

# DECEMBER 2023

## Monthly Report



# ★ 2023 PERFORMANCE

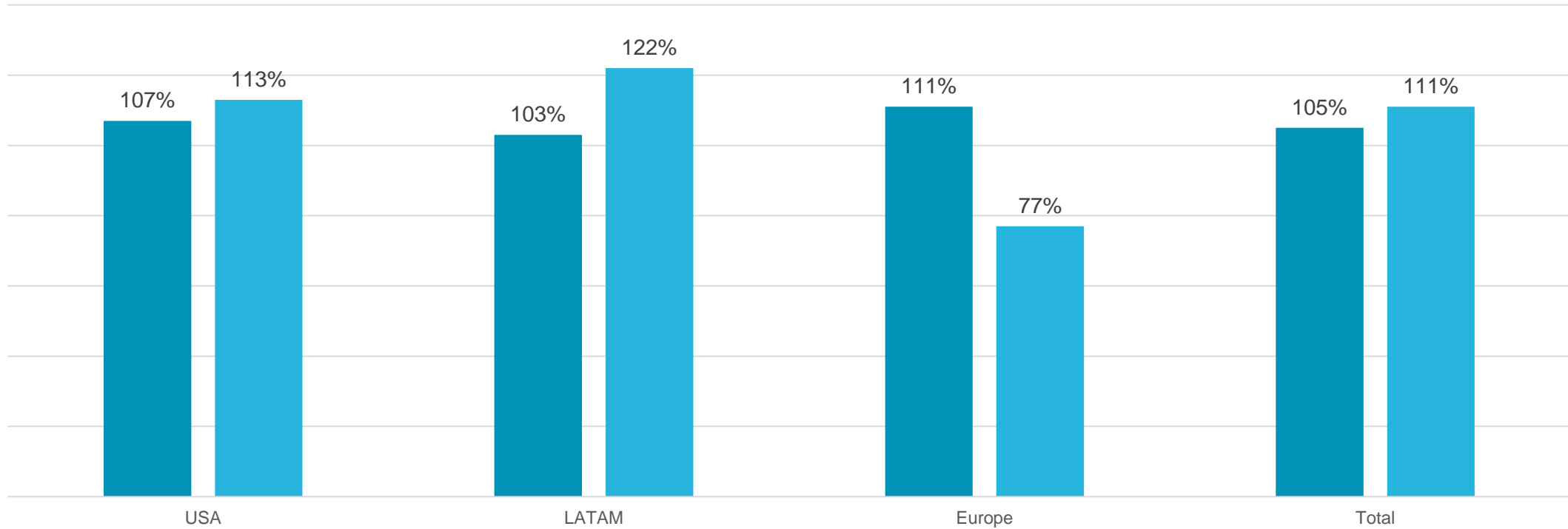
Recovery vs 2019

111%

Corporate Plan Target

105%

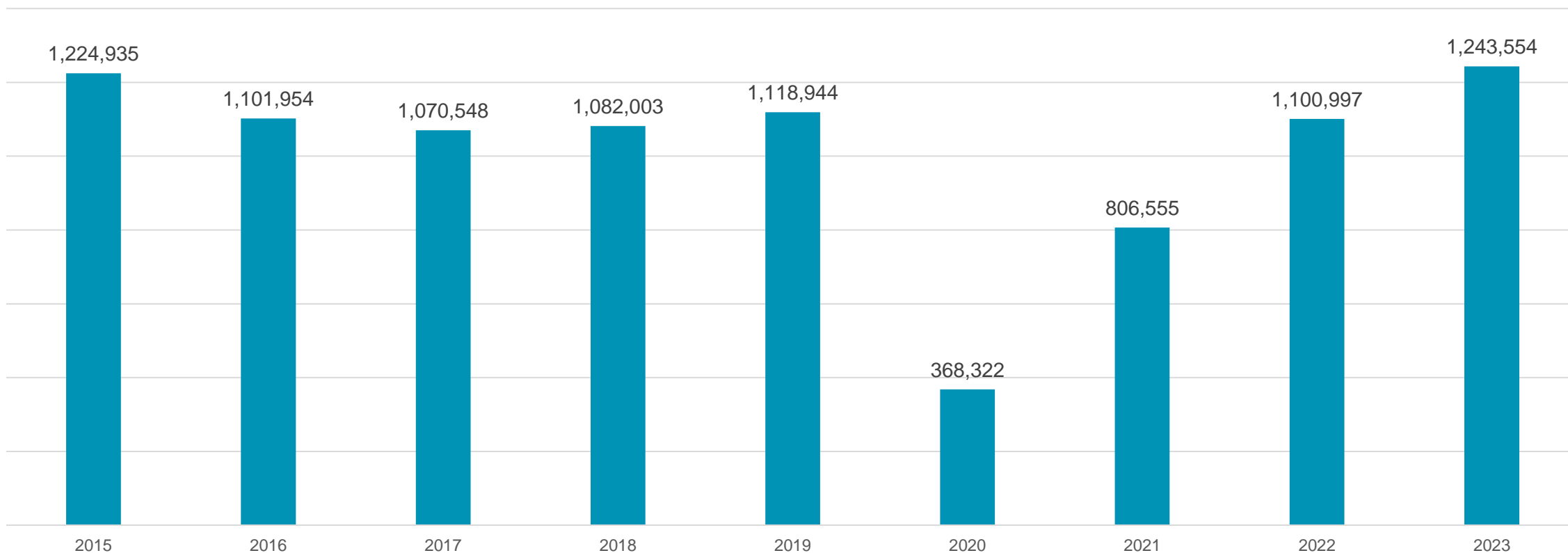
■ Corporate Plan 2023 Target ■ YER 2023





# 2015- 2023 STAY OVER ARRIVALS

Arrivals



# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

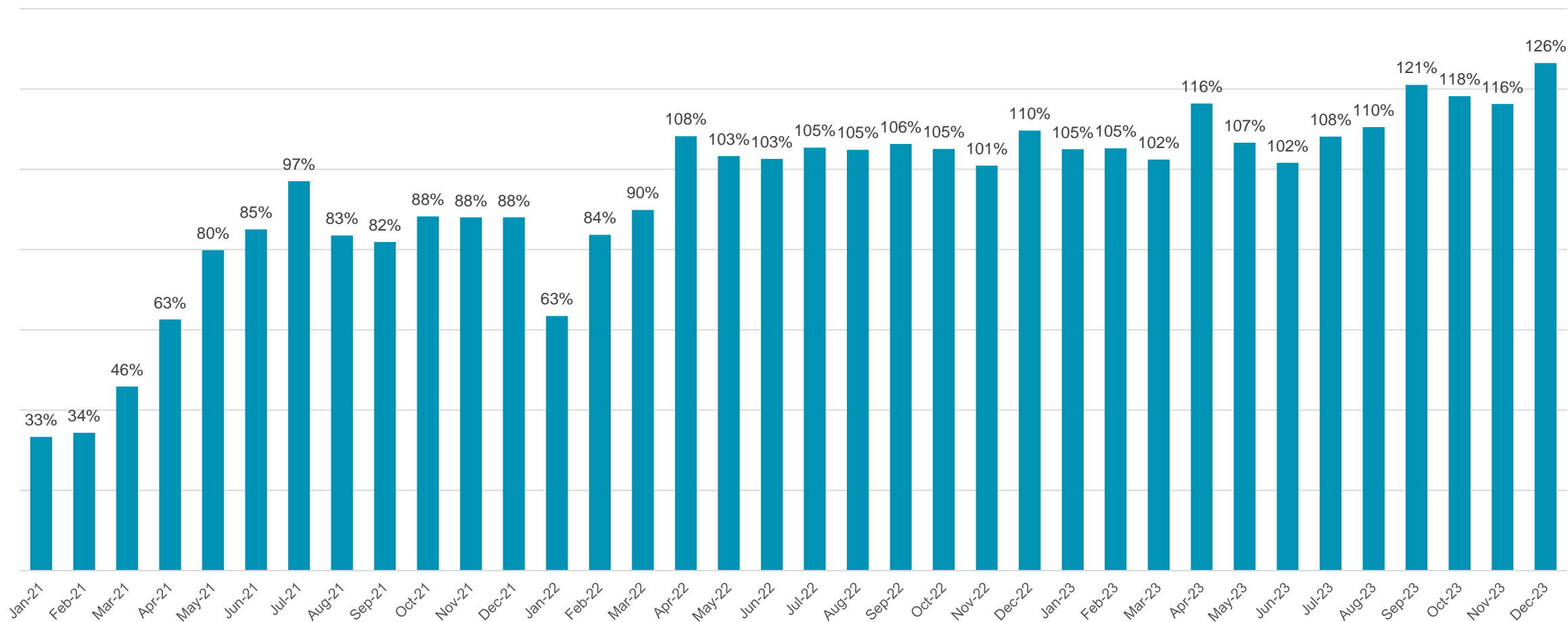
Recovery vs 2019

111%

% MONTHLY RECOVERY TOTAL

Corporate Plan Target

105%



# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

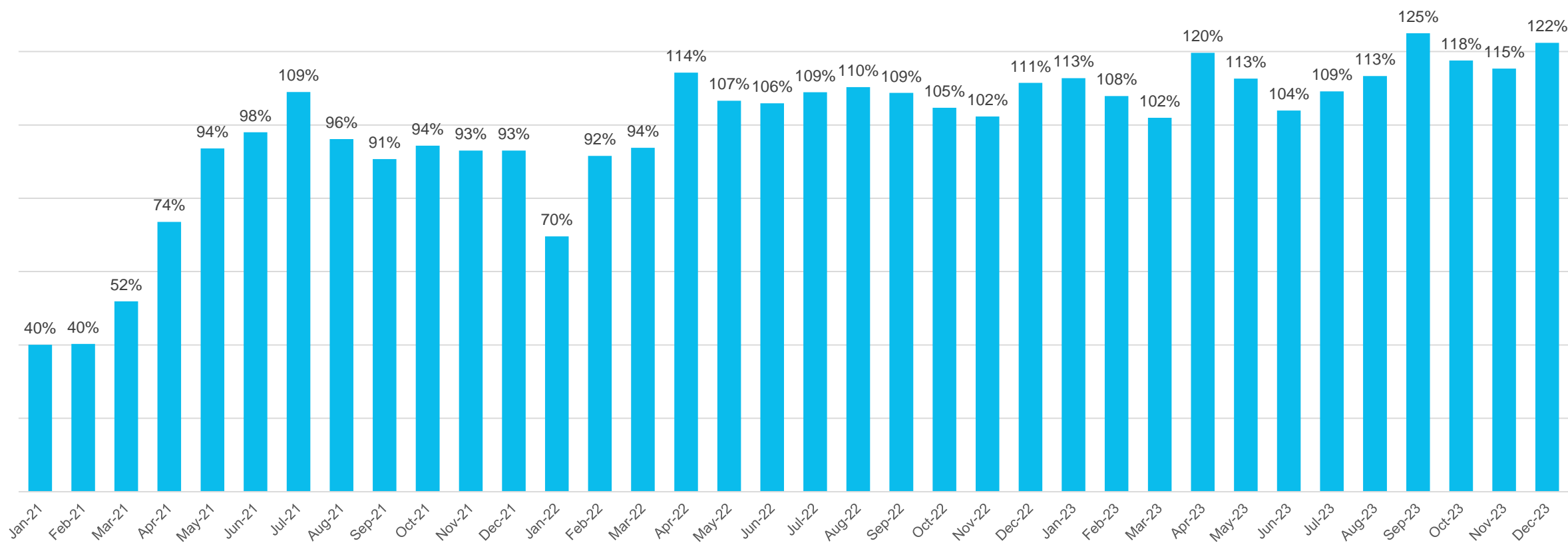
Recovery vs 2019

113%

% MONTHLY RECOVERY USA

Corporate Plan Target

107%



# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

Recovery vs 2019

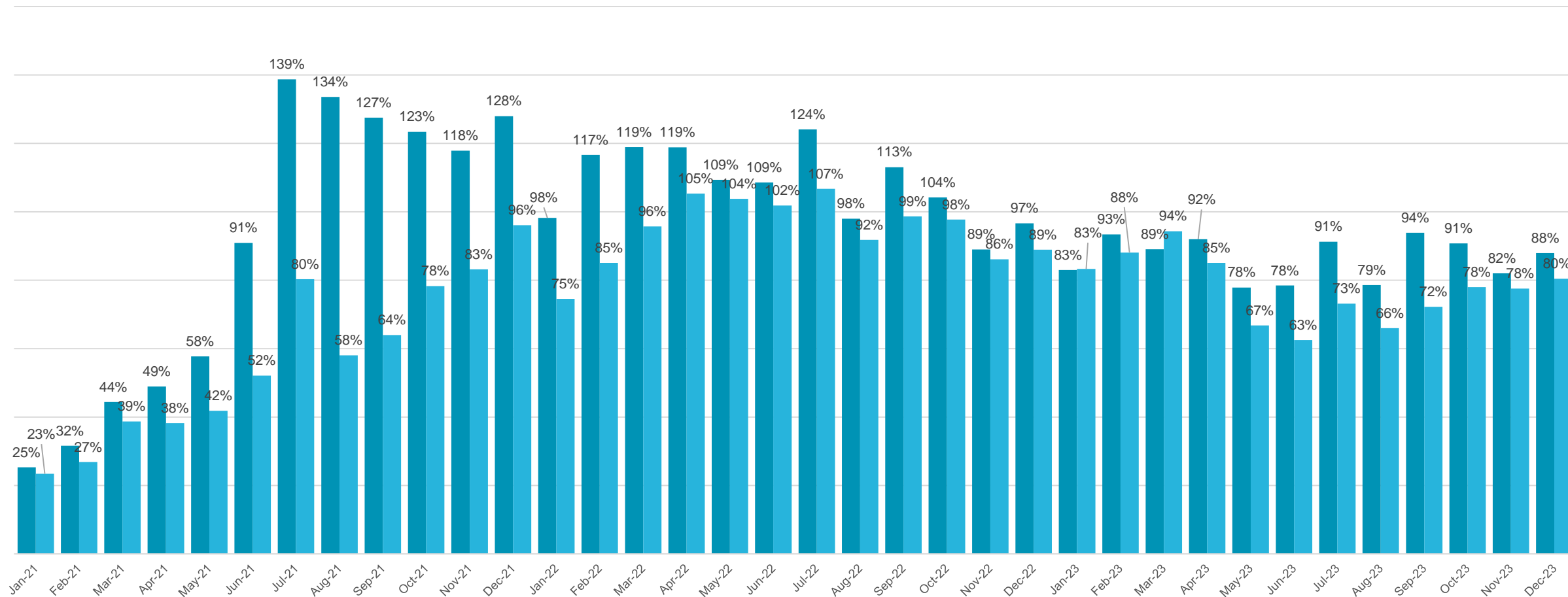
77%

% MONTHLY RECOVERY EUROPE

Corporate Plan Target

111%

■ Holland ■ Europe



# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

Recovery vs 2019

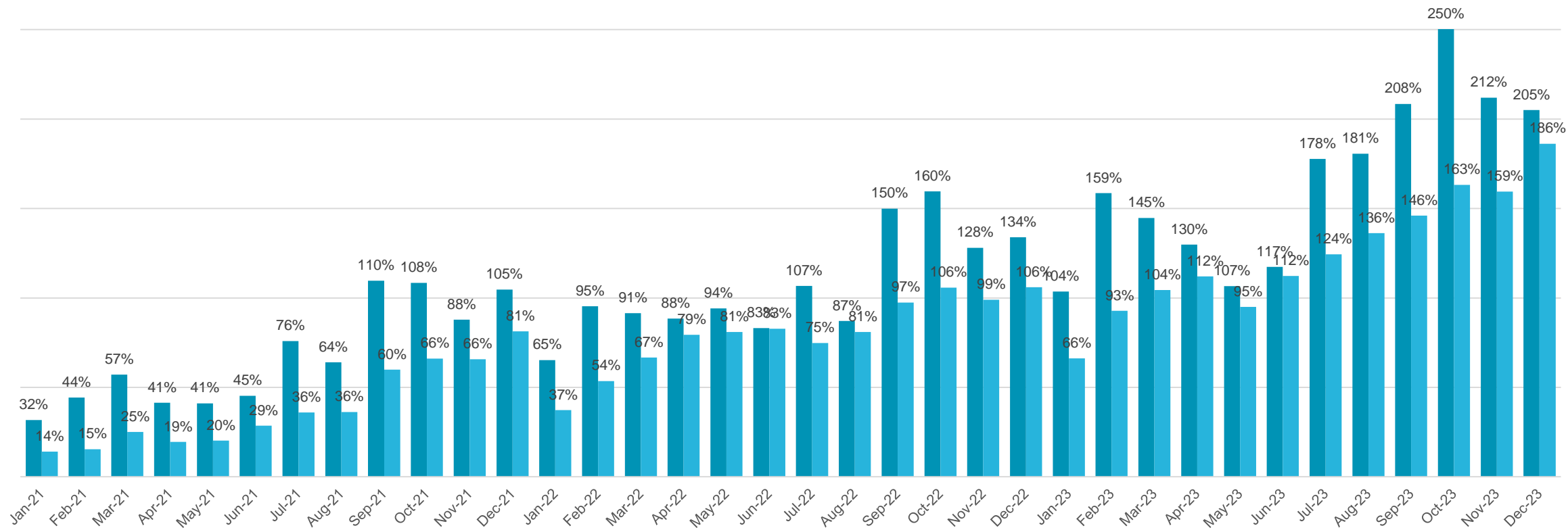
122%

% MONTHLY RECOVERY LATAM

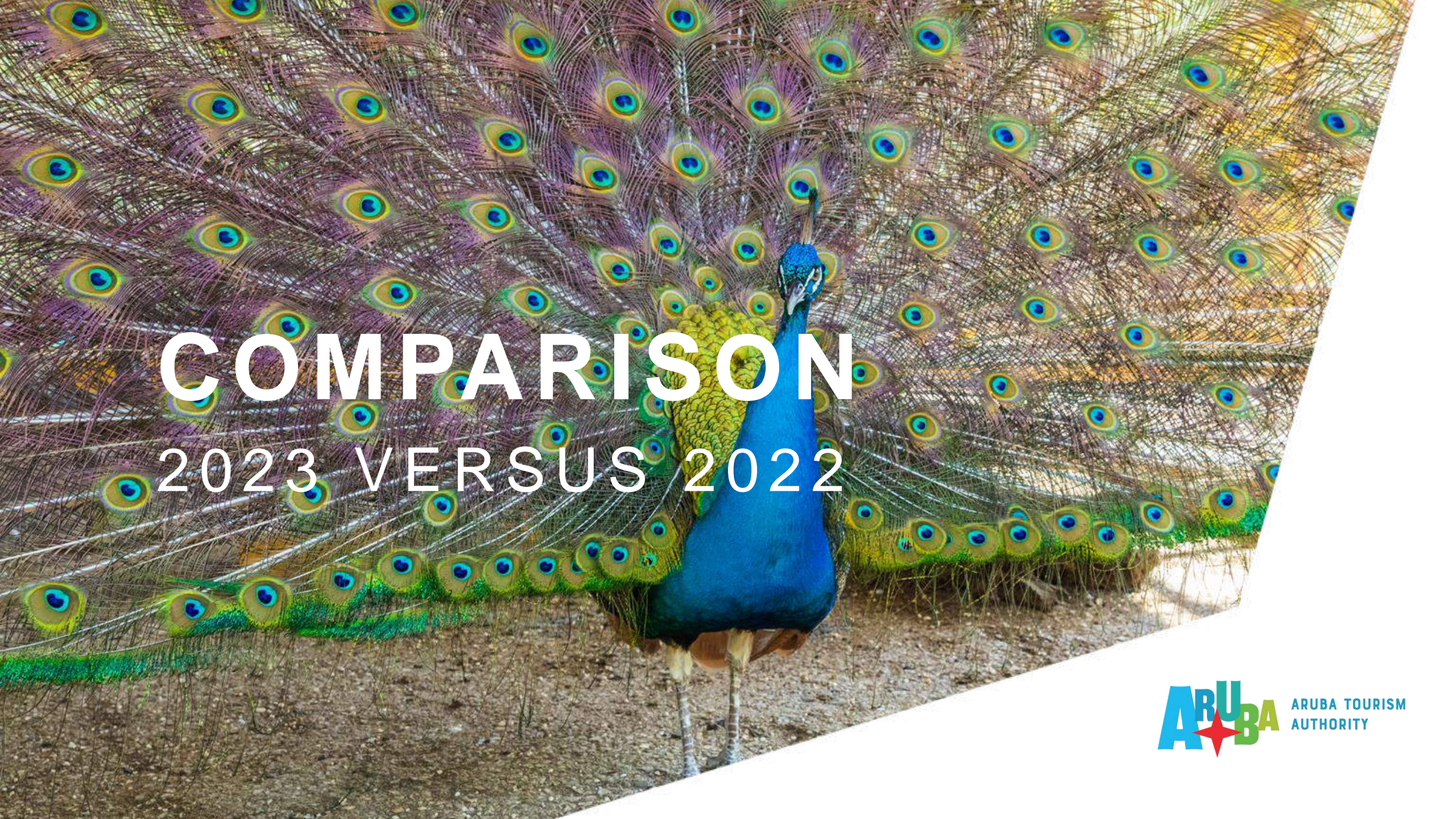
Corporate Plan Target

103%

■ Colombia ■ LATAM







# COMPARISON

## 2023 VERSUS 2022



# SNAPSHOT YTD DEC 2023/2022



HOW MANY  
ARRIVALS?

1,243,554

12.9%



HOW LONG  
DID THEY STAY?

8,764,832

9.7%



WHAT DID THEY SPEND?\*

Central Bank Aruba  
(Q1 – Q3 2023)

Avg. 3451.6 min

15%

Q1-Q3 2022: 2,993.70

\*\*Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

