	<b>74,598</b>	<b>19.8%</b>	8.6	6.3
Netherlands	45,171	-9,240		35,931	-20.5%	12.5	11.0
UK	9,664	-3,684		5,980	-38.1%	10.0	8.9
Germany	5,994	-1,539		4,455	-25.7%	9.5	9.7
Italy	5,712	-2,599		3,113	-45.5%	6.7	6.2
Sweden	4,833	-3,654		1,179	-75.6%	9.9	10.1
Belgium	1,998		389	2,387	19.5%	10.2	13.4
Austria	408		206	614	50.5%	7.8	10.2
Switzerland	1,565	-24		1,541	-1.5%	8.6	9.8
Others	7,212	-801		6,411	-11.1%	10.1	10.9
<b>Europe</b>	<b>82,557</b>	<b>-20,946</b>		<b>61,611</b>	<b>-25.4%</b>	10.7	10.2
<b>ROW</b>	<b>16,853</b>		<b>330</b>	<b>17,183</b>	<b>2.0%</b>	5.7	5.2
<b>Total</b>	<b>575,063</b>		<b>69,509</b>	<b>644,572</b>	<b>12.1%</b>	7.2	6.9



## ACCOMMODATIONS OCTOBER 2023/2019

**93,857**  
ARRIVALS

**18.2%**  
GROWTH

### ARRIVALS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	24,532	230	24,762	0.9%	30.9%	26.4%
All Inclusive	14,963	2,902	17,865	19.4%	18.8%	19.0%
Timeshare	20,626	5,729	26,355	27.8%	26.0%	28.1%
Others	19,268	5,607	24,875	29.1%	24.3%	26.5%
<b>Total</b>	<b>79,389</b>	14,468	<b>93,857</b>	<b>18.2%</b>		

### NIGHTS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	141,998	-5,342	136,656	-3.8%	24.7%	21.2%
All Inclusive	94,704	13,860	108,564	14.6%	16.5%	16.8%
Timeshare	168,134	43,384	211,518	25.8%	29.2%	32.8%
Others	170,227	17,607	187,834	10.3%	29.6%	29.1%
<b>Total</b>	<b>575,063</b>	69,509	<b>644,572</b>	<b>12.1%</b>		





## VISITORS BY AGE OCTOBER 2023/2019

**93,857**  
ARRIVALS

**18.2%**  
GROWTH

	2019		Growth	2023	% Growth
0 - 11	3,454		726	4,180	21.0%
12-19	1,879		647	2,526	34.4%
20 - 29	9,268		1,249	10,517	13.5%
30 - 39	14,024		2,232	16,256	15.9%
40 - 49	12,552		1,785	14,337	14.2%
50 - 59	17,129		1,897	19,026	11.1%
60 - 69	13,926		3,848	17,774	27.6%
70 +	7,147		2,092	9,239	29.3%
Not Stated	10	-8		2	-80.0%
<b>Total</b>	<b>79,389</b>		14,468	<b>93,857</b>	<b>18.2%</b>



# GENERATIONS OCTOBER 2023/2019

**93,857**  
ARRIVALS

**18.2%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A	—		3,506		0.0%	3.7%
Gen Z	5,949	1,677	7,626	28.2%	7.5%	8.1%
Millennials	20,225	5,465	25,690	27.0%	25.5%	27.4%
Gen X	19,978	4,069	24,047	20.4%	25.2%	25.6%
Baby Boomers	28,112	1,545	29,657	5.5%	35.4%	31.6%
Silent Generations	5,115		3,329	-34.9%	6.4%	3.5%
Age not specified	10	-8	2	-80.0%	0.0%	0.0%
<b>Total</b>	<b>79,389</b>	14,468	<b>93,857</b>	<b>18.2%</b>		

**Note:**

Generation A is between 0 to 9 years, Generation Z is between 10 to 25 years, Millennials is between 26 to 41 years, Gen X is between 42 to 56 years, Baby Boomers are between 57 to 75 years, and Silent Generation is 76 years or older



