

The background image is a photograph of a small, rustic wooden cabin with a red corrugated metal roof. Two women, dressed in traditional Aruban folk costumes (kandey), stand in front of the cabin. They are wearing white short-sleeved blouses and long, colorful skirts with blue and red patterns. The setting appears to be an outdoor area with some greenery and a clear sky. The image is split vertically by a thin white line.

NOVEMBER 2023

Monthly Report

★ 2023 PERFORMANCE

Target 2023 in Corporate Plan

105%

Total Arrivals YTD Nov 2023 vs 2019

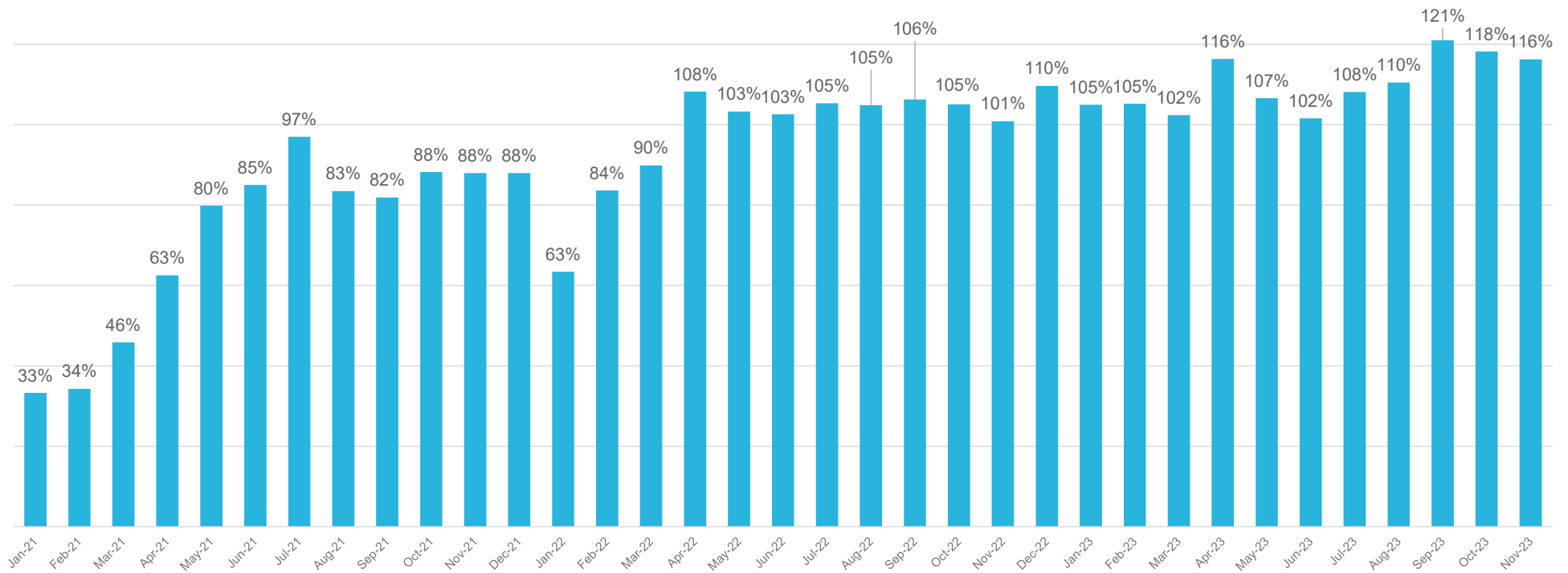
110%



★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY TOTAL

% Recovery Total



★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY USA

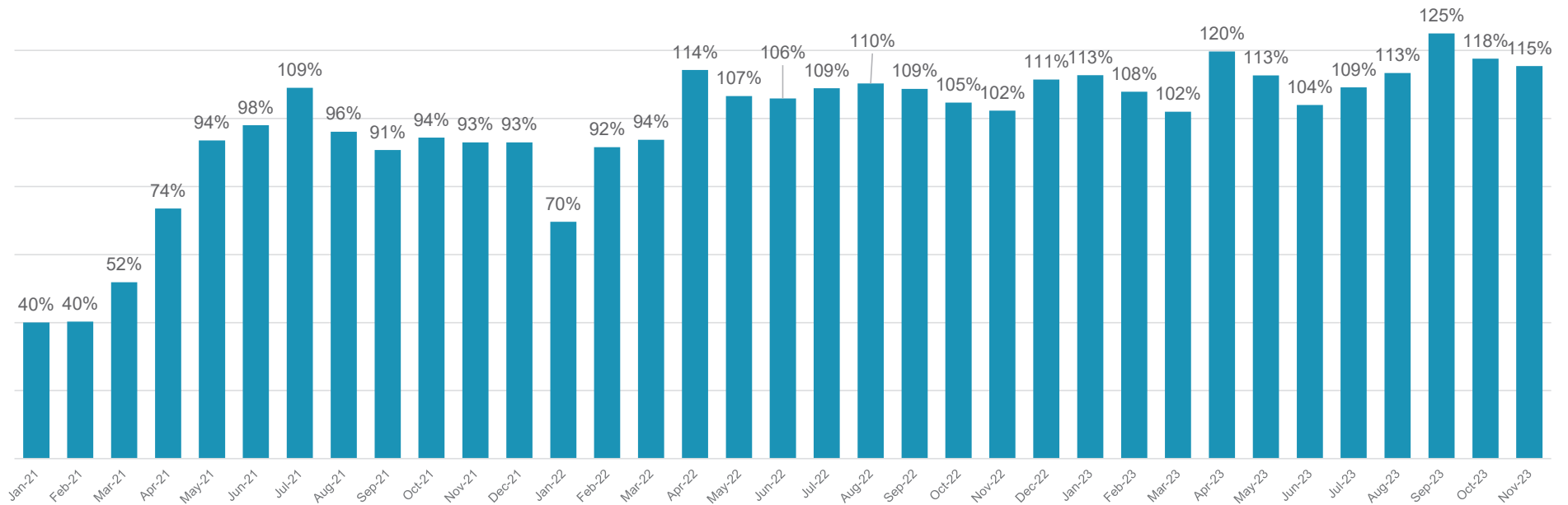
USA Target 2023 in Corporate Plan

107%

USA Arrivals YTD Nov 2023 vs 2019

112%

% Recovery USA



★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY EUROPE

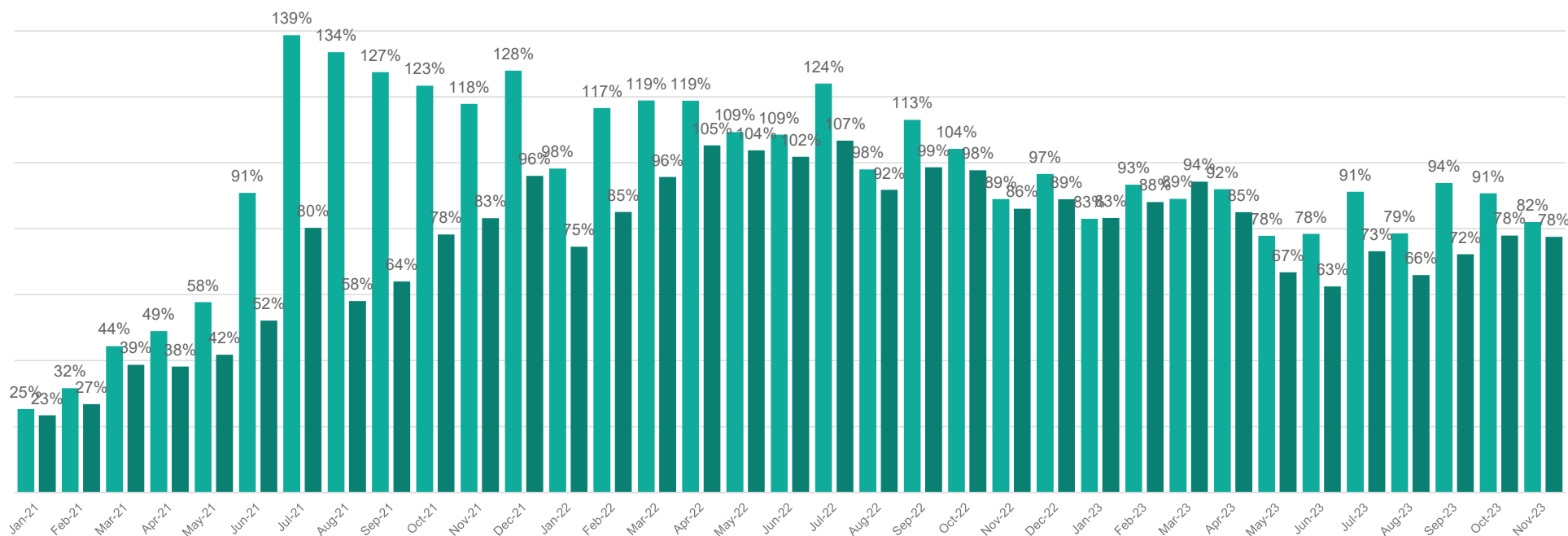
EUR Target 2023 in Corporate Plan

111%

EUR Arrivals YTD Nov 2023 vs 2019

76%

■ Holland ■ Europe



★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY Latin America

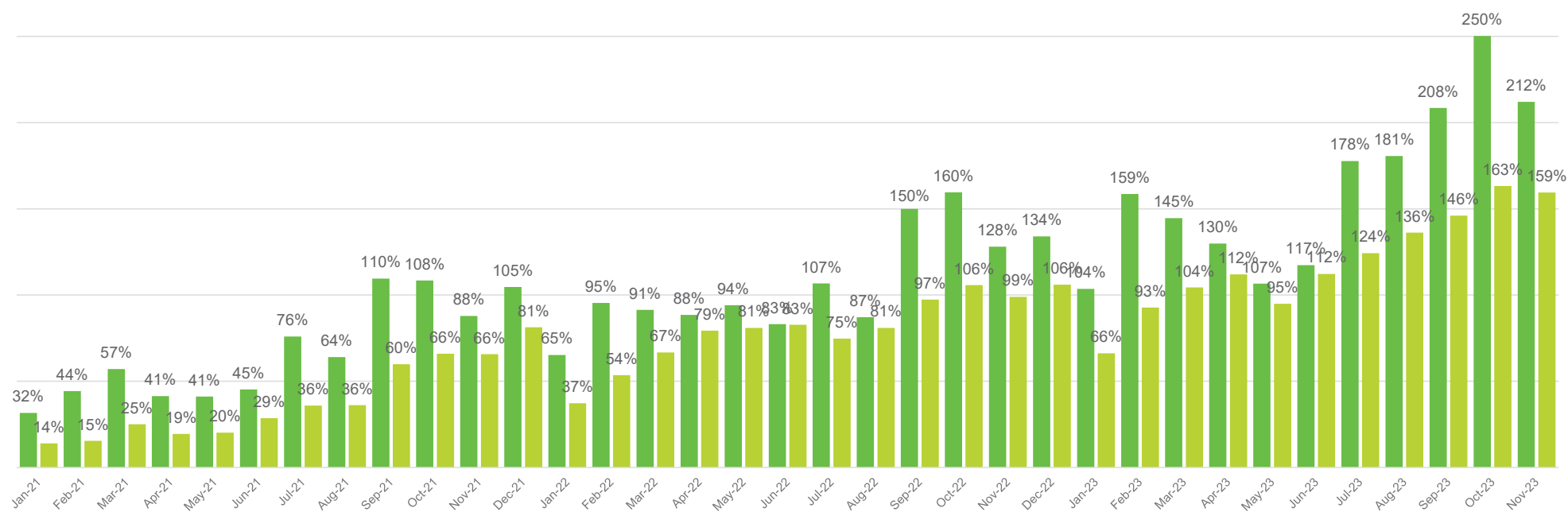
Latin America Target 2023 in Corporate Plan

103%

Latin America Arrivals YTD Nov 2023 vs 2019

116%

■ Colombia ■ LATAM



A photograph of a Spotted Owl perched on a tree branch. The owl has brown and white mottled feathers and large, bright yellow eyes. The background is a soft-focus green forest. The image is split vertically by a thin white line.