## WHERE DID THEY STAY?

EP



1,920,883

NIGHTS

10.8%

ALL INCLUSIVE



1,337,118

NIGHTS

4.6%

TIMESHARE



2,712,665

NIGHTS

3.6%

OTHERS



2,794,166

NIGHTS

18.3%



# ARRIVALS YTD DECEMBER 2023/2022

1,243,554  
ARRIVALS

12.9%  
GROWTH

	2022		Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
USA	858,563		88,184	946,747	10.3%	78.0%	76.1%
Canada	41,372		20,844	62,216	50.4%	3.8%	5.0%
<b>NA</b>	<b>899,935</b>		<b>109,028</b>	<b>1,008,963</b>	<b>12.1%</b>	<b>81.7%</b>	<b>81.1%</b>
Venezuela	2,205		906	3,111	41.1%	0.2%	0.3%
Colombia	33,400		18,298	51,698	54.8%	3.0%	4.2%
Brazil	9,594		4,213	13,807	43.9%	0.9%	1.1%
Argentina	12,601		6,154	18,755	48.8%	1.1%	1.5%
Chile	6,259		2,136	8,395	34.1%	0.6%	0.7%
Ecuador	2,880		4,752	7,632	165.0%	0.3%	0.6%
Peru	3,373		3,994	7,367	118.4%	0.3%	0.6%
Paraguay	1,204	-16		1,188	-1.3%	0.1%	0.1%
Uruguay	1,765		202	1,967	11.4%	0.2%	0.2%
Mexico	1,582		1,642	3,224	103.8%	0.1%	0.3%
Others	8,726		4,148	12,874	47.5%	0.8%	1.0%
<b>SA</b>	<b>83,589</b>		<b>46,429</b>	<b>130,018</b>	<b>55.5%</b>	<b>7.6%</b>	<b>10.5%</b>
Netherlands	46,255	-9,087		37,168	-19.6%	4.2%	3.0%
UK	11,149	-4,369		6,780	-39.2%	1.0%	0.5%
Germany	5,584	-187		5,397	-3.3%	0.5%	0.4%
Italy	8,255	-1,701		6,554	-20.6%	0.7%	0.5%
Sweden	1,957		179	2,136	9.1%	0.2%	0.2%
Belgium	2,532	-669		1,863	-26.4%	0.2%	0.1%
Austria	664		11	675	1.7%	0.1%	0.1%