## PURPOSE OF VISIT OCTOBER 2023/2019

**93,857**  
VISITORS

**18.2%**  
GROWTH

	2023	Mkt Share	2019	Mkt Share	% Growth
Sun,Sand,Sea	74,341	79.2%	52,468	66.1%	41.7%
Business	2,337	2.5%	1,900	2.4%	23.0%
Conference	901	1.0%	437	0.6%	106.2%
Honeymoon	5,238	5.6%	4,173	5.3%	25.5%
Diving	350	0.4%	544	0.7%	-35.7%
Incentive	908	1.0%	695	0.9%	30.6%
Meeting	768	0.8%	1,128	1.4%	-31.9%
Not specified	5,654	6.0%	11,558	14.6%	-51.1%
Shopping	668	0.7%	4,092	5.2%	-83.7%
Wedding	2,692	2.9%	2,394	3.0%	12.4%
<b>Total</b>	<b>93,857</b>	<b>100.0%</b>	<b>79,389</b>	<b>100.0%</b>	<b>18.2%</b>



# CARRIERS OCTOBER 2023/2019

**93,857**  
ARRIVALS

**18.2%**  
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE	19,078		4,247	23,325	22.3%	24.0%	24.9%
AMERICAN AIRLINES	12,786		5,025	17,811	39.3%	16.1%	19.0%
UNITED AIRLINES	8,503	-2,191	3,767	12,270	44.3%	10.7%	13.1%
DELTA AIRLINE	10,811		2,271	8,620	-20.3%	13.6%	9.2%
AVIANCA	3,433		273	5,704	66.2%	4.3%	6.1%
SOUTHWEST AIRLINES	4,587		968	4,860	6.0%	5.8%	5.2%
COPA AIRLINE	3,183		2,597	4,151	30.4%	4.0%	4.4%
SPIRIT AIRLINES	532		87	3,129	488.2%	0.7%	3.3%
KLM ROYAL DUTCH	2,720		1,236	2,807	3.2%	3.4%	3.0%
WESTJET AIRLINES	613		1,799	1,849	201.6%	0.8%	2.0%
AERO REPUBLICA/ WINGO	0		482	1,799	-	0.0%	1.9%
DIVI DIVI AIR	1,028		19	1,510	46.9%	1.3%	1.6%
TUI NL / ARKEFLIGHT	1,295		810	1,314	1.5%	1.6%	1.4%
EZ AIR	404		263	1,214	200.5%	0.5%	1.3%
SUNWING AIRLINES	620		113	883	42.4%	0.8%	0.9%
SURINAM AIRWAYS	448	-4		561	25.2%	0.6%	0.6%
BRITISH AIRWAYS	560	-537		556	-0.7%	0.7%	0.6%
AIR CANADA	892	-319		355	-60.2%	1.1%	0.4%
WINAIR	645		1	326	-49.5%	0.8%	0.3%
PRIVATE	284	-4,880		285	0.4%	0.4%	0.3%
CHARTER	5,092		130	212	-95.8%	6.4%	0.2%
JETAIR CARIBBEAN	0		93	130	-	0.0%	0.1%
ARAJET	0		30	93	-	0.0%	0.1%
SKY HIGH AVIATION	32	-27		62	93.8%	0.0%	0.1%
AIR CENTURY	58	-1,478		31	-46.6%	0.1%	0.0%
ARUBA AIRLINES	1,478	-307		0	-100.0%	1.9%	0.0%
OTHERS	307		14,468	0	-100.0%	0.4%	0.0%
<b>Total</b>	<b>79,389</b>			<b>93,857</b>	<b>18.2%</b>		