COMPARISON

2023 VERSUS 2022

SNAPSHOT YTD NOV 2023/2022



HOW MANY
ARRIVALS?

1,116,223

23.9%



HOW MANY
CRUISE TOURISM?

697,877

36.9%

Compared to 2022



HOW LONG
DID THEY STAY?

7,807,895

9.7%



WHAT DID THEY SPEND?*

Central Bank Aruba
(Q1 – Q3 2023)

Awg. **3451.6** min

15%

Q1-Q3 2022: 2,993.70

**Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

WHERE DID THEY STAY?

EP HOTEL



1,729,390

NIGHTS

11.1%

ALL INCLUSIVE



1,216,948

NIGHTS

4.7%

TIMESHARE



2,441,828

NIGHTS

3.4%

OTHERS



2,419,729

NIGHTS

18.7%



ARRIVALS YTD NOVEMBER 2023/2022

1,116,223
ARRIVALS

12.7%
GROWTH

	2022		Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
USA	775,378		80,024	855,402	10.3%	78.3%	76.6%
Canada	32,770		18,815	51,585	57.4%	3.3%	4.6%
NA	808,148		98,839	906,987	12.2%	81.6%	81.3%
Venezuela	1,833		645	2,478	35.2%	0.2%	0.2%
Colombia	28,725		15,825	44,550	55.1%	2.9%	4.0%
Brazil	8,626		3,565	12,191	41.3%	0.9%	1.1%
Argentina	11,855		5,547	17,402	46.8%	1.2%	1.6%
Chile	5,889		1,654	7,543	28.1%	0.6%	0.7%
Ecuador	2,604		4,376	6,980	168.0%	0.3%	0.6%
Peru	3,096		2,608	5,704	84.2%	0.3%	0.5%
Paraguay	1,109	-28		1,081	-2.5%	0.1%	0.1%
Uruguay	1,727		112	1,839	6.5%	0.2%	0.2%
Mexico	1,356		1,559	2,915	115.0%	0.1%	0.3%
Others	7,817		3,792	11,609	48.5%	0.8%	1.0%
SA	74,637		39,655	114,292	53.1%	7.5%	10.2%
Netherlands	42,816	-8,778		34,038	-20.5%	4.3%	3.0%
UK	10,804	-4,461		6,343	-41.3%	1.1%	0.6%
Germany	5,191	-254		4,937	-4.9%	0.5%	0.4%
Italy	7,809	-1,738		6,071	-22.3%	0.8%	0.5%
Sweden	1,202		742	1,944	61.7%	0.1%	0.2%
Belgium	2,403	-667		1,736	-27.8%	0.2%	0.2%
Austria	617	-5		612	-0.8%	0.1%	0.1%
Switzerland	1,844	-210		1,634	-11.4%	0.2%	0.1%
Others	8,809	-612		8,197	-6.9%	0.9%	0.7%
Europe	81,495	-15,983		65,512	-19.6%	8.2%	5.9%
ROW	26,282		3,150	29,432	12.0%	2.7%	2.6%
Total	990,562		125,661	1,116,223	12.7%		
W/O Ven.	988,729		125....	1,113,745	12.6%		



ARRIVALS USA YTD NOVEMBER 2023/2022

855,402
ARRIVALS

10.3%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	169,379	-378	169,001	-0.2%	21.8%	19.8%
Massachusetts	94,814	13,132	107,946	13.9%	12.2%	12.6%
New Jersey	106,574	-2,095	104,479	-2.0%	13.7%	12.2%
Pennsylvania	44,827	5,773	50,600	12.9%	5.8%	5.9%
Illinois	18,073	3,864	21,937	21.4%	2.3%	2.6%
Connecticut	29,472	2,587	32,059	8.8%	3.8%	3.7%
Florida	43,155	3,111	46,266	7.2%	5.6%	5.4%
Ohio	18,877	5,149	24,026	27.3%	2.4%	2.8%
Maryland	24,464	2,291	26,755	9.4%	3.2%	3.1%
Michigan	14,135	1,974	16,109	14.0%	1.8%	1.9%
Virginia	18,449	5,014	23,463	27.2%	2.4%	2.7%
Georgia	21,254	-520	20,734	-2.4%	2.7%	2.4%
North Carolina	19,986	4,590	24,576	23.0%	2.6%	2.9%
Texas	22,106	4,008	26,114	18.1%	2.9%	3.1%
California	14,287	1,671	15,958	11.7%	1.8%	1.9%
Other	115,526	29,853	145,379	25.8%	14.9%	17.0%
Total	775,378	80,024	855,402	10.3%		



NIGHTS YTD NOVEMBER 2023/2022

7,807,895
ARRIVALS

9.7%
GROWTH

	2022	Growth	2023	% Growth	ALOS 2022	ALOS 2023
USA	5,204,885	481,904	5,686,789	9.3%	6.7	6.6
Canada	322,599	160,723	483,322	49.8%	9.8	9.4
NA	5,527,484	642,627	6,170,111	11.6%	6.8	6.8
Venezuela	22,749	3,836	26,585	16.9%	12.4	10.7
Colombia	204,903	80,419	285,322	39.2%	7.1	6.4
Brazil	53,315	22,185	75,500	41.6%	6.2	6.2
Argentina	107,473	46,645	154,118	43.4%	9.1	8.9
Chile	45,826	12,718	58,544	27.8%	7.8	7.8
Ecuador	15,608	17,702	33,310	113.4%	6.0	4.8
Peru	22,015	13,702	35,717	62.2%	7.1	6.3
Paraguay	7,577	-553	7,024	-7.3%	6.8	6.5
Uruguay	13,439	866	14,305	6.4%	7.8	7.8
Mexico	9,507	7,700	17,207	81.0%	7.0	5.9
Others	57,667	19,548	77,215	33.9%	7.4	6.7
SA	560,079	224,768	784,847	40.1%	7.5	6.9
Netherlands	504,616	-98,674	405,942	-19.6%	11.8	11.9
UK	115,629	-56,342	59,287	-48.7%	10.7	9.3
Germany	53,747	-10,408	43,339	-19.4%	10.4	8.8
Italy	59,468	-14,041	45,427	-23.6%	7.6	7.5
Sweden	14,259	8,392	22,651	58.9%	11.9	11.7
Belgium	26,540	-6,492	20,048	-24.5%	11.0	11.5
Austria	5,980	-239	5,741	-4.0%	9.7	9.4
Switzerland	18,406	-3,535	14,871	-19.2%	10.0	9.1
Others	91,097	-10,698	80,399	-11.7%	10.3	9.8
Europe	889,742	-192,037	697,705	-21.6%	10.9	10.7
ROW	142,931	12,301	155,232	8.6%	5.4	5.3
Total	7,120,236	687,659	7,807,895	9.7%	7.2	7.0



ACCOMMODATIONS YTD NOVEMBER 2023/2022

1,116,223
ARRIVALS

12.7%
GROWTH

ARRIVALS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	270,306	35,670	305,976	13.2%	27.3%	27.4%
All Inclusive	185,230	14,724	199,954	7.9%	18.7%	17.9%
Timeshare	293,898	11,970	305,868	4.1%	29.7%	27.4%
Others	241,128	63,297	304,425	26.3%	24.3%	27.3%
Total	990,562	125,661	1,116,223	12.7%		

NIGHTS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	1,556,842	172,548	1,729,390	11.1%	21.9%	22.1%
All Inclusive	1,162,408	54,540	1,216,948	4.7%	16.3%	15.6%
Timeshare	2,362,427	79,401	2,441,828	3.4%	33.2%	31.3%
Others	2,038,559	381,170	2,419,729	18.7%	28.6%	31.0%
Total	7,120,236	687,659	7,807,895	9.7%		



ACCOMMODATIONS YTD NOVEMBER 2023/2022

1,116,223
ARRIVALS

12.7%
GROWTH

ACCOMMODATION BY MAIN MARKET - ARRIVALS

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth
USA	261,851	229,232	14.2%	157,638	142,763	10.4%	275,903	266,755	3.4%	160,010	136,628	17.1%
Venezuela	486	316	53.8%	20	25	-20.0%	703	473	48.6%	1,269	1,019	24.5%
Netherlands	3,920	5,224	-25.0%	2,104	4,931	-57.3%	1,571	3,298	-52.4%	26,443	29,363	-9.9%
Canada	7,973	4,913	62.3%	13,524	10,332	30.9%	8,524	6,133	39.0%	21,564	11,392	89.3%
Brazil	3,848	4,392	-12.4%	1,686	1,154	46.1%	1,660	1,225	35.5%	4,997	1,855	169.4%
Colombia	4,754	4,206	13.0%	3,665	2,677	36.9%	5,879	4,592	28.0%	30,252	17,250	75.4%
Argentina	2,425	1,751	38.5%	7,880	5,932	32.8%	2,521	1,911	31.9%	4,576	2,261	102.4%
Chile	1,018	1,050	-3.0%	3,080	2,449	25.8%	1,097	1,144	-4.1%	2,348	1,246	88.4%
Peru	925	563	64.3%	1,688	1,123	50.3%	677	511	32.5%	2,414	899	168.5%
UK	2,066	2,103	-1.8%	866	5,197	-83.3%	706	941	-25.0%	2,705	2,563	5.5%
Italy	1,606	2,272	-29.3%	2,039	3,243	-37.1%	336	628	-46.5%	2,090	1,666	25.5%
Total main markets	290,872	256,022	13.6%	194,190	179,826	8.0%	299,577	287,611	4.2%	258,668	206,142	25.5%
All visitors	305,976	270,306	13.2%	199,954	185,230	7.9%	305,868	293,898	4.1%	304,425	241,128	26.3%



ACCOMMODATIONS YTD NOVEMBER 2023/2022

1,116,223
ARRIVALS

12.7%
GROWTH

ACCOMMODATION BY MAIN MARKET - MARKETSHARE

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth
USA	85.6%	84.8%	0.9%	78.8%	77.1%	2.3%	90.2%	90.8%	-0.6%	52.6%	56.7%	-7.2%
Venezuela	0.2%	0.1%	35.9%	0.0%	0.0%	-25.9%	0.2%	0.2%	42.8%	0.4%	0.4%	-1.4%
Netherlands	1.3%	1.9%	-33.7%	1.1%	2.7%	-60.5%	0.5%	1.1%	-54.2%	8.7%	12.2%	-28.7%
Canada	2.6%	1.8%	43.4%	6.8%	5.6%	21.3%	2.8%	2.1%	33.5%	7.1%	4.7%	49.9%
Brazil	1.3%	1.6%	-22.6%	0.8%	0.6%	35.3%	0.5%	0.4%	30.2%	1.6%	0.8%	113.4%
Colombia	1.6%	1.6%	-0.1%	1.8%	1.4%	26.8%	1.9%	1.6%	23.0%	9.9%	7.2%	38.9%
Argentina	0.8%	0.6%	22.3%	3.9%	3.2%	23.1%	0.8%	0.7%	26.8%	1.5%	0.9%	60.3%
Chile	0.3%	0.4%	-14.4%	1.5%	1.3%	16.5%	0.4%	0.4%	-7.9%	0.8%	0.5%	49.3%
Peru	0.3%	0.2%	45.1%	0.8%	0.6%	39.2%	0.2%	0.2%	27.3%	0.8%	0.4%	112.7%
UK	0.7%	0.8%	-13.2%	0.4%	2.8%	-84.6%	0.2%	0.3%	-27.9%	0.9%	1.1%	-16.4%
Italy	0.5%	0.8%	-37.6%	1.0%	1.8%	-41.8%	0.1%	0.2%	-48.6%	0.7%	0.7%	-0.6%
Total main market	95.1%	94.7%	0.4%	97.1%	97.1%	0.0%	97.9%	97.9%	0.1%	85.0%	85.5%	-0.6%
All visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%