Switzerland	1,997	-208		1,789	-10.4%	0.2%	0.1%
Others	9,752	-588		9,164	-6.0%	0.9%	0.7%
<b>Europe</b>	<b>88,145</b>	<b>-16,619</b>		<b>71,526</b>	<b>-18.9%</b>	<b>8.0%</b>	<b>5.8%</b>
<b>ROW</b>	<b>29,328</b>		<b>3,719</b>	<b>33,047</b>	<b>12.7%</b>	<b>2.7%</b>	<b>2.7%</b>
<b>Total</b>	<b>1,100,997</b>		<b>142,557</b>	<b>1,243,554</b>	<b>12.9%</b>		
<b>W/O Ven.</b>	<b>1,098,792</b>		<b>141,...</b>	<b>1,240,443</b>	<b>12.9%</b>		



# ARRIVALS USA YTD DECEMBER 2023/2022

**946,747**  
ARRIVALS

**10.3%**  
GROWTH

	2022		Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	186,326	-138		186,188	-0.1%	21.7%	19.7%
Massachusetts	105,280		14,011	119,291	13.3%	12.3%	12.6%
New Jersey	116,127	-982		115,145	-0.8%	13.5%	12.2%
Pennsylvania	49,742		5,883	55,625	11.8%	5.8%	5.9%
Illinois	21,947		4,066	26,013	18.5%	2.6%	2.7%
Connecticut	31,993		2,703	34,696	8.4%	3.7%	3.7%
Florida	47,614		3,688	51,302	7.7%	5.5%	5.4%
Ohio	21,171		5,568	26,739	26.3%	2.5%	2.8%
Maryland	27,121		2,313	29,434	8.5%	3.2%	3.1%
Michigan	16,220		2,172	18,392	13.4%	1.9%	1.9%
Virginia	20,996		5,323	26,319	25.4%	2.4%	2.8%
Georgia	23,173	-239		22,934	-1.0%	2.7%	2.4%
North Carolina	22,322		5,104	27,426	22.9%	2.6%	2.9%
Texas	24,368		4,176	28,544	17.1%	2.8%	3.0%
California	15,939		1,782	17,721	11.2%	1.9%	1.9%
Other	128,224		32,754	160,978	25.5%	14.9%	17.0%
<b>Total</b>	<b>858,563</b>		<b>88,184</b>	<b>946,747</b>	<b>10.3%</b>		