# CARRIERS OCTOBER 2023/2019

**93,857**  
ARRIVALS

**12.5%**  
GROWTH

City	APO Code	OCT '23	Mkt Share	OCT '19	Mkt Share	23 vs 19
JFK NY	JFK	16,773	17.9%	13,135	16.5%	27.7%
Boston	BOS	10,987	11.7%	8,021	10.1%	37.0%
Newark	EWR	9,173	9.8%	7,582	9.6%	21.0%
Charlotte	CLT	8,879	9.5%	4,119	5.2%	115.6%
Miami	MIA	8,230	8.8%	7,187	9.1%	14.5%
Bogota	BOG	6,863	7.3%	3,434	4.3%	99.9%
Atlanta	ATL	5,087	5.4%	5,888	7.4%	-13.6%
Philadelphia	PHL	4,151	4.4%	3,184	4.0%	30.4%
Orlando	MCO	4,123	4.4%	3,979	5.0%	3.6%
Amsterdam	AMS	3,827	4.1%	6	0.0%	63683.3%
Toronto	YYZ	3,188	3.4%	7,438	9.4%	-57.1%
Panama City	PTY	3,087	3.3%	2,124	2.7%	45.3%
Curacao	CUR	2,839	3.0%	2,579	3.2%	10.1%
G.Bush DC	IAD	1,526	1.6%	1	0.0%	152500.0%
Fort Lauderdale	FLL	1,036	1.1%	981	1.2%	5.6%
Chicago	ORD	730	0.8%	1,027	1.3%	-28.9%
Baltimore	BWI	642	0.7%	—	—	—
Houston International	IAH	620	0.7%	485	0.6%	27.8%
Medellin	MDE	556	0.6%	560	0.7%	-0.7%
Paramaribo	PBM	546	0.6%	413	0.5%	32.2%
Dallas Forth Worth	DFW	300	0.3%	645	0.8%	-53.5%
La Guardi, NY	LGA	249	0.3%	393	0.5%	-36.6%
Gatwick, UK	LGW	170	0.2%	124	0.2%	37.1%
St Paul, Minneappolis	MSP	88	0.1%	1	0.0%	8700.0%
Bonaire	BON	37	0.0%	4	0.0%	825.0%
	Others	150	0.2%	6,079	7.7%	-97.5%
<b>Grand Total</b>		<b>93,857</b>	<b>100.0%</b>	<b>79,389</b>	<b>100.0%</b>	<b>18.2%</b>



# VACATIONS RENTALS

 **Transparent**  
an OTAINsIGHT company



# INTRODUCTION

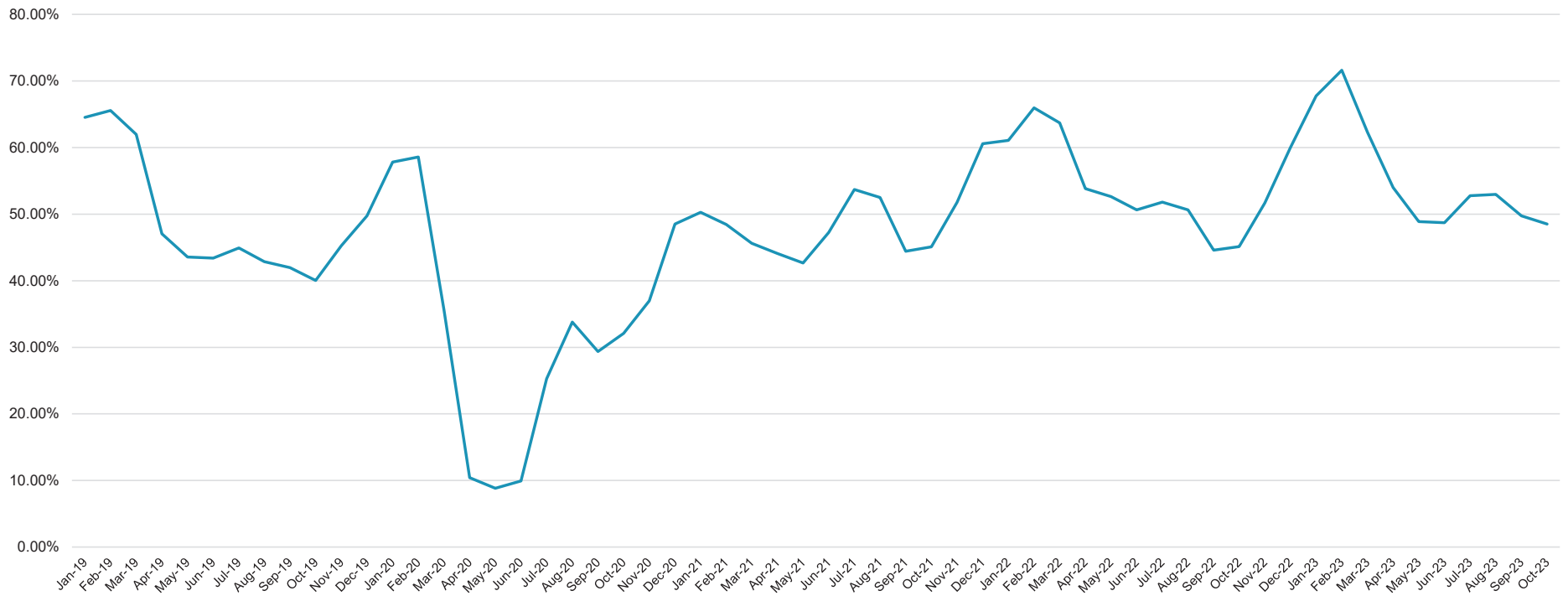
- ▶ In 2023, A.T.A. started working with Transparent Insights. Transparent tracks short-term rentals at the property level through their dashboard.
- ▶ With Transparent, A.T.A. is able to do the following:
  - Measure the economic impact of short-term rental, track (ADR) and occupancy and analyse the booking window.
  - The above data points are also forward-looking making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
  - Track visitors' origin and accommodation size.
  - The dashboard also provides the ability to make a direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking window.