VISITORS BY AGE YTD NOVEMBER 2023/2022

1,116,223
ARRIVALS

12.7%
GROWTH

	2022	Growth	2023	% Growth
0 - 11	67,098	6,700	73,798	10.0%
12-19	68,951	4,099	73,050	5.9%
20 - 29	129,910	1,313	131,223	1.0%
30 - 39	168,542	9,318	177,860	5.5%
40 - 49	164,430	19,714	184,144	12.0%
50 - 59	187,799	27,666	215,465	14.7%
60 - 69	136,765	35,215	171,980	25.7%
70 +	67,035	21,608	88,643	32.2%
Not Stated	32	28	60	87.5%
Total	990,562	125,661	1,116,223	12.7%



GENERATIONS YTD NOVEMBER 2023/2022

1,116,223
VISITORS

12.7%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	52,543	5,694	58,237	10.8%	5.3%	5.2%
Gen Z	150,230	6,587	156,817	4.4%	15.2%	14.0%
Millennials	266,730	13,537	280,267	5.1%	26.9%	25.1%
Gen X	263,895	33,537	297,432	12.7%	26.6%	26.6%
Baby Boomers	235,255	57,077	292,332	24.3%	23.7%	26.2%
Silent Generations	21,877	9,201	31,078	42.1%	2.2%	2.8%
Age not specified	32	28	60	87.5%	0.0%	0.0%
Total	990,562	125,661	1,116,223	12.7%		



PURPOSE OF VISIT YTD NOVEMBER 2023/2022

1,116,223
VISITORS

12.7%
GROWTH

	2023	Mkt Share	2022	Mkt Share	% Growth
Sun,Sand,Sea	919,327	82.4%	824,951	83.3%	11.4%
Business	20,157	1.8%	17,195	1.7%	17.2%
Conference	7,583	0.7%	5,278	0.5%	43.7%
Honeymoon	35,795	3.2%	39,633	4.0%	-9.7%
Diving	3,774	0.3%	3,302	0.3%	14.3%
Incentive	10,388	0.9%	10,062	1.0%	3.2%
Meeting	7,546	0.7%	5,516	0.6%	36.8%
Not specified	75,831	6.8%	51,960	5.2%	45.9%
Shopping	7,512	0.7%	5,481	0.6%	37.1%
Wedding	28,310	2.5%	27,184	2.7%	4.1%
Total	1,116,223	100.0%	990,562	100.0%	12.7%



CARRIERS YTD NOVEMBER 2023/2022

1,116,223
VISITORS

12.7%
GROWTH

	2022		Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE	295,151	-26,089	44,546	269,062	-8.8%	29.8%	24.1%
AMERICAN AIRLINES	201,602		12,676	246,148	22.1%	20.4%	22.1%
UNITED AIRLINES	133,651		18,243	146,327	9.5%	13.5%	13.1%
DELTA AIRLINE	108,818		8,794	127,061	16.8%	11.0%	11.4%
SOUTHWEST AIRLINES	44,956		21,137	53,750	19.6%	4.5%	4.8%
AVIANCA	30,284		12,612	51,421	69.8%	3.1%	4.6%
COPA AIRLINE	29,777	-10,506		42,389	42.4%	3.0%	3.8%
KLM ROYAL DUTCH	40,558		8,425	30,052	-25.9%	4.1%	2.7%
AERO REPUBLICA/ WINGO	11,050		10,998	19,475	76.2%	1.1%	1.7%
SPIRIT AIRLINES	7,188		7,570	18,186	153.0%	0.7%	1.6%
WESTJET AIRLINES	10,434		2,112	18,004	72.6%	1.1%	1.6%
DIVI DIVI AIR	13,786	-3,238		15,898	15.3%	1.4%	1.4%
TUI NL	17,069		8,916	13,831	-19.0%	1.7%	1.2%
AIR CANADA	3,872		3,924	12,788	230.3%	0.4%	1.1%
SUNWING AIRLINES	8,854		1,930	12,778	44.3%	0.9%	1.1%
EZ AIR	7,878		2,605	9,808	24.5%	0.8%	0.9%
PRIVATE	3,331		1,451	5,936	78.2%	0.3%	0.5%
SURINAM AIRWAYS	4,025		4,472	5,476	36.0%	0.4%	0.5%
BRITISH AIRWAYS	0		1,281	4,472	-	0.0%	0.4%
CHARTER	1,763		131	3,044	72.7%	0.2%	0.3%
SUN COUNTRY	2,124		642	2,255	6.2%	0.2%	0.2%
WINAIR	1,413	-345		2,055	45.4%	0.1%	0.2%
JETAIR CARIBBEAN	2,014		835	1,669	-17.1%	0.2%	0.1%
SUNCLASS AIRLINES	323		857	1,158	258.5%	0.0%	0.1%
ARAJET	182		209	1,039	470.9%	0.0%	0.1%
SKY HIGH AVIATION	618	-8,527		827	33.8%	0.1%	0.1%
Others	9,841		125,661	1,314	-86.6%	1.0%	0.1%
Total	990,562			1,116,223	12.7%		



CARRIERS YTD NOVEMBER 2023/2022

1,116,223
VISITORS

12.7%
GROWTH

City	APO Code	Jan-Nov 2023	Mkt Share	Jan-Nov 22	Mkt Share	23 vs 22
JFK NY	JFK	199,563	190.7%	179,217	197.4%	11.4%
Boston	BOS	133,083	127.2%	104,367	114.9%	27.5%
Newark	EWR	109,115	104.3%	140,566	154.8%	-22.4%
Charlotte	CLT	95,286	91.1%	73,491	80.9%	29.7%
Miami	MIA	90,815	86.8%	75,933	83.6%	19.6%
Bogota	BOG	62,208	59.5%	40,159	44.2%	54.9%
Atlanta	ATL	55,924	53.5%	53,262	58.7%	5.0%
Philadelphia	PHL	48,731	46.6%	42,580	46.9%	14.4%
Toronto	YYZ	43,608	41.7%	23,179	25.5%	88.1%
Amsterdam	AMS	43,314	41.4%	57,234	63.0%	-24.3%
Orlando	MCO	43,254	41.3%	20,830	22.9%	107.7%
Panama City	PTY	42,414	40.5%	29,805	32.8%	42.3%
Curacao	CUR	30,855	29.5%	25,552	28.1%	20.8%
G.Bush DC	IAD	26,056	24.9%	19,292	21.2%	35.1%
Fort Lauderdale	FLL	18,690	17.9%	33,534	36.9%	-44.3%
Chicago	ORD	13,016	12.4%	9,217	10.2%	41.2%
Baltimore	BWI	10,548	10.1%	24,156	26.6%	-56.3%
Houston International	IAH	8,700	8.3%	8,195	9.0%	6.2%
Medellin	MDE	7,184	6.9%	2,152	2.4%	233.8%
Dallas Forth Worth	DFW	4,880	4.7%	3,769	4.2%	29.5%
Paramaribo	PBM	4,879	4.7%	4,044	4.5%	20.6%
La Guardi, NY	LGA	4,446	4.2%	3,677	4.0%	20.9%
Gatwick, UK	LGW	4,364	4.2%	7,098	7.8%	-38.5%
St Paul, Minneappolis	MSP	2,255	2.2%	1,800	2.0%	25.3%
Bonaire	BON	2,109	2.0%	1,208	1.3%	74.6%
	Others	10,926	10.4%	6,245	6.9%	75.0%
Total		1,116,223	1066.9%	990,562	1091.0%	12.7%

NOVEMBER RESULT 2023

NORTH AMERICA



83,799

80.1%

SOUTH AMERICA



11,651

11.1%

EUROPE



6,210

5.9%

OTHERS



2,967

2.8%

TOTAL ARRIVALS

104,627

100%



ARRIVALS NOVEMBER 2023/2022

104,627
ARRIVALS

15.2%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
USA	68,314	8,727	77,041	12.8%	75.2%	73.6%
Canada	5,609	1,149	6,758	20.5%	6.2%	6.5%
NA	73,923	9,876	83,799	13.4%	81.4%	80.1%
Venezuela	91	96	187	105.5%	0.1%	0.2%
Colombia	2,913	1,910	4,823	65.6%	3.2%	4.6%
Brazil	867	329	1,196	37.9%	1.0%	1.1%
Argentina	1,092	377	1,469	34.5%	1.2%	1.4%
Chile	529	64	593	12.1%	0.6%	0.6%
Ecuador	352	640	992	181.8%	0.4%	0.9%
Peru	261	453	714	173.6%	0.3%	0.7%
Paraguay	61	55	116	90.2%	0.1%	0.1%
Uruguay	134	10	144	7.5%	0.1%	0.1%
Mexico	135	136	271	100.7%	0.1%	0.3%
Others	798	348	1,146	43.6%	0.9%	1.1%
SA	7,233	4,418	11,651	61.1%	8.0%	11.1%
Netherlands	3,593	-282	3,311	-7.8%	4.0%	3.2%
UK	365	188	553	51.5%	0.4%	0.5%
Germany	550	-45	505	-8.2%	0.6%	0.5%
Italy	341	72	413	21.1%	0.4%	0.4%
Sweden	446	-321	125	-72.0%	0.5%	0.1%
Belgium	189	-50	139	-26.5%	0.2%	0.1%
Austria	56	16	72	28.6%	0.1%	0.1%
Switzerland	213	-40	173	-18.8%	0.2%	0.2%
Others	1,142	-223	919	-19.5%	1.3%	0.9%
Europe	6,895	-685	6,210	-9.9%	7.6%	5.9%
ROW	2,745	222	2,967	8.1%	3.0%	2.8%
Total	90,796	13,831	104,627	15.2%		
W/O Ven.	90,705	13,735	104,440	15.1%		



ARRIVALS USA NOVEMBER 2023/2022

77,041
ARRIVALS

12.8%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	13,080	2,109	15,189	16.1%	19.1%	19.7%
Massachusetts	8,543	502	9,045	5.9%	12.5%	11.7%
New Jersey	10,409	1,376	11,785	13.2%	15.2%	15.3%
Pennsylvania	4,221	375	4,596	8.9%	6.2%	6.0%
Illinois	2,025	299	2,324	14.8%	3.0%	3.0%
Connecticut	2,384	289	2,673	12.1%	3.5%	3.5%
Florida	3,992	345	4,337	8.6%	5.8%	5.6%
Ohio	1,925	65	1,990	3.4%	2.8%	2.6%
Maryland	1,962	362	2,324	18.5%	2.9%	3.0%
Michigan	1,504	-16	1,488	-1.1%	2.2%	1.9%
Virginia	1,742	268	2,010	15.4%	2.5%	2.6%
Georgia	1,592	34	1,626	2.1%	2.3%	2.1%
North Carolina	1,602	311	1,913	19.4%	2.3%	2.5%
Texas	1,693	231	1,924	13.6%	2.5%	2.5%
California	1,127	157	1,284	13.9%	1.6%	1.7%
Other	10,513	2,020	12,533	19.2%	15.4%	16.3%
Total	68,314	8,727	77,041	12.8%		