# NIGHTS YTD DECEMBER 2023/2022

8,764,832  
ARRIVALS

9.7%  
GROWTH

	2022		Growth	2023	% Growth	ALOS 2022	ALOS 2023
USA	5,796,668		519,849	6,316,517	9.0%	6.8	6.7
Canada	410,208		176,342	586,550	43.0%	9.9	9.4
<b>NA</b>	<b>6,206,876</b>		696,191	<b>6,903,067</b>	<b>11.2%</b>	6.9	6.8
Venezuela	29,351		5,967	35,318	20.3%	13.3	11.4
Colombia	250,886		95,348	346,234	38.0%	7.5	6.7
Brazil	60,198		26,361	86,559	43.8%	6.3	6.3
Argentina	114,626		52,704	167,330	46.0%	9.1	8.9
Chile	48,865		16,526	65,391	33.8%	7.8	7.8
Ecuador	17,509		18,957	36,466	108.3%	6.1	4.8
Peru	24,241		21,702	45,943	89.5%	7.2	6.2
Paraguay	8,302	-514		7,788	-6.2%	6.9	6.6
Uruguay	13,787		1,459	15,246	10.6%	7.8	7.8
Mexico	11,035		8,218	19,253	74.5%	7.0	6.0
Others	66,442		20,916	87,358	31.5%	7.6	6.8
<b>SA</b>	<b>645,242</b>		267,644	<b>912,886</b>	<b>41.5%</b>	7.7	7.0
Netherlands	553,299	-102,946		450,353	-18.6%	12.0	12.1
UK	119,388	-55,854		63,534	-46.8%	10.7	9.4
Germany	58,429	-10,932		47,497	-18.7%	10.5	8.8
Italy	64,433	-14,424		50,009	-22.4%	7.8	7.6
Sweden	24,056		897	24,953	3.7%	12.3	11.7
Belgium	28,152	-6,405		21,747	-22.8%	11.1	11.7
Austria	6,692	-50		6,642	-0.7%	10.1	9.8
Switzerland	20,022	-3,652		16,370	-18.2%	10.0	9.2
Others	101,300	-10,738		90,562	-10.6%	10.4	9.9
<b>Europe</b>	<b>975,771</b>	<b>-204,104</b>		<b>771,667</b>	<b>-20.9%</b>	11.1	10.8
<b>ROW</b>	<b>163,759</b>		13,453	<b>177,212</b>	<b>8.2%</b>	5.6	5.4
<b>Total</b>	<b>7,991,648</b>		773,184	<b>8,764,832</b>	<b>9.7%</b>	7.3	7.0
















# ACCOMMODATIONS YTD DECEMBER 2023/2022














1,243,554  
ARRIVALS

12.9%  
GROWTH

## ARRIVALS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	299,296	 39,263	338,559	13.1%	 27.2%	 27.2%
All Inclusive	202,863	 16,161	219,024	8.0%	 18.4%	 17.6%
Timeshare	323,846	 14,391	338,237	4.4%	 29.4%	 27.2%
Others	274,992	 72,742	347,734	26.5%	 25.0%	 28.0%
<b>Total</b>	<b>1,100,997</b>	 142,557	<b>1,243,554</b>	<b>12.9%</b>		

## NIGHTS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	1,734,058	 186,825	1,920,883	10.8%	 21.7%	 21.9%
All Inclusive	1,278,310	 58,808	1,337,118	4.6%	 16.0%	 15.3%
Timeshare	2,618,078	 94,587	2,712,665	3.6%	 32.8%	 30.9%
Others	2,361,202	 432,964	2,794,166	18.3%	 29.5%	 31.9%
<b>Total</b>	<b>7,991,648</b>	 773,184	<b>8,764,832</b>	<b>9.7%</b>		

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



# ACCOMMODATIONS YTD DECEMBER 2023/2022

1,243,554  
ARRIVALS

12.9%  
GROWTH

Visitors	EP			All Inclusive			Timeshare			Others		
	2023	2022	% growth	2023	2022	% growth	2023	2022	% growth	2023	2022	% growth
USA	288,684	253,927	13.7%	171,540	155,694	10.2%	303,770	293,104	3.6%	182,753	155,838	17.3%
Venezuela	567	342	65.8%	27	25	8.0%	916	604	51.7%	1,601	1,234	29.7%
Netherlands	4,231	5,561	-23.9%	2,294	5,205	-55.9%	1,703	3,452	-50.7%	28,940	32,037	-9.7%
Canada	9,728	6,249	55.7%	16,110	12,905	24.8%	10,601	7,898	34.2%	25,777	14,320	80.0%
Brazil	4,411	4,826	-8.6%	1,901	1,255	51.5%	1,809	1,346	34.4%	5,686	2,167	162.4%
Colombia	5,401	4,644	16.3%	4,102	3,047	34.6%	6,536	5,118	27.7%	35,659	20,591	73.2%
Argentina	2,598	1,908	36.2%	8,439	6,230	35.5%	2,704	2,016	34.1%	5,014	2,447	104.9%
Chile	1,107	1,135	-2.5%	3,397	2,588	31.3%	1,218	1,229	-0.9%	2,673	1,307	104.5%
Peru	1,275	630	102.4%	2,025	1,207	67.8%	864	541	59.7%	3,203	995	221.9%
UK	2,205	2,196	0.4%	895	5,217	-82.8%	770	974	-20.9%	2,910	2,762	5.4%
Italy	1,703	2,358	-27.8%	2,090	3,308	-36.8%	385	678	-43.2%	2,376	1,911	24.3%
Total mainmkt	321,910	283,776	13.4%	212,820	196,681	8.2%	331,276	316,960	4.5%	296,592	235,609	25.9%
All visitors	338,559	299,296	13.1%	219,024	202,863	8.0%	338,237	323,846	4.4%	347,734	274,992	26.5%

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.





# ACCOMMODATIONS YTD DECEMBER 2023/2022

1,243,554  
ARRIVALS

12.9%  
GROWTH

Market share	EP			All Inclusive			Timeshare			Others		
	2023	2022	% growth	2023	2022	% growth	2023	2022	% growth	2023	2022	% growth
USA	85.3%	84.8%	0.5%	78.3%	76.7%	2.0%	89.8%	90.5%	-0.8%	52.6%	56.7%	-7.3%
Venezuela	0.2%	0.1%	46.6%	0.0%	0.0%	0.0%	0.3%	0.2%	45.2%	0.5%	0.4%	2.6%
Netherlands	1.2%	1.9%	-32.7%	1.0%	2.6%	-59.2%	0.5%	1.1%	-52.8%	8.3%	11.7%	-28.6%
Canada	2.9%	2.1%	37.6%	7.4%	6.4%	15.6%	3.1%	2.4%	28.5%	7.4%	5.2%	42.4%
Brazil	1.3%	1.6%	-19.2%	0.9%	0.6%	40.3%	0.5%	0.4%	28.7%	1.6%	0.8%	107.5%
Colombia	1.6%	1.6%	2.8%	1.9%	1.5%	24.7%	1.9%	1.6%	22.3%	10.3%	7.5%	37.0%
Argentina	0.8%	0.6%	20.4%	3.9%	3.1%	25.5%	0.8%	0.6%	28.4%	1.4%	0.9%	62.0%
Chile	0.3%	0.4%	-13.8%	1.6%	1.3%	21.6%	0.4%	0.4%	-5.1%	0.8%	0.5%	61.7%
Peru	0.4%	0.2%	78.9%	0.9%	0.6%	55.4%	0.3%	0.2%	52.9%	0.9%	0.4%	154.6%
UK	0.7%	0.7%	-11.2%	0.4%	2.6%	-84.1%	0.2%	0.3%	-24.3%	0.8%	1.0%	-16.7%
Italy	0.5%	0.8%	-36.2%	1.0%	1.6%	-41.5%	0.1%	0.2%	-45.6%	0.7%	0.7%	-1.7%
Total mainmkt	95.1%	94.8%	0.3%	97.2%	97.0%	0.2%	97.9%	97.9%	0.1%	85.3%	85.7%	-0.5%
All visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