Amount of properties reported by Transparent October 2023: 5,116. The amount might include offline listings.



# OCCUPANCY

Oct 2023 Occupancy: 48.5% | Oct 2022 Occupancy: 45.1% | Oct 2019 Occupancy: 40%

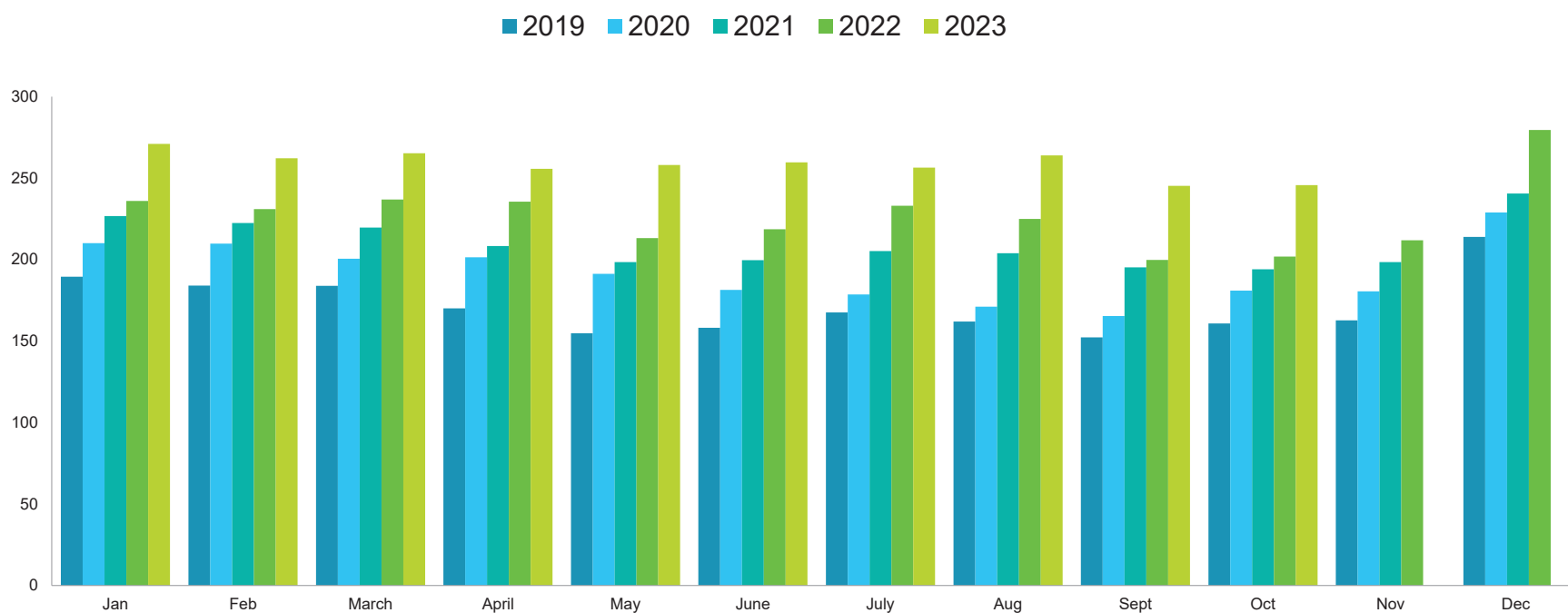


Note:

Amount of properties reported by Transparent October 2023: 5,116. The amount might include offline listings

# AVERAGE DAILY RATE (ADR)

Oct 2023 ADR: USD\$246 | Oct 2022 ADR: USD\$202 | Oct 2019 ADR: USD\$161



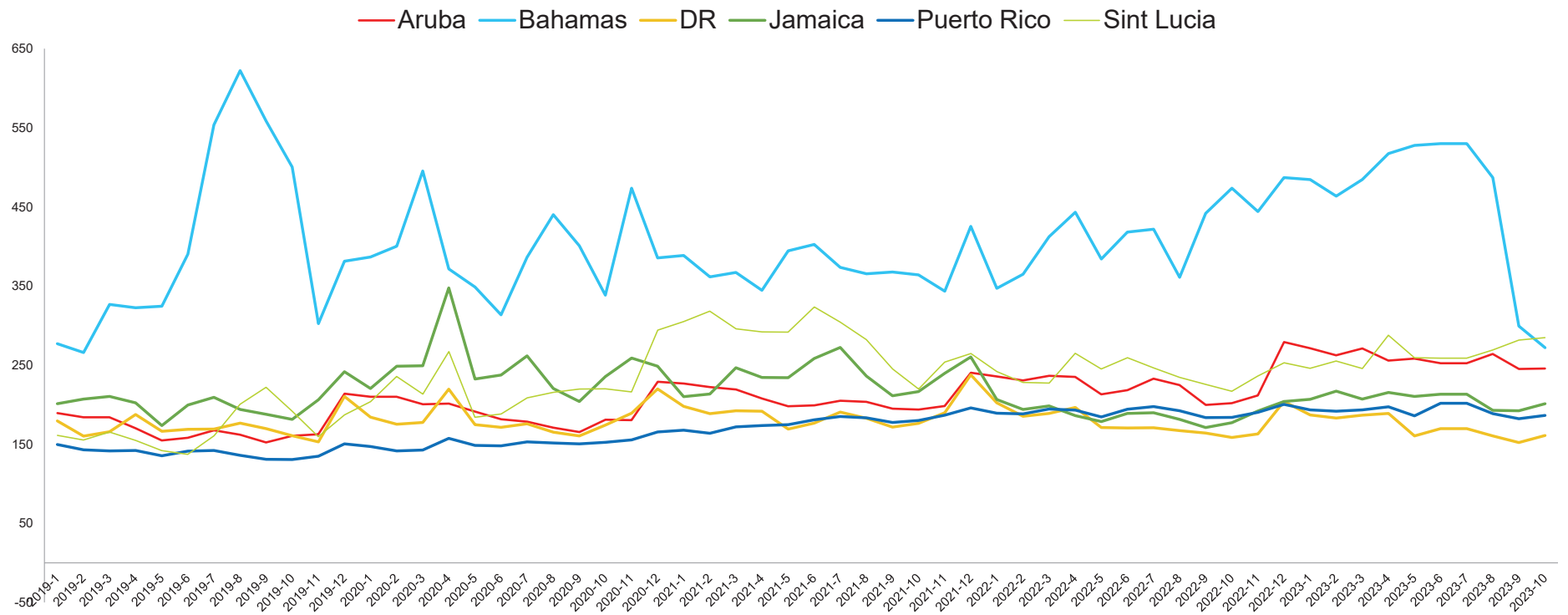
Note:

Amount of properties reported by Transparent October 2023: 5,116. The amount might include offline listings

# CARIBBEAN ADR

Oct

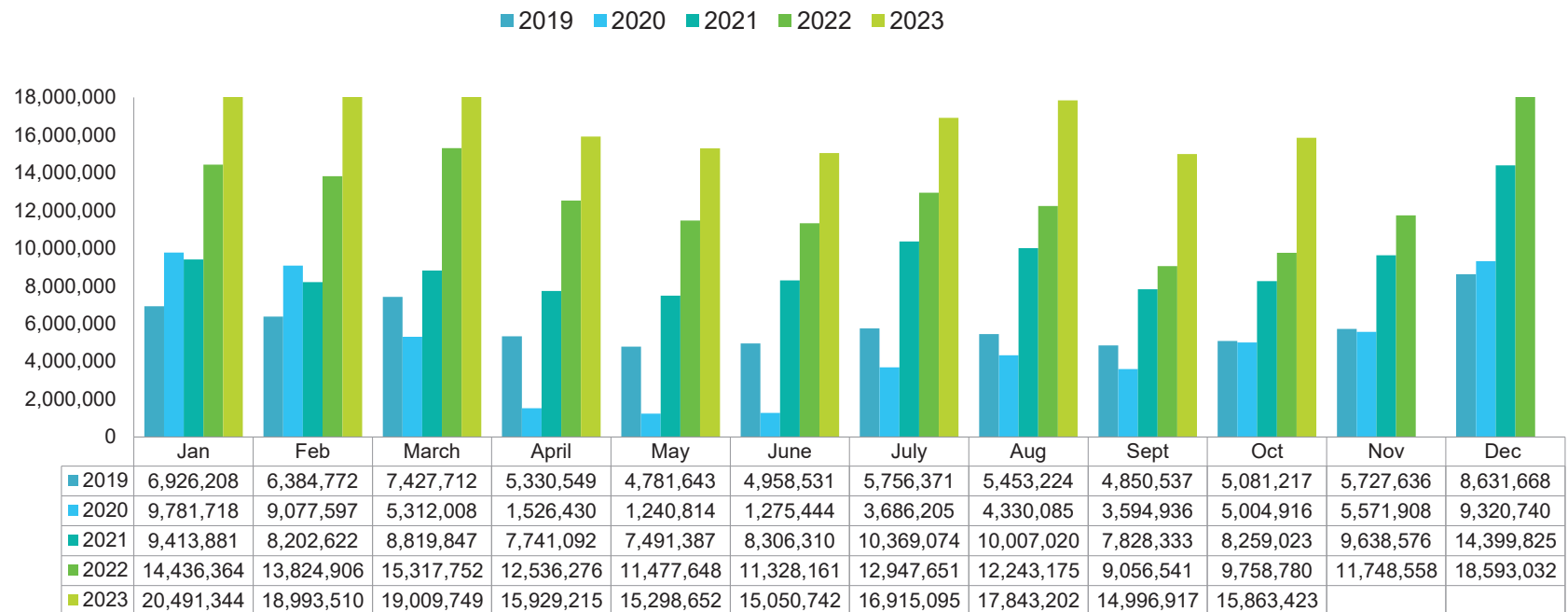
AUA: USD\$246 | Bahamas: USD\$272 | DR: USD\$161 | Jamaica: USD\$201 | PR: USD\$182 | Sint Lucia: USD\$285



# REVENUE

Total Revenue Jan – Oct 2023: USD\$170,391.849

Total Revenue Jan – Oct 2022: USD\$122,927,254



Note:

Amount of properties reported by Transparent October 2023: 5,116. The amount might include offline listings





# MASHA DANKI

## Thank You

For any questions related to the report and/or additional information requests please contact  
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Or

Visit our website [www.arubainsight.com](http://www.arubainsight.com)