NIGHTS NOVEMBER 2023/2022

716,751
NIGHTS

9.6%
GROWTH

	2022		Growth	2023	% Growth	ALOS 2022	ALOS 2023
USA	459,742		40,970	500,712	8.9%	6.7	6.5
Canada	53,066		7,811	60,877	14.7%	9.5	9.0
NA	512,808		48,781	561,589	9.5%	6.9	6.7
Venezuela	1,073		929	2,002	86.6%	11.8	10.7
Colombia	20,031		9,100	29,131	45.4%	6.9	6.0
Brazil	5,596		1,637	7,233	29.3%	6.5	6.0
Argentina	9,393		3,013	12,406	32.1%	8.6	8.4
Chile	3,953		463	4,416	11.7%	7.5	7.4
Ecuador	1,750		2,568	4,318	146.7%	5.0	4.4
Peru	1,669		2,188	3,857	131.1%	6.4	5.4
Paraguay	394		291	685	73.9%	6.5	5.9
Uruguay	955		115	1,070	12.0%	7.1	7.4
Mexico	903		568	1,471	62.9%	6.7	5.4
Others	5,047		2,290	7,337	45.4%	6.3	6.4
SA	50,764		23,162	73,926	45.6%	7.0	6.3
Netherlands	42,891	-3,004		39,887	-7.0%	11.9	12.0
UK	3,659		882	4,541	24.1%	10.0	8.2
Germany	5,318	-577		4,741	-10.8%	9.7	9.4
Italy	3,205	-396		2,809	-12.4%	9.4	6.8
Sweden	5,712	-4,454		1,258	-78.0%	12.8	10.1
Belgium	1,911	-264		1,647	-13.8%	10.1	11.8
Austria	565		45	610	8.0%	10.1	8.5
Switzerland	2,041	-485		1,556	-23.8%	9.6	9.0
Others	10,985	-2,698		8,287	-24.6%	9.6	9.0
Europe	76,287	-10,951		65,336	-14.4%	11.1	10.5
ROW	13,888		2,012	15,900	14.5%	5.1	5.4
Total	653,747		63,004	716,751	9.6%	7.2	6.9



ACCOMMODATIONS NOVEMBER 2023/2022

104,627
ARRIVALS

15.2%
GROWTH

ARRIVALS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	25,328	 3,678	29,006	14.5%	 27.9%	 27.7%
All Inclusive	16,856	 914	17,770	5.4%	 18.6%	 17.0%
Timeshare	26,042	 2,220	28,262	8.5%	 28.7%	 27.0%
Others	22,570	 7,019	29,589	31.1%	 24.9%	 28.3%
Total	90,796	 13,831	104,627	15.2%		

NIGHTS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	145,216	 15,395	160,611	10.6%	 22.2%	 22.4%
All Inclusive	107,569	-185 	107,384	-0.2%	 16.5%	 15.0%
Timeshare	212,144	 12,014	224,158	5.7%	 32.5%	 31.3%
Others	188,818	 35,780	224,598	18.9%	 28.9%	 31.3%
Total	653,747	 63,004	716,751	9.6%		



ACCOMMODATIONS NOVEMBER 2023/2022

104,627
ARRIVALS

15.2%
GROWTH

ACCOMMODATION BY MAIN MARKET - ARRIVALS

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth
USA	23,985	21,246	12.9%	13,558	12,554	8.0%	25,091	23,501	6.8%	14,407	11,013	30.8%
Venezuela	41	25	64.0%	0	4	-100.0%	13	4	225.0%	133	58	129.3%
Netherlands	453	452	0.2%	203	246	-17.5%	130	143	-9.1%	2,525	2,752	-8.2%
Canada	977	848	15.2%	1,658	1,740	-4.7%	1,461	1,155	26.5%	2,662	1,866	42.7%
Brazil	300	346	-13.3%	153	125	22.4%	245	138	77.5%	498	258	93.0%
Colombia	601	373	61.1%	453	272	66.5%	389	283	37.5%	3,380	1,985	70.3%
Argentina	189	132	43.2%	664	619	7.3%	194	112	73.2%	422	229	84.3%
Chile	64	78	-17.9%	180	220	-18.2%	106	127	-16.5%	243	104	133.7%
Peru	121	35	245.7%	231	109	111.9%	44	17	158.8%	318	100	218.0%
UK	163	106	53.8%	34	18	88.9%	49	45	8.9%	307	196	56.6%
Italy	94	64	46.9%	49	78	-37.2%	32	48	-33.3%	238	151	57.6%
Total main market	26,988	23,705	13.8%	17,183	15,985	7.5%	27,754	25,573	8.5%	25,133	18,712	34.3%
All visitors	29,006	25,328	14.5%	17,770	16,856	5.4%	28,262	26,042	8.5%	29,589	22,570	31.1%



ACCOMMODATIONS NOVEMBER 2023/2022

104,627
ARRIVALS

15.2%
GROWTH

ACCOMMODATION BY MAIN MARKET - ARRIVALS

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth	2023	2022	% Growth
USA	82.7%	83.9%	-1.4%	76.3%	74.5%	2.4%	88.8%	90.2%	-1.6%	48.7%	48.8%	-0.2%
Venezuela	0.1%	0.1%	43.2%	0.0%	0.0%	-100.0%	0.0%	0.0%	199.5%	0.4%	0.3%	74.9%
Netherlands	1.6%	1.8%	-12.5%	1.1%	1.5%	-21.7%	0.5%	0.5%	-16.2%	8.5%	12.2%	-30.0%
Canada	3.4%	3.3%	0.6%	9.3%	10.3%	-9.6%	5.2%	4.4%	16.6%	9.0%	8.3%	8.8%
Brazil	1.0%	1.4%	-24.3%	0.9%	0.7%	16.1%	0.9%	0.5%	63.6%	1.7%	1.1%	47.2%
Colombia	2.1%	1.5%	40.7%	2.5%	1.6%	58.0%	1.4%	1.1%	26.7%	11.4%	8.8%	29.9%
Argentina	0.7%	0.5%	25.0%	3.7%	3.7%	1.8%	0.7%	0.4%	59.6%	1.4%	1.0%	40.6%
Chile	0.2%	0.3%	-28.4%	1.0%	1.3%	-22.4%	0.4%	0.5%	-23.1%	0.8%	0.5%	78.2%
Peru	0.4%	0.1%	201.9%	1.3%	0.6%	101.0%	0.2%	0.1%	138.5%	1.1%	0.4%	142.6%
UK	0.6%	0.4%	34.3%	0.2%	0.1%	79.2%	0.2%	0.2%	0.3%	1.0%	0.9%	19.5%
Italy	0.3%	0.3%	28.3%	0.3%	0.5%	-40.4%	0.1%	0.2%	-38.6%	0.8%	0.7%	20.2%
Total main market	93.0%	93.6%	-0.6%	96.7%	94.8%	2.0%	98.2%	98.2%	0.0%	84.9%	82.9%	2.5%



VISITORS BY AGE NOVEMBER 2023/2022

104,627
ARRIVALS

15.2%
GROWTH

	2022	Growth	2023	% Growth
0 - 11	5,853	1,229	7,082	21.0%
12-19	4,142	760	4,902	18.3%
20 - 29	9,371	1,502	10,873	16.0%
30 - 39	14,865	3,077	17,942	20.7%
40 - 49	15,079	2,361	17,440	15.7%
50 - 59	17,962	1,694	19,656	9.4%
60 - 69	15,461	1,936	17,397	12.5%
70 +	8,058	1,273	9,331	15.8%
Not Stated	5	-1	4	-20.0%
Total	90,796	13,831	104,627	15.2%



GENERATIONS NOVEMBER 2023/2022

104,627
ARRIVALS

15.2%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	4,623	 1,117	5,740	24.2%	 5.1%	 5.5%
Gen Z	9,494	 1,760	11,254	18.5%	 10.5%	 10.8%
Millennials	23,398	 4,332	27,730	18.5%	 25.8%	 26.5%
Gen X	24,296	 2,868	27,164	11.8%	 26.8%	 26.0%
Baby Boomers	26,257	 3,232	29,489	12.3%	 28.9%	 28.2%
Silent Generations	2,723	 523	3,246	19.2%	 3.0%	 3.1%
Age not specified	5	-1	4	-20.0%	 0.0%	 0.0%
Total	90,796	 13,831	104,627	15.2%		



PURPOSE OF VISIT NOVEMBER 2023/2022

104,627
VISITORS

15.2%
GROWTH

	2023	Mkt Share	2022	Mkt Share	% Growth
Sun,Sand,Sea	86,917	83.1%	73,492	80.9%	18.3%
Business	2,102	2.0%	2,079	2.3%	1.1%
Conference	882	0.8%	541	0.6%	63.0%
Honeymoon	3,400	3.2%	3,323	3.7%	2.3%
Diving	365	0.3%	349	0.4%	4.6%
Incentive	610	0.6%	1,034	1.1%	-41.0%
Meeting	861	0.8%	756	0.8%	13.9%
Not specified	5,885	5.6%	5,817	6.4%	1.2%
Shopping	684	0.7%	635	0.7%	7.7%
Wedding	2,921	2.8%	2,770	3.1%	5.5%
Total	104,627	100.0%	90,796	100.0%	15.2%



CARRIERS NOVEMBER 2023/2022

104,627
ARRIVALS

15.2%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE	25,792	500	26,292	1.9%	28.4%	25.1%
AMERICAN AIRLINES	20,552	166	20,718	0.8%	22.6%	19.8%
UNITED AIRLINES	9,559	3,960	13,519	41.4%	10.5%	12.9%
DELTA AIRLINE	8,629	1,307	9,936	15.1%	9.5%	9.5%
AVIANCA	2,828	2,461	5,289	87.0%	3.1%	5.1%
COPA AIRLINE	2,939	1,877	4,816	63.9%	3.2%	4.6%
SOUTHWEST AIRLINES	4,119	63	4,182	1.5%	4.5%	4.0%
SPIRIT AIRLINES	509	2,761	3,270	542.4%	0.6%	3.1%
KLM ROYAL DUTCH	3,934	-935	2,999	-23.8%	4.3%	2.9%
WESTJET AIRLINES	1,447	854	2,301	59.0%	1.6%	2.2%
AIR CANADA	2,144	89	2,233	4.2%	2.4%	2.1%
AERO REPUBLICA/ WINGO	1,349	246	1,595	18.2%	1.5%	1.5%
DIVI DIVI AIR	1,407	175	1,582	12.4%	1.5%	1.5%
SUNWING AIRLINES	1,280	25	1,305	2.0%	1.4%	1.2%
TUI NL	1,312	-20	1,292	-1.5%	1.4%	1.2%
EZ AIR	826	124	950	15.0%	0.9%	0.9%
PRIVATE	454	177	631	39.0%	0.5%	0.6%
SURINAM AIRWAYS	328	130	458	39.6%	0.4%	0.4%
WINAIR	57	302	359	529.8%	0.1%	0.3%
BRITISH AIRWAYS	0	357	357	-	0.0%	0.3%
CHARTER	298	-46	252	-15.4%	0.3%	0.2%
ARAJET	111	35	146	31.5%	0.1%	0.1%
SKY HIGH AVIATION	52	17	69	32.7%	0.1%	0.1%
AIR CENTURY	41	11	52	26.8%	0.0%	0.0%
CHARTER	0	22	22	-	0.0%	0.0%
AMERIFLIGHT	0	2	2	-	0.0%	0.0%
OTHERS	829	-829	0	-100.0%	0.9%	0.0%
Total	90,796		104,627	15.2%		



CARRIERS NOVEMBER 2023/2022

104,627
ARRIVALS

15.2%
GROWTH

City	APO Code	NOV 2023	Mkt Share	NOV 2022	Mkt Share	23 vs 22
JFK NY	JFK	17,518	16.7%	16,327	18.0%	7.3%
Newark	EWR	13,765	13.2%	11,308	12.5%	21.7%
Boston	BOS	9,615	9.2%	7,939	8.7%	21.1%
Charlotte	CLT	8,581	8.2%	9,018	9.9%	-4.8%
Miami	MIA	7,952	7.6%	7,296	8.0%	9.0%
Bogota	BOG	6,173	5.9%	3,607	4.0%	71.1%
Toronto	YYZ	5,849	5.6%	4,875	5.4%	20.0%
Atlanta	ATL	4,938	4.7%	4,830	5.3%	2.2%
Panama City	PTY	4,825	4.6%	2,943	3.2%	63.9%
Amsterdam	AMS	4,277	4.1%	5,246	5.8%	-18.5%
Orlando	MCO	3,656	3.5%	3,327	3.7%	9.9%
Fort Lauderdale	FLL	3,319	3.2%	1,604	1.8%	106.9%
Curacao	CUR	3,304	3.2%	2,786	3.1%	18.6%
Philadelphia	PHL	3,225	3.1%	2,936	3.2%	9.8%
G.Bush DC	IAD	2,392	2.3%	1,335	1.5%	79.2%
Chicago	ORD	1,541	1.5%	1,291	1.4%	19.4%
Medellin	MDE	783	0.7%	623	0.7%	25.7%
Baltimore	BWI	527	0.5%	794	0.9%	-33.6%
Houston International	IAH	487	0.5%	587	0.6%	-17.0%
Sint Maarten	SXM	360	0.3%	37	0.0%	873.0%
Gatwick, UK	LGW	357	0.3%	—	—	—
Dallas Fort Worth Int Airport	DFW	289	0.3%	242	0.3%	19.4%
Santo Domingo	SDQ	227	0.2%	178	0.2%	27.5%
LaGuardia Airport, NY	LGA	223	0.2%	434	0.5%	-48.6%
Bonaire	BON	194	0.2%	167	0.2%	16.2%
	Others	250	0.2%	1,066	1.2%	-76.5%
Total		104,627	100.0%	90,796	100.0%	15.2%