# VISITORS BY AGE YTD DECEMBER 2023/2022

**1,243,554**  
ARRIVALS

**12.9%**  
GROWTH

	2022	Growth	2023	% Growth
0 - 11	76,122	<div></div> 7,928	84,050	10.4%
12-19	79,085	<div></div> 5,663	84,748	7.2%
20 - 29	145,842	<div></div> 3,417	149,259	2.3%
30 - 39	185,005	<div></div> 11,842	196,847	6.4%
40 - 49	181,882	<div></div> 22,745	204,627	12.5%
50 - 59	207,737	<div></div> 30,263	238,000	14.6%
60 - 69	150,529	<div></div> 37,570	188,099	25.0%
70 +	74,751	<div></div> 23,109	97,860	30.9%
Not Stated	44	<div></div> 20	64	45.5%
<b>Total</b>	<b>1,100,997</b>	<div></div> 142,557	<b>1,243,554</b>	<b>12.9%</b>



# GENERATIONS YTD DECEMBER 2023/2022

1,243,554  
VISITORS

12.9%  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	59,671	6,605	66,276	11.1%	5.4%	5.3%
Gen Z	171,567	9,929	181,496	5.8%	15.6%	14.6%
Millennials	293,300	17,313	310,613	5.9%	26.6%	25.0%
Gen X	292,262	38,109	330,371	13.0%	26.5%	26.6%
Baby Boomers	259,448	60,594	320,042	23.4%	23.6%	25.7%
Silent Generations	24,706	9,986	34,692	40.4%	2.2%	2.8%
Age not specified	43	21	64	48.8%	0.0%	0.0%
<b>Total</b>	<b>1,100,997</b>	<b>142,557</b>	<b>1,243,554</b>	<b>12.9%</b>		

Note:

Generation A is between 0 to 9 years, Generation Z is between 10 to 25 years, Millennials is between 26 to 41 years, Gen X is between 42 to 56 years, Baby Boomers are between 57 to 75 years, and Silent Generation is 76 years or older





# PURPOSE OF VISIT YTD DECEMBER 2023/2022

**1,243,554**  
VISITORS

**12.9%**  
GROWTH

	2023	Mkt Share	2022	Mkt Share	% Growth
Sun,Sand,Sea	1,031,697	83.0%	922,315	83.8%	11.9%
Business	21,371	1.7%	18,408	1.7%	16.1%
Conference	7,908	0.6%	5,851	0.5%	35.2%
Honeymoon	38,500	3.1%	42,304	3.8%	-9.0%
Diving	4,262	0.3%	3,799	0.3%	12.2%
Incentive	11,113	0.9%	10,919	1.0%	1.8%
Meeting	8,196	0.7%	6,114	0.6%	34.1%
Not specified	82,524	6.6%	57,046	5.2%	44.7%
Shopping	8,314	0.7%	6,284	0.6%	32.3%
Wedding	29,669	2.4%	27,957	2.5%	6.1%
<b>Total</b>	<b>1,243,554</b>	<b>100.0%</b>	<b>1,100,997</b>	<b>100.0%</b>	<b>12.9%</b>



# CARRIERS

## YTD DECEMBER 2023/2022

**1,243,554**  
VISITORS

**12.9%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE	324,381	-27,013	297,368	-8.3%	29.5%	23.9%
AMERICAN AIRLINES	227,172	42,875	270,047	18.9%	20.6%	21.7%
UNITED AIRLINES	146,290	16,930	163,220	11.6%	13.3%	13.1%
DELTA AIRLINE	120,787	21,684	142,471	18.0%	11.0%	11.5%
SOUTHWEST AIRLINES	49,248	8,812	58,060	17.9%	4.5%	4.7%
AVIANCA	33,853	22,871	56,724	67.6%	3.1%	4.6%
COPA AIRLINE	32,821	14,487	47,308	44.1%	3.0%	3.8%
KLM ROYAL DUTCH	44,109	-11,464	32,645	-26.0%	4.0%	2.6%
AERO REPUBLICA/ WINGO	12,941	9,637	22,578	74.5%	1.2%	1.8%
SPIRIT AIRLINES	7,797	14,120	21,917	181.1%	0.7%	1.8%
WESTJET AIRLINES	12,586	9,046	21,632	71.9%	1.1%	1.7%
DIVI DIVI AIR	15,003	2,392	17,395	15.9%	1.4%	1.4%
AIR CANADA	7,047	9,051	16,098	128.4%	0.6%	1.3%
SUNWING AIRLINES	10,615	4,265	14,880	40.2%	1.0%	1.2%
TUI NL	17,934	-6,709	11,225	-37.4%	1.6%	0.9%
EZ AIR	8,846	2,016	10,862	22.8%	0.8%	0.9%
PRIVATE	3,730	3,400	7,130	91.2%	0.3%	0.6%
SURINAM AIRWAYS	4,374	1,696	6,070	38.8%	0.4%	0.5%
BRITISH AIRWAYS / TUI UK	7,098	-2,297	4,801	-32.4%	0.6%	0.4%
TUI FLY NL	398	3,334	3,732	837.7%	0.0%	0.3%
CHARTER	2,411	921	3,332	38.2%	0.2%	0.3%
SUN COUNTRY	2,581	177	2,758	6.9%	0.2%	0.2%
WINAIR	1,495	995	2,490	66.6%	0.1%	0.2%
JETAIR CARIBBEAN	2,449	-262	2,187	-10.7%	0.2%	0.2%
LATAM	0	1,843	1,843	-	0.0%	0.1%
ARAJET	366	855	1,221	233.6%	0.0%	0.1%
Others	4,665	-1,105	3,560	-23.7%	0.4%	0.3%
<b>Total</b>	<b>1,100,997</b>	<b>142,557</b>	<b>1,243,554</b>	<b>12.9%</b>		



# CARRIERS YTD DECEMBER 2023/2022

1,243,554  
VISITORS

12.9%  
GROWTH

City	APO Code	Jan-Dec 2023	Mkt Share	Jan-Dec 22	Mkt Share	23 vs 22
JFK NY	JFK	217,299	17.5%	197,097	17.9%	10.2%
Boston	BOS	147,193	11.8%	116,533	10.6%	26.3%
Newark	EWR	123,082	9.9%	151,729	13.8%	-18.9%
Charlotte	CLT	103,424	8.3%	83,252	7.6%	24.2%
Miami	MIA	98,924	8.0%	83,925	7.6%	17.9%
Bogota	BOG	68,853	5.5%	44,888	4.1%	53.4%
Atlanta	ATL	63,785	5.1%	58,281	5.3%	9.4%
Philadelphia	PHL	54,213	4.4%	48,163	4.4%	12.6%
Toronto	YYZ	52,683	4.2%	30,459	2.8%	73.0%
Amsterdam	AMS	47,084	3.8%	62,051	5.6%	-24.1%
Orlando	MCO	46,908	3.8%	24,161	2.2%	94.1%
Panama City	PTY	47,346	3.8%	32,853	3.0%	44.1%
Curacao	CUR	34,873	2.8%	28,245	2.6%	23.5%
G.Bush DC	IAD	28,803	2.3%	21,396	1.9%	34.6%
Fort Lauderdale	FLL	22,506	1.8%	36,085	3.3%	-37.6%
Chicago	ORD	17,317	1.4%	13,180	1.2%	31.4%
Baltimore	BWI	11,209	0.9%	25,122	2.3%	-55.4%
Houston International	IAH	9,418	0.8%	8,890	0.8%	5.9%
Medellin	MDE	7,924	0.6%	2,979	0.3%	166.0%
Dallas Forth Worth	DFW	5,653	0.5%	4,502	0.4%	25.6%
Paramaribo	PBM	5,142	0.4%	4,394	0.4%	17.0%
La Guardi, NY	LGA	5,109	0.4%	4,387	0.4%	16.5%
Gatwick, UK	LGW	4,693	0.4%	7,098	0.6%	-33.9%
St Paul, Minneappolis	MSP	2,758	0.2%	2,263	0.2%	21.9%
Bonaire	BON	2,370	0.2%	1,375	0.1%	72.4%
	Others	14,985	1.2%	7,689	0.7%	94.9%
<b>Total</b>		<b>1,243,554</b>	<b>100.0%</b>	<b>1,100,997</b>	<b>100.0%</b>	<b>12.9%</b>

# DECEMBER RESULT 2023

## NORTH AMERICA



101,976

80.1%

## SOUTH AMERICA



15,726

12.4%

## EUROPE



6,014

4.7%

## OTHERS



3,615

2.8%

## TOTAL ARRIVALS

127,331

100%










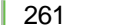
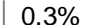
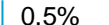
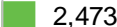
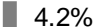
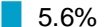
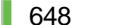
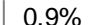
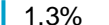

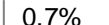
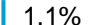
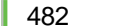
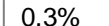
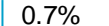

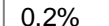
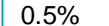
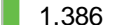
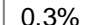
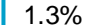
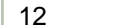
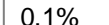
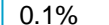


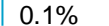

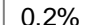


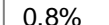
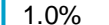

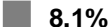

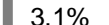
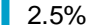
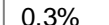
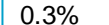
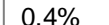

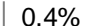
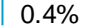
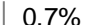
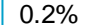
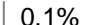
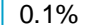
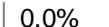
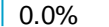
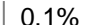
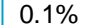
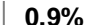
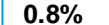