CRUISE COMPARISON



One happy island + [ARUBA.COM](https://www.aruba.com)



CRUISE YTD NOVEMBER 2023 / 2022



2022



CRUISE PAX
509,869

CRUISE CALLS
260



2023



CRUISE PAX
697,877

36.9%

CRUISE CALLS
264

1.54%

ABSOLUTE GROWTH PAX YTD NOVEMBER

188,008
36.9%

ABSOLUTE GROWTH CALLS YTD NOVEMBER

4
1.54%



CRUISE NOVEMBER 2023/2022



2022



CRUISE PAX
104,843

CRUISE CALLS
47



2023



CRUISE PAX
87,628

-16.42%

CRUISE CALLS
36

-23.4%

ABSOLUTE GROWTH PAX **NOVEMBER**

-17,215
-16.42%

ABSOLUTE GROWTH **CALLS** NOVEMBER

-11
-23.4%



COMPARISON

2023 VERSUS 2019

SNAPSHOT YTD NOV 2023/2019



HOW MANY
ARRIVALS?

1,116,223

9.6%



HOW MANY
CRUISE TOURISM?

697,877

-1%

Compared to 2019



HOW LONG
DID THEY STAY?

7,807,895

5.1%



WHAT DID THEY SPEND?*

Central Bank Aruba
(Q1- Q3 2023)

Avg. **3,451.6** min

25%

Q1 – Q3 2019: 2,760.60

**Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

WHERE DID THEY STAY?

EP



1,729,390

NIGHTS

-14.7%

ALL INCLUSIVE



1,216,948

NIGHTS

3.4%

TIMESHARE



2,441,828

NIGHTS

10.9%

OTHERS



2,419,729

NIGHTS

19.7%



ARRIVALS YTD NOVEMBER 2023/2019

1,116,223
ARRIVALS

9.6%
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
USA	763,658		91,744	855,402	12.0%	75.0%	76.6%
Canada	44,700		6,885	51,585	15.4%	4.4%	4.6%
NA	808,358		98,629	906,987	12.2%	79.4%	81.3%
Venezuela	13,448	-10,970		2,478	-81.6%	1.3%	0.2%
Colombia	28,788		15,762	44,550	54.8%	2.8%	4.0%
Brazil	10,417		1,774	12,191	17.0%	1.0%	1.1%
Argentina	14,883		2,519	17,402	16.9%	1.5%	1.6%
Chile	9,288	-1,745		7,543	-18.8%	0.9%	0.7%
Ecuador	1,528		5,452	6,980	356.8%	0.2%	0.6%
Peru	5,017		687	5,704	13.7%	0.5%	0.5%
Paraguay	2,055	-974		1,081	-47.4%	0.2%	0.1%
Uruguay	1,988	-149		1,839	-7.5%	0.2%	0.2%
Mexico	1,536		1,379	2,915	89.8%	0.2%	0.3%
Others	9,285		2,324	11,609	25.0%	0.9%	1.0%
SA	98,233		16,059	114,292	16.3%	9.6%	10.2%
Netherlands	39,386	-5,348		34,038	-13.6%	3.9%	3.0%
UK	10,622	-4,279		6,343	-40.3%	1.0%	0.6%
Germany	6,480	-1,543		4,937	-23.8%	0.6%	0.4%
Italy	10,584	-4,513		6,071	-42.6%	1.0%	0.5%
Sweden	3,976	-2,032		1,944	-51.1%	0.4%	0.2%
Belgium	2,195	-459		1,736	-20.9%	0.2%	0.2%
Austria	745	-133		612	-17.9%	0.1%	0.1%
Switzerland	1,989	-355		1,634	-17.8%	0.2%	0.1%
Others	9,850	-1,653		8,197	-16.8%	1.0%	0.7%
Europe	85,827	-20,315		65,512	-23.7%	8.4%	5.9%
ROW	25,813		3,619	29,432	14.0%	2.5%	2.6%
Total	1,018,231		97,992	1,116,223	9.6%		
W/O Ven.	1,004,783		108,....	1,113,745	10.8%		



ARRIVALS USA YTD NOVEMBER 2023/2019

855,402
ARRIVALS

12.0%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	151,117	 17,884	169,001	11.8%	 19.8%	 19.8%
Massachusetts	86,480	 21,466	107,946	24.8%	 11.3%	 12.6%
New Jersey	90,730	 13,749	104,479	15.2%	 11.9%	 12.2%
Pennsylvania	44,363	 6,237	50,600	14.1%	 5.8%	 5.9%
Illinois	19,897	 2,040	21,937	10.3%	 2.6%	 2.6%
Connecticut	25,781	 6,278	32,059	24.4%	 3.4%	 3.7%
Florida	44,864	 1,402	46,266	3.1%	 5.9%	 5.4%
Ohio	21,680	 2,346	24,026	10.8%	 2.8%	 2.8%
Maryland	24,475	 2,280	26,755	9.3%	 3.2%	 3.1%
Michigan	14,478	 1,631	16,109	11.3%	 1.9%	 1.9%
Virginia	18,003	 5,460	23,463	30.3%	 2.4%	 2.7%
Georgia	19,044	 1,690	20,734	8.9%	 2.5%	 2.4%
North Carolina	17,528	 7,048	24,576	40.2%	 2.3%	 2.9%
Texas	22,862	 3,252	26,114	14.2%	 3.0%	 3.1%
California	16,543	-585	15,958	-3.5%	 2.2%	 1.9%
Other	145,813	-434	145,379	-0.3%	 19.1%	 17.0%
Total	763,658	 91,744	855,402	12.0%		



NIGHTS YTD NOVEMBER 2023/2019

7,807,895
ARRIVALS

5.1%
GROWTH

	2019		Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	5,087,474		599,315	5,686,789	11.8%	6.7	6.6
Canada	388,439		94,883	483,322	24.4%	8.7	9.4
NA	5,475,913		694,198	6,170,111	12.7%	6.8	6.8
Venezuela	181,955	-155,370		26,585	-85.4%	13.5	10.7
Colombia	241,472		43,850	285,322	18.2%	8.4	6.4
Brazil	68,594		6,906	75,500	10.1%	6.6	6.2
Argentina	132,846		21,272	154,118	16.0%	8.9	8.9
Chile	69,397	-10,853		58,544	-15.6%	7.5	7.8
Ecuador	11,530		21,780	33,310	188.9%	7.5	4.8
Peru	33,707		2,010	35,717	6.0%	6.7	6.3
Paraguay	13,274	-6,250		7,024	-47.1%	6.5	6.5
Uruguay	15,548	-1,243		14,305	-8.0%	7.8	7.8
Mexico	11,259		5,948	17,207	52.8%	7.3	5.9
Others	65,288		11,927	77,215	18.3%	7.0	6.7
SA	844,870	-60,023		784,847	-7.1%	8.6	6.9
Netherlands	507,476	-101,534		405,942	-20.0%	12.9	11.9
UK	113,993	-54,706		59,287	-48.0%	10.7	9.3
Germany	60,255	-16,916		43,339	-28.1%	9.3	8.8
Italy	79,249	-33,822		45,427	-42.7%	7.5	7.5
Sweden	46,695	-24,044		22,651	-51.5%	11.7	11.7
Belgium	22,924	-2,876		20,048	-12.5%	10.4	11.5
Austria	6,499	-758		5,741	-11.7%	8.7	9.4
Switzerland	17,101	-2,230		14,871	-13.0%	8.6	9.1
Others	91,339	-10,940		80,399	-12.0%	9.3	9.8
Europe	945,531	-247,826		697,705	-26.2%	11.0	10.7
ROW	159,724	-4,492		155,232	-2.8%	6.2	5.3
Total	7,426,038		381,857	7,807,895	5.1%	7.3	7.0



ACCOMMODATIONS YTD NOVEMBER 2023/2019

1,116,223
ARRIVALS

9.6%
GROWTH

ARRIVALS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	344,027	-38,051	305,976	-11.1%	33.8%	27.4%
All Inclusive	182,261	17,693	199,954	9.7%	17.9%	17.9%
Timeshare	273,886	31,982	305,868	11.7%	26.9%	27.4%
Others	218,057	86,368	304,425	39.6%	21.4%	27.3%
Total	1,018,231	97,992	1,116,223	9.6%		

NIGHTS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	2,026,764	-297,374	1,729,390	-14.7%	27.3%	22.1%
All Inclusive	1,176,369	40,579	1,216,948	3.4%	15.8%	15.6%
Timeshare	2,201,808	240,020	2,441,828	10.9%	29.6%	31.3%
Others	2,021,097	398,632	2,419,729	19.7%	27.2%	31.0%
Total	7,426,038	381,857	7,807,895	5.1%		



ACCOMMODATIONS YTD NOVEMBER 2023/2019

1,116,223
ARRIVALS

9.6%
GROWTH

ACCOMMODATION BY MAIN MARKET - ARRIVALS

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2019	% Growth	2023	2019	% Growth	2023	2019	% Growth	2023	2019	% Growth
USA	261,851	286,313	-8.5%	157,638	128,054	23.1%	275,903	241,697	14.2%	160,010	107,594	48.7%
Venezuela	486	2,491	-80.5%	20	134	-85.1%	703	1,939	-63.7%	1,269	8,884	-85.7%
Netherlands	3,920	5,209	-24.7%	2,104	3,812	-44.8%	1,571	2,206	-28.8%	26,443	28,159	-6.1%
Canada	7,973	8,237	-3.2%	13,524	14,785	-8.5%	8,524	7,992	6.7%	21,564	13,686	57.6%
Brazil	3,848	4,960	-22.4%	1,686	1,708	-1.3%	1,660	1,229	35.1%	4,997	2,520	98.3%
Colombia	4,754	6,484	-26.7%	3,665	4,228	-13.3%	5,879	4,860	21.0%	30,252	13,216	128.9%
Argentina	2,425	2,947	-17.7%	7,880	6,129	28.6%	2,521	2,754	-8.5%	4,576	3,053	49.9%
Chile	1,018	1,891	-46.2%	3,080	4,550	-32.3%	1,097	987	11.1%	2,348	1,860	26.2%
Peru	925	1,152	-19.7%	1,688	2,186	-22.8%	677	594	14.0%	2,414	1,085	122.5%
UK	2,066	2,284	-9.5%	866	5,286	-83.6%	706	1,144	-38.3%	2,705	1,908	41.8%
Italy	1,606	3,014	-46.7%	2,039	3,749	-45.6%	336	967	-65.3%	2,090	2,854	-26.8%
Total main market	290,872	324,982	-10.5%	194,190	174,621	11.2%	299,577	266,369	12.5%	258,668	184,819	40.0%
All visitors	305,976	344,027	-11.1%	199,954	182,261	9.7%	305,868	273,886	11.7%	304,425	218,057	39.6%



ACCOMMODATIONS YTD NOVEMBER 2023/2019

1,116,223
ARRIVALS

9.6%
GROWTH

ACCOMMODATION BY MAIN MARKET - MARKETSHARE

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2019	% Growth	2023	2019	% Growth	2023	2019	% Growth	2023	2019	% Growth
USA	85.6%	83.2%	2.8%	78.8%	70.3%	12.2%	90.2%	88.2%	2.2%	52.6%	49.3%	6.5%
Venezuela	0.2%	0.7%	-78.1%	0.0%	0.1%	-86.4%	0.2%	0.7%	-67.5%	0.4%	4.1%	-89.8%
Netherlands	1.3%	1.5%	-15.4%	1.1%	2.1%	-49.7%	0.5%	0.8%	-36.2%	8.7%	12.9%	-32.7%
Canada	2.6%	2.4%	8.8%	6.8%	8.1%	-16.6%	2.8%	2.9%	-4.5%	7.1%	6.3%	12.9%
Brazil	1.3%	1.4%	-12.8%	0.8%	0.9%	-10.0%	0.5%	0.4%	20.9%	1.6%	1.2%	42.0%
Colombia	1.6%	1.9%	-17.6%	1.8%	2.3%	-21.0%	1.9%	1.8%	8.3%	9.9%	6.1%	64.0%
Argentina	0.8%	0.9%	-7.5%	3.9%	3.4%	17.2%	0.8%	1.0%	-18.0%	1.5%	1.4%	7.4%
Chile	0.3%	0.5%	-39.5%	1.5%	2.5%	-38.3%	0.4%	0.4%	-0.5%	0.8%	0.9%	-9.6%
Peru	0.3%	0.3%	-9.7%	0.8%	1.2%	-29.6%	0.2%	0.2%	2.1%	0.8%	0.5%	59.4%
UK	0.7%	0.7%	1.7%	0.4%	2.9%	-85.1%	0.2%	0.4%	-44.7%	0.9%	0.9%	1.5%
Italy	0.5%	0.9%	-40.1%	1.0%	2.1%	-50.4%	0.1%	0.4%	-68.9%	0.7%	1.3%	-47.5%
Total main market	95.1%	94.5%	0.6%	97.1%	95.8%	1.4%	97.9%	97.3%	0.7%	85.0%	84.8%	0.3%



VISITORS BY AGE YTD NOVEMBER 2023/2019

1,116,223
ARRIVALS

9.6%
GROWTH

	2019		Growth	2023	% Growth
0 - 11	69,228		4,570	73,798	6.6%
12-19	67,433		5,617	73,050	8.3%
20 - 29	125,619		5,604	131,223	4.5%
30 - 39	161,943		15,917	177,860	9.8%
40 - 49	172,736		11,408	184,144	6.6%
50 - 59	202,844		12,621	215,465	6.2%
60 - 69	146,534		25,446	171,980	17.4%
70 +	71,728		16,915	88,643	23.6%
Not Stated	166	-106		60	-63.9%
Total	1,018,231		97,992	1,116,223	9.6%



GENERATIONS YTD NOVEMBER 2023/2019

1,116,223
VISITORS

9.6%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A	—		58,237	#VALUE!	0.0%	5.2%
Gen Z	199,148	-42,331	156,817	-21.3%	19.6%	14.0%
Millennials	259,350	20,917	280,267	8.1%	25.5%	25.1%
Gen X	283,840	13,592	297,432	4.8%	27.9%	26.6%
Baby Boomers	252,201	40,131	292,332	15.9%	24.8%	26.2%
Silent Generations	23,526	7,552	31,078	32.1%	2.3%	2.8%
Age not specified	166	-106	60	-63.9%	0.0%	0.0%
Total	1,018,231	97,992	1,116,223	9.6%		



PURPOSE OF VISIT YTD NOVEMBER 2023/2019

1,116,223
VISITORS

9.6%
GROWTH

	2023	Mkt Share	2022	Mkt Share	% Growth
Sun,Sand,Sea	919,327	82.4%	666,537	65.5%	37.9%
Business	20,157	1.8%	20,480	2.0%	-1.6%
Conference	7,583	0.7%	5,590	0.5%	35.7%
Honeymoon	35,795	3.2%	29,447	2.9%	21.6%
Diving	3,774	0.3%	6,146	0.6%	-38.6%
Incentive	10,388	0.9%	8,144	0.8%	27.6%
Meeting	7,546	0.7%	1,211	0.1%	523.1%
Not specified	75,831	6.8%	218,462	21.5%	-65.3%
Shopping	7,512	0.7%	42,603	4.2%	-82.4%
Wedding	28,310	2.5%	19,611	1.9%	44.4%
Total	1,116,223	100.0%	1,018,231	100.0%	9.6%



CARRIERS YTD NOVEMBER 2023/2019

1,116,223
VISITORS

9.6%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE	233,275	35,787	269,062	15.3%	22.9%	24.1%
AMERICAN AIRLINES	189,420	56,728	246,148	29.9%	18.6%	22.1%
UNITED AIRLINES	140,442	5,885	146,327	4.2%	13.8%	13.1%
DELTA AIRLINE	127,661	-600	127,061	-0.5%	12.5%	11.4%
SOUTHWEST AIRLINES	70,356	-16,606	53,750	-23.6%	6.9%	4.8%
AVIANCA	45,457	5,964	51,421	13.1%	4.5%	4.6%
COPA AIRLINE	34,761	7,628	42,389	21.9%	3.4%	3.8%
KLM ROYAL DUTCH	30,186	-134	30,052	-0.4%	3.0%	2.7%
AERO REPUBLICA/ WINGO	3,081	16,394	19,475	532.1%	0.3%	1.7%
SPIRIT AIRLINES	10,027	8,159	18,186	81.4%	1.0%	1.6%
WESTJET AIRLINES	9,260	8,744	18,004	94.4%	0.9%	1.6%
DIVI DIVI AIR	8,848	7,050	15,898	79.7%	0.9%	1.4%
TUI NL / ARKEFLIGHT	14,971	-1,140	13,831	-7.6%	1.5%	1.2%
AIR CANADA	14,592	-1,804	12,788	-12.4%	1.4%	1.1%
SUNWING AIRLINES	13,441	-663	12,778	-4.9%	1.3%	1.1%
EZ AIR	3,193	6,615	9,808	207.2%	0.3%	0.9%
PRIVATE	3,515	2,421	5,936	68.9%	0.3%	0.5%
SURINAM AIRWAYS	5,104	372	5,476	7.3%	0.5%	0.5%
BRITISH AIRWAYS	6,630	-2,158	4,472	-32.5%	0.7%	0.4%
CHARTER	18,601	-15,557	3,044	-83.6%	1.8%	0.3%
SUN COUNTRY	2,579	-324	2,255	-12.6%	0.3%	0.2%
WINAIR	6,137	-4,082	2,055	-66.5%	0.6%	0.2%
JETAIR CARIBBEAN	0	1,669	1,669	-	0.0%	0.1%
SUNCLASS AIRLINES	0	1,158	1,158	-	0.0%	0.1%
ARAJET	0	1,039	1,039	-	0.0%	0.1%
SKY HIGH AVIATION	443	384	827	86.7%	0.0%	0.1%
Others	26,251	-24,937	1,314	-95.0%	2.6%	0.1%
Total	1,018,231	-97,992	1,116,223	9.6%		



CARRIERS YTD NOVEMBER 2023/2019

1,116,223
VISITORS

9.6%
GROWTH

City	APO Code	YTD NOV 2023	Mkt Share	YTD NOV 2019	Mkt Share	23 vs 22
JFK NY	JFK	199,563	190.7%	156,609	174.0%	27.4%
Boston	BOS	133,083	127.2%	99,580	110.6%	33.6%
Newark	EWB	109,115	104.3%	114,250	126.9%	-4.5%
Charlotte	CLT	95,286	91.1%	69,358	77.1%	37.4%
Miami	MIA	90,815	86.8%	82,781	92.0%	9.7%
Bogota	BOG	62,208	59.5%	52,327	58.1%	18.9%
Atlanta	ATL	55,924	53.5%	66,479	73.9%	-15.9%
Philadelphia	PHL	48,731	46.6%	29,587	32.9%	64.7%
Toronto	YYZ	43,608	41.7%	36,409	40.5%	19.8%
Amsterdam	AMS	43,314	41.4%	44,667	49.6%	-3.0%
Orlando	MCO	43,254	41.3%	71	0.1%	60821.1%
Panama City	PTY	42,414	40.5%	34,890	38.8%	21.6%
Curacao	CUR	30,855	29.5%	24,527	27.3%	25.8%
G.Bush DC	IAD	26,056	24.9%	7,722	8.6%	237.4%
Fort Lauderdale	FLL	18,690	17.9%	79,445	88.3%	-76.5%
Chicago	ORD	13,016	12.4%	12,466	13.9%	4.4%
Baltimore	BWI	10,548	10.1%	35,886	39.9%	-70.6%
Houston International	IAH	8,700	8.3%	7,832	8.7%	11.1%
Medellin	MDE	7,184	6.9%	5	0.0%	143580.0%
Dallas Forth Worth	DFW	4,880	4.7%	5,489	6.1%	-11.1%
Paramaribo	PBM	4,879	4.7%	4,631	5.1%	5.4%
La Guardi, NY	LGA	4,446	4.2%	2,026	2.3%	119.4%
Gatwick, UK	LGW	4,364	4.2%	6,631	7.4%	-34.2%
St Paul, Minneapolis	MSP	2,255	2.2%	5,048	5.6%	-55.3%
Bonaire	BON	2,109	2.0%	5,349	5.9%	-60.6%
	Others	10,926	10.4%	34,166	38.0%	-68.0%
Total		1,116,223	1066.9%	1,018,231	1131.4%	9.6%



ARRIVALS NOVEMBER 2023/2019

104,627
ARRIVALS

16.3%
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
USA	66,767		10,274	77,041	15.4%	74.2%	73.6%
Canada	4,965		1,793	6,758	36.1%	5.5%	6.5%
NA	71,732		12,067	83,799	16.8%	79.7%	80.1%
Venezuela	843	-656		187	-77.8%	0.9%	0.2%
Colombia	2,275		2,548	4,823	112.0%	2.5%	4.6%
Brazil	1,066		130	1,196	12.2%	1.2%	1.1%
Argentina	1,139		330	1,469	29.0%	1.3%	1.4%
Chile	355		238	593	67.0%	0.4%	0.6%
Ecuador	161		831	992	516.1%	0.2%	0.9%
Peru	288		426	714	147.9%	0.3%	0.7%
Paraguay	64		52	116	81.3%	0.1%	0.1%
Uruguay	83		61	144	73.5%	0.1%	0.1%
Mexico	132		139	271	105.3%	0.1%	0.3%
Others	901		245	1,146	27.2%	1.0%	1.1%
SA	7,307		4,344	11,651	59.4%	8.1%	11.1%
Netherlands	4,037	-726		3,311	-18.0%	4.5%	3.2%
UK	291		262	553	90.0%	0.3%	0.5%
Germany	730	-225		505	-30.8%	0.8%	0.5%
Italy	686	-273		413	-39.8%	0.8%	0.4%
Sweden	758	-633		125	-83.5%	0.8%	0.1%
Belgium	203	-64		139	-31.5%	0.2%	0.1%
Austria	58		14	72	24.1%	0.1%	0.1%
Switzerland	217	-44		173	-20.3%	0.2%	0.2%
Others	1,028	-109		919	-10.6%	1.1%	0.9%
Europe	8,008	-1,798		6,210	-22.5%	8.9%	5.9%
ROW	2,954		13	2,967	0.4%	3.3%	2.8%
Total	90,001		14,626	104,627	16.3%		
W/O Ven.	89,158		15,282	104,440	17.1%		