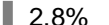
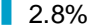






# ARRIVALS DECEMBER 2023/2022

127,331  
ARRIVALS

15.3%  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
USA	83,185	 8,160	91,345	9.8%	 75.3%	 71.7%
Canada	8,602	 2,029	10,631	23.6%	 7.8%	 8.3%
<b>NA</b>	<b>91,787</b>	 <b>10,189</b>	<b>101,976</b>	<b>11.1%</b>	 <b>83.1%</b>	 <b>80.1%</b>
Venezuela	372	 261	633	70.2%	 0.3%	 0.5%
Colombia	4,675	 2,473	7,148	52.9%	 4.2%	 5.6%
Brazil	968	 648	1,616	66.9%	 0.9%	 1.3%
Argentina	746	 607	1,353	81.4%	 0.7%	 1.1%
Chile	370	 482	852	130.3%	 0.3%	 0.7%
Ecuador	276	 376	652	136.2%	 0.2%	 0.5%
Peru	277	 1,386	1,663	500.4%	 0.3%	 1.3%
Paraguay	95	 12	107	12.6%	 0.1%	 0.1%
Uruguay	38	 88	126	231.6%	 0.0%	 0.1%
Mexico	226	 83	309	36.7%	 0.2%	 0.2%
Others	909	 358	1,267	39.4%	 0.8%	 1.0%
<b>SA</b>	<b>8,952</b>	 <b>6,774</b>	<b>15,726</b>	<b>75.7%</b>	 <b>8.1%</b>	 <b>12.4%</b>
Netherlands	3,439	-309	3,130	-9.0%	 3.1%	 2.5%
UK	345	92	437	26.7%	 0.3%	 0.3%
Germany	393	67	460	17.0%	 0.4%	 0.4%
Italy	446	37	483	8.3%	 0.4%	 0.4%
Sweden	755	-563	192	-74.6%	 0.7%	 0.2%
Belgium	129	-2	127	-1.6%	 0.1%	 0.1%
Austria	47	16	63	34.0%	 0.0%	 0.0%
Switzerland	153	2	155	1.3%	 0.1%	 0.1%
Others	943	24	967	2.5%	 <b>0.9%</b>	 <b>0.8%</b>
<b>Europe</b>	<b>6,650</b>	 <b>-636</b>	<b>6,014</b>	<b>-9.6%</b>	 <b>6.0%</b>	 <b>4.7%</b>
<b>ROW</b>	<b>3,046</b>	 <b>569</b>	<b>3,615</b>	<b>18.7%</b>	 2.8%	 2.8%
<b>Total</b>	<b>110,435</b>	 <b>16,896</b>	<b>127,331</b>	<b>15.3%</b>		
<b>W/O Ven.</b>	<b>110,063</b>	 <b>16,635</b>	<b>126,698</b>	<b>15.1%</b>		



# ARRIVALS USA

## DECEMBER 2023/2022

91,345  
ARRIVALS

9.8%  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	16,947	240	17,187	1.4%	20.4%	18.8%
Massachusetts	10,466	879	11,345	8.4%	12.6%	12.4%
New Jersey	9,553	1,113	10,666	11.7%	11.5%	11.7%
Pennsylvania	4,915	110	5,025	2.2%	5.9%	5.5%
Illinois	3,874	202	4,076	5.2%	4.7%	4.5%
Connecticut	2,521	116	2,637	4.6%	3.0%	2.9%
Florida	4,459	577	5,036	12.9%	5.4%	5.5%
Ohio	2,294	419	2,713	18.3%	2.8%	3.0%
Maryland	2,657	22	2,679	0.8%	3.2%	2.9%
Michigan	2,085	198	2,283	9.5%	2.5%	2.5%
Virginia	2,547	309	2,856	12.1%	3.1%	3.1%
Georgia	1,919	281	2,200	14.6%	2.3%	2.4%
North Carolina	2,336	514	2,850	22.0%	2.8%	3.1%
Texas	2,262	168	2,430	7.4%	2.7%	2.7%
California	1,652	111	1,763	6.7%	2.0%	1.9%
Other	12,698	2,901	15,599	22.8%	15.3%	17.1%
<b>Total</b>	<b>83,185</b>	<b>8,160</b>	<b>91,345</b>	<b>9.8%</b>		



# NIGHTS DECEMBER 2023/2022

956,937  
NIGHTS

9.8%  
GROWTH

	2022		Growth	2023	% Growth
USA	591,783		37,945	629,728	6.4%
Canada	87,609		15,619	103,228	17.8%
<b>NA</b>	<b>679,392</b>		<b>53,564</b>	<b>732,956</b>	<b>7.9%</b>
Venezuela	6,602		2,131	8,733	32.3%
Colombia	45,983		14,929	60,912	32.5%
Brazil	6,883		4,176	11,059	60.7%
Argentina	7,153		6,059	13,212	84.7%
Chile	3,039		3,808	6,847	125.3%
Ecuador	1,901		1,255	3,156	66.0%
Peru	2,226		8,000	10,226	359.4%
Paraguay	725		39	764	5.4%
Uruguay	348		593	941	170.4%
Mexico	1,528		518	2,046	33.9%
Others	8,775		1,368	10,143	15.6%
<b>SA</b>	<b>85,163</b>		<b>42,876</b>	<b>128,039</b>	<b>50.3%</b>
Netherlands	48,683	-4,272		44,411	-8.8%
UK	3,759		488	4,247	13.0%
Germany	4,682	-524		4,158	-11.2%
Italy	4,965	-383		4,582	-7.7%
Sweden	9,797	-7,495		2,302	-76.5%
Belgium	1,612		87	1,699	5.4%
Austria	712		189	901	26.5%
Switzerland	1,616	-117		1,499	-7.2%
Others	10,203	-40		10,163	-0.4%
<b>Europe</b>	<b>86,029</b>	<b>-12,067</b>		<b>73,962</b>	<b>-14.0%</b>
<b>ROW</b>	<b>20,828</b>		<b>1,152</b>	<b>21,980</b>	<b>5.5%</b>
<b>Total</b>	<b>871,412</b>		<b>85,525</b>	<b>956,937</b>	<b>9.8%</b>

	ALOS 2022	ALOS 2023
USA	7.1	6.9
Canada	10.2	9.7
<b>NA</b>	<b>7.4</b>	<b>7.2</b>
Venezuela	17.7	13.8
Colombia	9.8	8.5
Brazil	7.1	6.8
Argentina	9.6	9.8
Chile	8.2	8.0
Ecuador	6.9	4.8
Peru	8.0	6.1
Paraguay	7.6	7.1
Uruguay	9.2	7.5
Mexico	6.8	6.6
Others	9.7	8.0
<b>SA</b>	<b>9.5</b>	<b>8.1</b>
Netherlands	14.2	14.2
UK	10.9	9.7
Germany	11.9	9.0
Italy	11.1	9.5
Sweden	13.0	12.0
Belgium	12.5	13.4
Austria	15.1	14.3
Switzerland	10.6	9.7
Others	10.8	10.5
<b>Europe</b>	<b>12.9</b>	<b>12.3</b>
<b>ROW</b>	<b>6.8</b>	<b>6.1</b>
<b>Total</b>	<b>7.9</b>	<b>7.5</b>



# ACCOMMODATIONS DECEMBER 2023/2022

127,331  
ARRIVALS

15.3%  
GROWTH

## ARRIVALS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	28,990	3,593	32,583	12.4%	26.3%	25.6%
All Inclusive	17,633	1,437	19,070	8.1%	16.0%	15.0%
Timeshare	29,948	2,421	32,369	8.1%	27.1%	25.4%
Others	33,864	9,445	43,309	27.9%	30.7%	34.0%
<b>Total</b>	<b>110,435</b>	16,896	<b>127,331</b>	<b>15.3%</b>		

## NIGHTS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	177,216	14,277	191,493	8.1%	20.3%	20.0%
All Inclusive	115,902	4,268	120,170	3.7%	13.3%	12.6%
Timeshare	255,651	15,186	270,837	5.9%	29.3%	28.3%
Others	322,643	51,794	374,437	16.1%	37.0%	39.1%
<b>Total</b>	<b>871,412</b>	85,525	<b>956,937</b>	<b>9.8%</b>		

Note:  
EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.