ARRIVALS USA NOVEMBER 2023/2019

77,041
ARRIVALS

15.4%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	12,523	 2,666	15,189	21.3%	 18.8%	 19.7%
Massachusetts	7,298	 1,747	9,045	23.9%	 10.9%	 11.7%
New Jersey	9,691	 2,094	11,785	21.6%	 14.5%	 15.3%
Pennsylvania	3,913	 683	4,596	17.5%	 5.9%	 6.0%
Illinois	2,058	 266	2,324	12.9%	 3.1%	 3.0%
Connecticut	2,227	 446	2,673	20.0%	 3.3%	 3.5%
Florida	4,016	 321	4,337	8.0%	 6.0%	 5.6%
Ohio	1,866	 124	1,990	6.6%	 2.8%	 2.6%
Maryland	2,321	 3	2,324	0.1%	 3.5%	 3.0%
Michigan	1,372	 116	1,488	8.5%	 2.1%	 1.9%
Virginia	1,610	 400	2,010	24.8%	 2.4%	 2.6%
Georgia	1,554	 72	1,626	4.6%	 2.3%	 2.1%
North Carolina	1,435	 478	1,913	33.3%	 2.1%	 2.5%
Texas	1,741	 183	1,924	10.5%	 2.6%	 2.5%
California	1,277	 7	1,284	0.5%	 1.9%	 1.7%
Other	11,865	 668	12,533	5.6%	 17.8%	 16.3%
Total	66,767	 10,274	77,041	15.4%		



NIGHTS NOVEMBER 2023/2019

716,751
NIGHTS

8.7%
GROWTH

	2019		Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	447,550		53,162	500,712	11.9%	6.7	6.5
Canada	43,495		17,382	60,877	40.0%	8.8	9.0
NA	491,045		70,544	561,589	14.4%	6.8	6.7
Venezuela	13,961	-11,959		2,002	-85.7%	16.6	10.7
Colombia	21,042		8,089	29,131	38.4%	9.2	6.0
Brazil	7,803	-570		7,233	-7.3%	7.3	6.0
Argentina	9,602		2,804	12,406	29.2%	8.4	8.4
Chile	2,705		1,711	4,416	63.3%	7.6	7.4
Ecuador	1,160		3,158	4,318	272.2%	7.2	4.4
Peru	1,972		1,885	3,857	95.6%	6.8	5.4
Paraguay	383		302	685	78.9%	6.0	5.9
Uruguay	664		406	1,070	61.1%	8.0	7.4
Mexico	823		648	1,471	78.7%	6.2	5.4
Others	5,550		1,787	7,337	32.2%	6.2	6.4
SA	65,665		8,261	73,926	12.6%	9.0	6.3
Netherlands	49,408	-9,521		39,887	-19.3%	12.2	12.0
UK	2,616		1,925	4,541	73.6%	9.0	8.2
Germany	6,796	-2,055		4,741	-30.2%	9.3	9.4
Italy	4,833	-2,024		2,809	-41.9%	7.0	6.8
Sweden	9,675	-8,417		1,258	-87.0%	12.8	10.1
Belgium	2,164	-517		1,647	-23.9%	10.7	11.8
Austria	493		117	610	23.7%	8.5	8.5
Switzerland	1,930	-374		1,556	-19.4%	8.9	9.0
Others	9,271	-984		8,287	-10.6%	9.0	9.0
Europe	87,186	-21,850		65,336	-25.1%	10.9	10.5
ROW	15,660		240	15,900	1.5%	5.3	5.4
Total	659,556		57,195	716,751	8.7%	7.3	6.9



ACCOMMODATIONS NOVEMBER 2023/2019

104,627
ARRIVALS

16.3%
GROWTH

ARRIVALS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	30,154	-1,148	29,006	-3.8%	33.5%	27.7%
All Inclusive	15,895	1,875	17,770	11.8%	17.7%	17.0%
Timeshare	25,714	2,548	28,262	9.9%	28.6%	27.0%
Others	18,238	11,351	29,589	62.2%	20.3%	28.3%
Total	90,001	14,626	104,627	16.3%		

NIGHTS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	177,692	-17,081	160,611	-9.6%	26.9%	22.4%
All Inclusive	102,582	4,802	107,384	4.7%	15.6%	15.0%
Timeshare	210,398	13,760	224,158	6.5%	31.9%	31.3%
Others	168,884	55,714	224,598	33.0%	25.6%	31.3%
Total	659,556	57,195	716,751	8.7%		



ACCOMMODATIONS NOVEMBER 2023/2019

104,627
ARRIVALS

16.3%
GROWTH

ACCOMMODATION BY MAIN MARKET - ARRIVALS

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2019	% Growth	2023	2019	% Growth	2023	2019	% Growth	2023	2019	% Growth
USA	23,985	25,196	-4.8%	13,558	11,490	18.0%	25,091	22,287	12.6%	14,407	7,794	84.8%
Venezuela	41	133	-69.2%	0	13	-100.0%	13	66	-80.3%	133	631	-78.9%
Netherlands	453	568	-20.2%	203	378	-46.3%	130	275	-52.7%	2,525	2,816	-10.3%
Canada	977	858	13.9%	1,658	1,604	3.4%	1,461	1,223	19.5%	2,662	1,280	108.0%
Brazil	300	376	-20.2%	153	157	-2.5%	245	179	36.9%	498	354	40.7%
Colombia	601	388	54.9%	453	371	22.1%	389	297	31.0%	3,380	1,219	177.3%
Argentina	189	239	-20.9%	664	453	46.6%	194	217	-10.6%	422	230	83.5%
Chile	64	72	-11.1%	180	177	1.7%	106	27	292.6%	243	79	207.6%
Peru	121	41	195.1%	231	157	47.1%	44	32	37.5%	318	58	448.3%
UK	163	114	43.0%	34	12	183.3%	49	62	-21.0%	307	103	198.1%
Italy	94	169	-44.4%	49	188	-73.9%	32	80	-60.0%	238	249	-4.4%
Total main market	26,988	28,154	-4.1%	17,183	15,000	14.6%	27,754	24,745	12.2%	25,133	14,813	69.7%
All visitors	29,006	30,154	-3.8%	17,770	15,895	11.8%	28,262	25,714	9.9%	29,589	18,238	62.2%



ACCOMMODATIONS NOVEMBER 2023/2019

104,627
ARRIVALS

18.2%
GROWTH

ACCOMMODATION BY MAIN MARKET - MARKETSHARE

	EP Hotels			All Inclusive			Timeshare			Others		
	2023	2019	% Growth	2023	2019	% Growth	2023	2019	% Growth	2023	2019	% Growth
USA	82.7%	83.6%	-1.0%	76.3%	72.3%	5.5%	88.8%	86.7%	2.4%	48.7%	42.7%	13.9%
Venezuela	0.1%	0.4%	-68.0%	0.0%	0.1%	-100.0%	0.0%	0.3%	-82.1%	0.4%	3.5%	-87.0%
Netherlands	1.6%	1.9%	-17.1%	1.1%	2.4%	-52.0%	0.5%	1.1%	-57.0%	8.5%	15.4%	-44.7%
Canada	3.4%	2.8%	18.4%	9.3%	10.1%	-7.5%	5.2%	4.8%	8.7%	9.0%	7.0%	28.2%
Brazil	1.0%	1.2%	-17.1%	0.9%	1.0%	-12.8%	0.9%	0.7%	24.5%	1.7%	1.9%	-13.3%
Colombia	2.1%	1.3%	61.0%	2.5%	2.3%	9.2%	1.4%	1.2%	19.2%	11.4%	6.7%	70.9%
Argentina	0.7%	0.8%	-17.8%	3.7%	2.8%	31.1%	0.7%	0.8%	-18.7%	1.4%	1.3%	13.1%
Chile	0.2%	0.2%	-7.6%	1.0%	1.1%	-9.0%	0.4%	0.1%	257.2%	0.8%	0.4%	89.6%
Peru	0.4%	0.1%	206.8%	1.3%	1.0%	31.6%	0.2%	0.1%	25.1%	1.1%	0.3%	237.9%
UK	0.6%	0.4%	48.6%	0.2%	0.1%	153.4%	0.2%	0.2%	-28.1%	1.0%	0.6%	83.7%
Italy	0.3%	0.6%	-42.2%	0.3%	1.2%	-76.7%	0.1%	0.3%	-63.6%	0.8%	1.4%	-41.1%
Total main market	93.0%	93.4%	-0.3%	96.7%	94.4%	2.5%	98.2%	96.2%	2.0%	84.9%	81.2%	4.6%



VISITORS BY AGE NOVEMBER 2023/2019

104,627
ARRIVALS

16.3%
GROWTH

	2019		Growth	2023	% Growth
0 - 11	5,805		1,277	7,082	22.0%
12-19	3,753		1,149	4,902	30.6%
20 - 29	9,257		1,616	10,873	17.5%
30 - 39	14,635		3,307	17,942	22.6%
40 - 49	15,356		2,084	17,440	13.6%
50 - 59	18,345		1,311	19,656	7.1%
60 - 69	15,020		2,377	17,397	15.8%
70 +	7,820		1,511	9,331	19.3%
Not Stated	10	-6		4	-60.0%
Total	90,001		14,626	104,627	16.3%



GENERATIONS NOVEMBER 2023/2019

104,627
ARRIVALS

16.3%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A	—		5,740	#VALUE!	0.0%	5.5%
Gen Z	13,629	-2,375	11,254	-17.4%	15.1%	10.8%
Millennials	23,062	4,668	27,730	20.2%	25.6%	26.5%
Gen X	24,967	2,197	27,164	8.8%	27.7%	26.0%
Baby Boomers	25,766	3,723	29,489	14.4%	28.6%	28.2%
Silent Generations	2,567	679	3,246	26.5%	2.9%	3.1%
Age not specified	10	-6	4	-60.0%	0.0%	0.0%
Total	90,001	14,626	104,627	16.3%		



PURPOSE OF VISIT NOVEMBER 2023/2019

104,627
VISITORS

16.3%
GROWTH

	2023	Mkt Share	2022	Mkt Share	% Growth
Sun,Sand,Sea	86,917	83.1%	68,779	76.4%	26.4%
Business	2,102	2.0%	2,245	2.5%	-6.4%
Conference	882	0.8%	504	0.6%	75.0%
Honeymoon	3,400	3.2%	2,680	3.0%	26.9%
Diving	365	0.3%	677	0.8%	-46.1%
Incentive	610	0.6%	585	0.6%	4.3%
Meeting	861	0.8%	1,211	1.3%	-28.9%
Not specified	5,885	5.6%	8,474	9.4%	-30.6%
Shopping	684	0.7%	3,239	3.6%	-78.9%
Wedding	2,921	2.8%	1,607	1.8%	81.8%
Total	104,627	100.0%	90,001	100.0%	16.3%



CARRIERS NOVEMBER 2023/2019

104,627
ARRIVALS

16.3%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE	20,654	5,638	26,292	27.3%	22.9%	25.1%
AMERICAN AIRLINES	14,593	6,125	20,718	42.0%	16.2%	19.8%
UNITED AIRLINES	13,566	-47	20,718	42.0%	15.1%	12.9%
DELTA AIRLINE	10,699	-763	13,519	-0.3%	11.9%	9.5%
AVIANCA	3,154	2,135	9,936	-7.1%	3.5%	5.1%
COPA AIRLINE	2,935	1,881	5,289	67.7%	3.3%	4.6%
SOUTHWEST AIRLINES	7,484	-3,302	4,816	64.1%	8.3%	4.0%
SPIRIT AIRLINES	663	2,607	4,182	-44.1%	0.7%	3.1%
KLM ROYAL DUTCH	3,418	-419	3,270	393.2%	3.8%	2.9%
WESTJET AIRLINES	1,311	990	2,999	-12.3%	1.5%	2.2%
AIR CANADA	1,832	401	2,301	75.5%	2.0%	2.1%
AERO REPUBLICA/ WINGO	663	932	2,233	21.9%	0.7%	1.5%
DIVI DIVI AIR	1,048	534	1,595	140.6%	1.2%	1.5%
SUNWING AIRLINES	1,272	33	1,582	51.0%	1.4%	1.2%
TUI NL / ARKEFLIGHT	1,699	-407	1,305	2.6%	1.9%	1.2%
EZ AIR	457	493	1,292	-24.0%	0.5%	0.9%
PRIVATE	347	284	950	107.9%	0.4%	0.6%
SURINAM AIRWAYS	506	-48	631	81.8%	0.6%	0.4%
WINAIR	701	-342	458	-9.5%	0.8%	0.3%
BRITISH AIRWAYS	0	357	359	-48.8%	0.0%	0.3%
CHARTER	586	-312	357	-	0.7%	0.3%
ARAJET	0	146	274	-53.2%	0.0%	0.1%
SKY HIGH AVIATION	41	28	146	-	0.0%	0.1%
AIR CENTURY	65	-13	69	68.3%	0.1%	0.0%
AMERIFLIGHT	4	-2	52	-20.0%	0.0%	0.0%
ARUBA AIRLINES	1,522	-1,522	2	-50.0%	1.7%	0.0%
OTHER	781	-781	0	-100.0%	0.9%	0.0%
Total	90,001	14,626	104,627	16.3%		