# ACCOMMODATIONS

## DECEMBER 2023/2022

127,331  
ARRIVALS

15.3%  
GROWTH

Visitors	EP			All Inclusive			Timeshare			Others		
	2023	2022	% growth	2023	2022	% growth	2023	2022	% growth	2023	2022	% growth
USA	26,833	24,695	8.7%	13,930	12,910	7.9%	27,867	26,349	5.8%	22,715	19,231	18.1%
Venezuela	81	26	211.5%	7	0	#DIV/0!	213	131	62.6%	332	215	54.4%
Netherlands	311	337	-7.7%	191	274	-30.3%	132	154	-14.3%	2,496	2,674	-6.7%
Canada	1,755	1,336	31.4%	2,586	2,573	0.5%	2,077	1,765	17.7%	4,213	2,928	43.9%
Brazil	563	434	29.7%	217	99	119.2%	149	121	23.1%	687	314	118.8%
Colombia	647	438	47.7%	437	370	18.1%	657	526	24.9%	5,407	3,341	61.8%
Argentina	173	157	10.2%	559	298	87.6%	183	105	74.3%	438	186	135.5%
Chile	89	85	4.7%	317	139	128.1%	121	85	42.4%	325	61	432.8%
Peru	350	67	422.4%	337	84	301.2%	187	30	523.3%	789	96	721.9%
UK	139	93	49.5%	29	20	45.0%	64	33	93.9%	205	199	3.0%
Italy	97	86	12.8%	51	65	-21.5%	49	50	-2.0%	286	245	16.7%
Total mainmkt	31,038	27,754	11.8%	18,661	16,832	10.9%	31,699	29,349	8.0%	37,893	29,490	28.5%
All visitors	32,583	28,990	12.4%	19,070	17,633	8.1%	32,369	29,948	8.1%	43,309	33,864	27.9%

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



# ACCOMMODATIONS DECEMBER 2023/2022

127,331  
ARRIVALS

15.3%  
GROWTH

Visitors	EP			All Inclusive			Timeshare			Others		
	2023	2022	% growth	2023	2022	% growth	2023	2022	% growth	2023	2022	% growth
USA	82.4%	85.2%	-3.3%	73.0%	73.2%	-0.2%	86.1%	88.0%	-2.1%	52.4%	56.8%	-7.6%
Venezuela	0.2%	0.1%	177.2%	0.0%	0.0%	#DIV/0!	0.7%	0.4%	50.4%	0.8%	0.6%	20.7%
Netherlands	1.0%	1.2%	-17.9%	1.0%	1.6%	-35.5%	0.4%	0.5%	-20.7%	5.8%	7.9%	-27.0%
Canada	5.4%	4.6%	16.9%	13.6%	14.6%	-7.1%	6.4%	5.9%	8.9%	9.7%	8.6%	12.5%
Brazil	1.7%	1.5%	15.4%	1.1%	0.6%	102.7%	0.5%	0.4%	13.9%	1.6%	0.9%	71.1%
Colombia	2.0%	1.5%	31.4%	2.3%	2.1%	9.2%	2.0%	1.8%	15.6%	12.5%	9.9%	26.5%
Argentina	0.5%	0.5%	-2.0%	2.9%	1.7%	73.4%	0.6%	0.4%	61.3%	1.0%	0.5%	84.1%
Chile	0.3%	0.3%	-6.8%	1.7%	0.8%	110.9%	0.4%	0.3%	31.7%	0.8%	0.2%	316.6%
Peru	1.1%	0.2%	364.8%	1.8%	0.5%	271.0%	0.6%	0.1%	476.7%	1.8%	0.3%	542.6%
UK	0.4%	0.3%	33.0%	0.2%	0.1%	34.1%	0.2%	0.1%	79.4%	0.5%	0.6%	-19.5%
Italy	0.3%	0.3%	0.4%	0.3%	0.4%	-27.5%	0.2%	0.2%	-9.3%	0.7%	0.7%	-8.7%
Total mainmkt	95.3%	95.7%	-0.5%	97.9%	95.5%	2.5%	97.9%	98.0%	-0.1%	87.5%	87.1%	0.5%
All visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



# VISITORS BY AGE DECEMBER 2023/2022

127,331  
ARRIVALS

15.3%  
GROWTH






















	2022	Growth	2023	% Growth
0 - 11	9,024	1,228	10,252	13.6%
12-19	10,134	1,564	11,698	15.4%
20 - 29	15,932	2,104	18,036	13.2%
30 - 39	16,463	2,524	18,987	15.3%
40 - 49	17,452	3,031	20,483	17.4%
50 - 59	19,938	2,597	22,535	13.0%
60 - 69	13,764	2,355	16,119	17.1%
70 +	7,716	1,501	9,217	19.5%
Not Stated	12	-8	4	-66.7%
<b>Total</b>	<b>110,435</b>	<b>16,896</b>	<b>127,331</b>	<b>15.3%</b>



# GENERATIONS DECEMBER 2023/2022

127,331  
ARRIVALS

15.3%  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	7,128	 911	8,039	12.8%	 6.5%	 6.3%
Gen Z	21,337	 3,342	24,679	15.7%	 19.3%	 19.4%
Millennials	26,570	 3,776	30,346	14.2%	 24.1%	 23.8%
Gen X	28,367	 4,572	32,939	16.1%	 25.7%	 25.9%
Baby Boomers	24,193	 3,517	27,710	14.5%	 21.9%	 21.8%
Silent Generations	2,829	 785	3,614	27.7%	 2.6%	 2.8%
Age not specified	11	-7	4	-63.6%	 0.0%	 0.0%
<b>Total</b>	<b>110,435</b>	 16,896	<b>127,331</b>	<b>15.3%</b>		

Note:

Generation A is between 0 to 9 years, Generation Z is between 10 to 25 years, Millennials is between 26 to 41 years, Gen X is between 42 to 56 years, Baby Boomers are between 57 to 75 years, and Silent Generation is 76 years or older





## PURPOSE OF VISIT DECEMBER 2023/2022

**127,331**  
ARRIVALS

**15.3%**  
GROWTH

	2023	Mkt Share	2022	Mkt Share	% Growth
Sun, Sand, Sea	112,370	88.3%	97,364	88.2%	15.4%
Business	1,214	1.0%	1,213	1.1%	0.1%
Conference	325	0.3%	573	0.5%	-43.3%
Honeymoon	2,705	2.1%	2,671	2.4%	1.3%
Diving	488	0.4%	497	0.5%	-1.8%
Incentive	725	0.6%	857	0.8%	-15.4%
Meeting	650	0.5%	598	0.5%	8.7%
Not specified	6,693	5.3%	5,086	4.6%	31.6%
Shopping	802	0.6%	803	0.7%	-0.1%
Wedding	1,359	1.1%	773	0.7%	75.8%
<b>Total</b>	<b>127,331</b>	<b>100.0%</b>	<b>110,435</b>	<b>100.0%</b>	<b>15.3%</b>



# CARRIERS DECEMBER 2023/2022

**127,331**  
ARRIVALS

**15.3%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE	29,230	-924	28,306	-3.2%	26.5%	22.2%
AMERICAN AIRLINES	25,570	-1,671	23,899	-6.5%	23.2%	18.8%
UNITED AIRLINES	12,639	4,254	16,893	33.7%	11.4%	13.3%
DELTA AIRLINE	11,969	3,441	15,410	28.7%	10.8%	12.1%
AVIANCA	3,569	1,734	5,303	48.6%	3.2%	4.2%
COPA AIRLINE	3,044	1,875	4,919	61.6%	2.8%	3.9%
SOUTHWEST AIRLINES	4,292	18	4,310	0.4%	3.9%	3.4%
SPIRIT AIRLINES	609	3,122	3,731	512.6%	0.6%	2.9%
WESTJET AIRLINES	2,152	1,476	3,628	68.6%	1.9%	2.8%
AIR CANADA	3,175	135	3,310	4.3%	2.9%	2.6%
AERO REPUBLICA/ WINGO	1,891	1,212	3,103	64.1%	1.7%	2.4%
KLM ROYAL DUTCH	3,551	-958	2,593	-27.0%	3.2%	2.0%
SUNWING AIRLINES	1,761	341	2,102	19.4%	1.6%	1.7%
LATAM	0	1,843	1,843	-	0.0%	1.4%
DIVI DIVI AIR	1,217	280	1,497	23.0%	1.1%	1.2%
PRIVATE	399	795	1,194	199.2%	0.4%	0.9%
TUI FLY NL	1,263	-137	1,126	-10.8%	1.1%	0.9%
EZ AIR	968	86	1,054	8.9%	0.9%	0.8%
SURINAM AIRWAYS	349	245	594	70.2%	0.3%	0.5%
JETAIR CARIBBEAN	435	83	518	19.1%	0.4%	0.4%
SUN COUNTRY	457	46	503	10.1%	0.4%	0.4%
WINAIR	82	353	435	430.5%	0.1%	0.3%
BRITISH AIRWAYS	0	329	329	-	0.0%	0.3%
CHARTER	648	-338	310	-52.2%	0.6%	0.2%
ARAJET	184	-2	182	-1.1%	0.2%	0.1%
SKY HIGH AVIATION	31	127	158	409.7%	0.0%	0.1%
OTHERS	950	-869	81	-91.5%	0.9%	0.1%
<b>Total</b>	<b>110,435</b>	<b>16,896</b>	<b>127,331</b>	<b>15.3%</b>		