CARRIERS NOVEMBER 2023/2019

104,627
ARRIVALS

16.3%
GROWTH

City	APO Code	Nov 2023	Mkt Share	Nov 2019	Mkt Share	23 vs 19
JFK NY	JFK	17,518	16.7%	14,642	16.3%	19.6%
Newark	EWR	13,765	13.2%	11,186	12.4%	23.1%
Boston	BOS	9,615	9.2%	7,598	8.4%	26.5%
Charlotte	CLT	8,581	8.2%	5,061	5.6%	69.6%
Miami	MIA	7,952	7.6%	7,181	8.0%	10.7%
Bogota	BOG	6,173	5.9%	3,827	4.3%	61.3%
Toronto	YYZ	5,849	5.6%	4,413	4.9%	32.5%
Atlanta	ATL	4,938	4.7%	5,806	6.5%	-15.0%
Panama City	PTY	4,825	4.6%	2,938	3.3%	64.2%
Amsterdam	AMS	4,277	4.1%	5,017	5.6%	-14.7%
Orlando	MCO	3,656	3.5%	7	0.0%	52128.6%
Fort Lauderdale	FLL	3,319	3.2%	7,034	7.8%	-52.8%
Curacao	CUR	3,304	3.2%	2,689	3.0%	22.9%
Philadelphia	PHL	3,225	3.1%	1,772	2.0%	82.0%
G.Bush DC	IAD	2,392	2.3%	827	0.9%	189.2%
Chicago	ORD	1,541	1.5%	854	0.9%	80.4%
Medellin	MDE	783	0.7%	3	0.0%	26000.0%
Baltimore	BWI	527	0.5%	4,216	4.7%	-87.5%
Houston International	IAH	487	0.5%	705	0.8%	-30.9%
Sint Maarten	SXM	360	0.3%	706	0.8%	-49.0%
Gatwick, UK	LGW	357	0.3%	—	—	—
Dallas Fort Worth Int Airport	DFW	289	0.3%	388	0.4%	-25.5%
Santo Domingo	SDQ	227	0.2%	140	0.2%	62.1%
LaGuardia Airport, NY	LGA	223	0.2%	253	0.3%	-11.9%
Bonaire	BON	194	0.2%	535	0.6%	-63.7%
	Others	250	0.2%	2,203	2.4%	-88.7%
Grand Total		104,627	100.0%	90,001	100.0%	16.3%



CRUISE COMPARISON



One happy island + [ARUBA.COM](https://www.aruba.com)



CRUISE YTD NOVEMBER 2023 / 2019



2019



CRUISE PAX
704,947

CRUISE CALLS
274



2023



CRUISE PAX
697,877

-1.0%

CRUISE CALLS
264

-3.65%

ABSOLUTE GROWTH PAX YTD NOVEMBER

-7,070
-1.0%

ABSOLUTE GROWTH CALLS YTD NOVEMBER

-10
-3.65%



CRUISE NOVEMBER 2023/2019



2019



CRUISE PAX
96,766

CRUISE CALLS
42



2023



CRUISE PAX
87,628

-9.4%

CRUISE CALLS
36

-14.29%

ABSOLUTE GROWTH PAX NOVEMBER

-9,138
-9.4%

ABSOLUTE GROWTH CALLS NOVEMBER

-6
-14.29%

VACATIONS RENTALS

 **Transparent**
an OTA INSIGHT company

INTRODUCTION

- ▶ In 2023, A.T.A. started working with Transparent Insights. Transparent tracks short-term rentals at the property level through their dashboard.
- ▶ With Transparent, A.T.A. can do the following:
 - Measure the economic impact of short-term rental, track (ADR), and occupancy, and analyze the booking window.
 - The above data points are also forward-looking, making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
 - Track visitors' origin and accommodation size.
 - The dashboard also allows direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking windows.

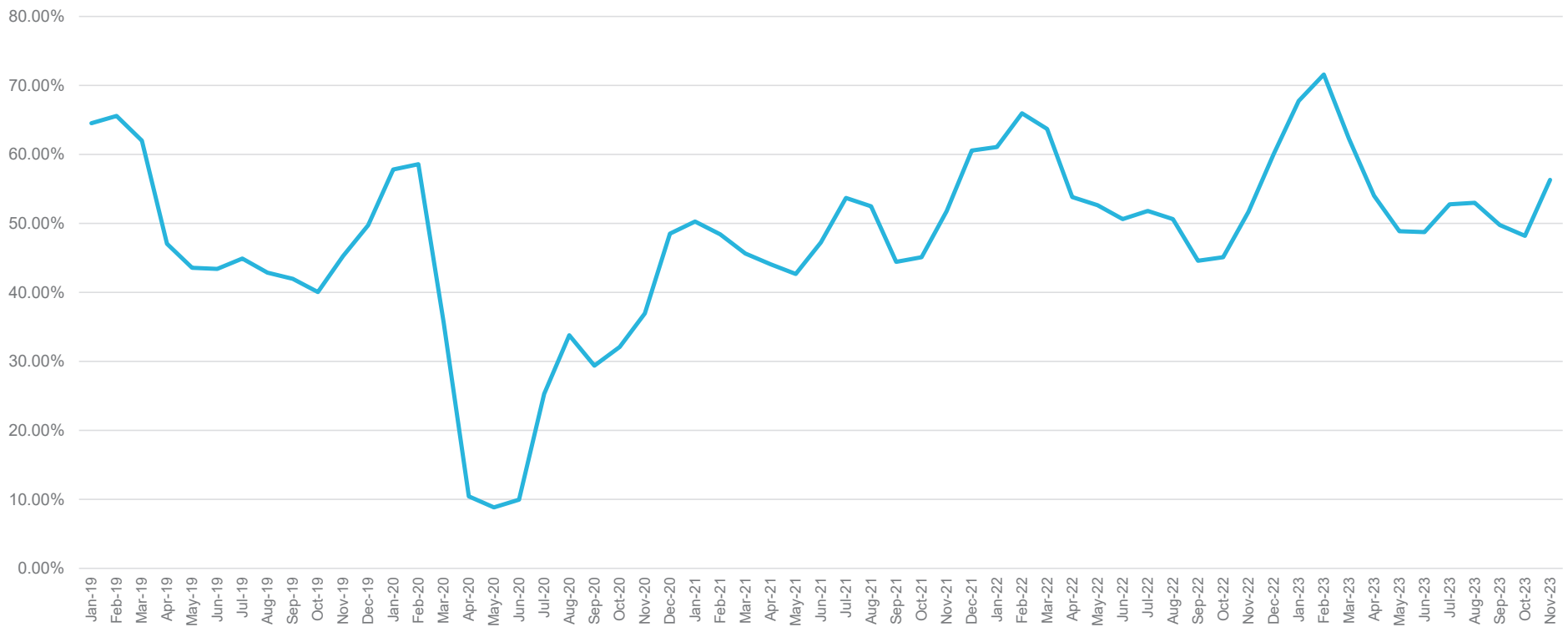
Amount of properties reported by Transparent November 2023: 5,116. The amount might include offline listings.

In November, ADR is not included. We are fine-tuning the ADR numbers because of recent changes in Airbnb's calendar structure, which prompted a temporary fluctuation in ADR accuracy.



OCCUPANCY

Nov 2023 Occupancy: 56.3% | Nov 2022 Occupancy: 51.7% | Nov 2019 Occupancy: 45%



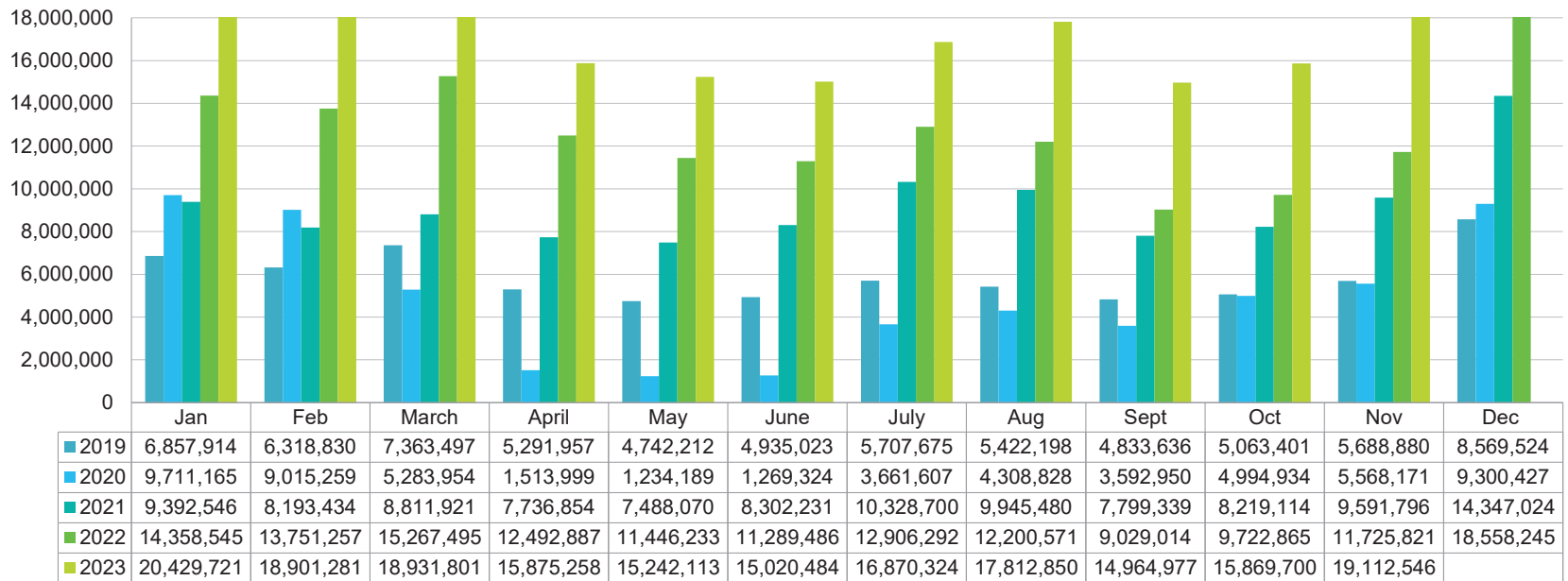
Note: Amount of properties reported by Transparent November 2023: 5,116. The amount might include offline listings

REVENUE

Total Revenue Jan – Nov 2023: USD\$189,031,055

Total Revenue Jan – Nov 2022: USD\$134,190,466

■ 2019 ■ 2020 ■ 2021 ■ 2022 ■ 2023



Note: Amount of properties reported by Transparent November 2023: 5,116. The amount might include offline listings



MASHA DANKI

T h a n k Y o u

For any questions related to the report and/or additional information requests please contact
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Or

Visit our website www.arubainsight.com