# CARRIERS DECEMBER 2023/2022

127,331  
ARRIVALS

15.3%  
GROWTH

City	APO Code	DEC 2023	Mkt Share	DEC 2022	Mkt Share	23 vs 22
JFK NY	JFK	17,736	13.9%	17,880	16.2%	-0.8%
Boston	BOS	14,110	11.1%	12,166	11.0%	16.0%
Newark	EWR	13,967	11.0%	11,163	10.1%	25.1%
Toronto	YYZ	9,075	7.1%	7,280	6.6%	24.7%
Charlotte	CLT	8,138	6.4%	9,761	8.8%	-16.6%
Miami	MIA	8,109	6.4%	7,992	7.2%	1.5%
Atlanta	ATL	7,861	6.2%	5,019	4.5%	56.6%
Bogota	BOG	6,645	5.2%	4,729	4.3%	40.5%
Philadelphia	PHL	5,482	4.3%	5,583	5.1%	-1.8%
Panama City	PTY	4,932	3.9%	3,048	2.8%	61.8%
Chicago	ORD	4,301	3.4%	3,963	3.6%	8.5%
Curacao	CUR	4,018	3.2%	2,693	2.4%	49.2%
Fort Lauderdale	FLL	3,816	3.0%	2,551	2.3%	49.6%
Amsterdam	AMS	3,770	3.0%	4,817	4.4%	-21.7%
Orlando	MCO	3,654	2.9%	3,331	3.0%	9.7%
G.Bush DC	IAD	2,747	2.2%	2,104	1.9%	30.6%
Lima, Peru	LIM	1,843	1.4%	0	0.0%	—
Cali, Colombia	CLO	1,055	0.8%	4	0.0%	26275.0%
Dallas Fort Worth Int Airport	DFW	773	0.6%	733	0.7%	5.5%
Medellin	MDE	740	0.6%	827	0.7%	-10.5%
Houston International	IAH	718	0.6%	695	—	—
LaGuardia Airport, NY	LGA	663	0.5%	710	0.6%	-6.6%
Baltimore	BWI	661	0.5%	966	0.9%	-31.6%
Minneapolis St. Paul Inter Airp	MSP	503	0.4%	463	0.4%	8.6%
Sint Maarten	SXM	442	0.3%	82	0.1%	439.0%
	Others	1,572	1.2%	1,875	1.7%	-16.2%
<b>Total</b>		<b>127,331</b>	<b>100.0%</b>	<b>110,435</b>	<b>100.0%</b>	<b>15.3%</b>



A person with long dark hair, wearing a white short-sleeved shirt and light blue shorts, is walking away from the camera on a sandy dune. The dune is covered with patches of green vegetation. In the background, there are more dunes and a bright sunset sky with a warm orange glow. The overall scene is peaceful and scenic.

# COMPARISON

## 2023 VERSUS 2019



# SNAPSHOT YTD DEC 2023/2019



HOW MANY  
ARRIVALS?

1,243,554

11.1%



HOW LONG  
DID THEY STAY?

8,764,832

6.3%



WHAT DID THEY SPEND?\*

Central Bank Aruba  
(Q1 – Q3 2023)

Avg. 3451.6 min

15%

Q1-Q3 2022: 2,993.70

\*\*Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

## WHERE DID THEY STAY?

EP



1,920,883

NIGHTS

-14.0%

ALL INCLUSIVE



1,337,118

NIGHTS

4.1%

TIMESHARE



2,712,665

NIGHTS

11.8%

OTHERS



2,794,166

NIGHTS

21.3%



# ARRIVALS YTD DECEMBER 2023/2019

**1,243,554**  
ARRIVALS

**11.1%**  
GROWTH

















































	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
USA	838,288		108,459	946,747	12.9%	74.9%	76.1%
Canada	52,215		10,001	62,216	19.2%	4.7%	5.0%
<b>NA</b>	<b>890,503</b>		<b>118,460</b>	<b>1,008,963</b>	<b>13.3%</b>	<b>79.6%</b>	<b>81.1%</b>
Venezuela	14,958	-11,847		3,111	-79.2%	1.3%	0.3%
Colombia	32,278		19,420	51,698	60.2%	2.9%	4.2%
Brazil	11,323		2,484	13,807	21.9%	1.0%	1.1%
Argentina	15,515		3,240	18,755	20.9%	1.4%	1.5%
Chile	9,518	-1,123		8,395	-11.8%	0.9%	0.7%
Ecuador	1,590		6,042	7,632	380.0%	0.1%	0.6%
Peru	5,312		2,055	7,367	38.7%	0.5%	0.6%
Paraguay	2,110	-922		1,188	-43.7%	0.2%	0.1%
Uruguay	2,049	-82		1,967	-4.0%	0.2%	0.2%
Mexico	1,676		1,548	3,224	92.4%	0.1%	0.3%
Others	10,350		2,524	12,874	24.4%	0.9%	1.0%
<b>SA</b>	<b>106,679</b>		<b>23,339</b>	<b>130,018</b>	<b>21.9%</b>	<b>9.5%</b>	<b>10.5%</b>
Netherlands	42,946	-5,778		37,168	-13.5%	3.8%	3.0%
UK	10,882	-4,102		6,780	-37.7%	1.0%	0.5%
Germany	6,958	-1,561		5,397	-22.4%	0.6%	0.4%
Italy	11,266	-4,712		6,554	-41.8%	1.0%	0.5%
Sweden	5,142	-3,006		2,136	-58.5%	0.5%	0.2%
Belgium	2,349	-486		1,863	-20.7%	0.2%	0.1%
Austria	806	-131		675	-16.3%	0.1%	0.1%
Switzerland	2,158	-369		1,789	-17.1%	0.2%	0.1%
Others	10,797	-1,633		9,164	-15.1%	1.0%	0.7%
<b>Europe</b>	<b>93,304</b>	<b>-21,778</b>		<b>71,526</b>	<b>-23.3%</b>	<b>8.3%</b>	<b>5.8%</b>
<b>ROW</b>	<b>28,458</b>		<b>4,589</b>	<b>33,047</b>	<b>16.1%</b>	<b>2.5%</b>	<b>2.7%</b>
<b>Total</b>	<b>1,118,944</b>		<b>124,610</b>	<b>1,243,554</b>	<b>11.1%</b>		
<b>W/O Ven.</b>	<b>1,103,986</b>		<b>136,000</b>	<b>1,240,443</b>	<b>12.4%</b>		



# ARRIVALS USA YTD DECEMBER 2023/2019

**946,747**  
ARRIVALS

**12.9%**  
GROWTH




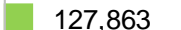








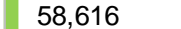


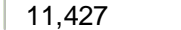


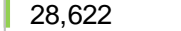





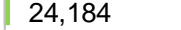











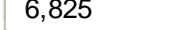


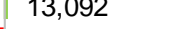









































	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	166,433	 19,755	186,188	11.9%	 19.9%	 19.7%
Massachusetts	95,387	 23,904	119,291	25.1%	 11.4%	 12.6%
New Jersey	98,981	 16,164	115,145	16.3%	 11.8%	 12.2%
Pennsylvania	48,463	 7,162	55,625	14.8%	 5.8%	 5.9%
Illinois	23,254	 2,759	26,013	11.9%	 2.8%	 2.7%
Connecticut	27,773	 6,923	34,696	24.9%	 3.3%	 3.7%
Florida	48,974	 2,328	51,302	4.8%	 5.8%	 5.4%
Ohio	23,855	 2,884	26,739	12.1%	 2.8%	 2.8%
Maryland	26,937	 2,497	29,434	9.3%	 3.2%	 3.1%
Michigan	16,230	 2,162	18,392	13.3%	 1.9%	 1.9%
Virginia	19,922	 6,397	26,319	32.1%	 2.4%	 2.8%
Georgia	20,676	 2,258	22,934	10.9%	 2.5%	 2.4%
North Carolina	19,368	 8,058	27,426	41.6%	 2.3%	 2.9%
Texas	24,767	 3,777	28,544	15.3%	 3.0%	 3.0%
California	18,043	-322	17,721	-1.8%	 2.2%	 1.9%
Other	159,225	 1,753	160,978	1.1%	 19.0%	 17.0%
<b>Total</b>	<b>838,288</b>	 <b>108,459</b>	<b>946,747</b>	<b>12.9%</b>		



# NIGHTS YTD DECEMBER 2023/2019

8,764,832  
ARRIVALS

6.3%  
GROWTH

	2019		Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	5,620,182		 696,335	6,316,517	12.4%	 6.7	 6.7
Canada	458,687		 127,863	586,550	27.9%	 8.8	 9.4
<b>NA</b>	<b>6,078,869</b>		 <b>824,198</b>	<b>6,903,067</b>	<b>13.6%</b>	 6.8	 6.8
Venezuela	209,429	-174,111		35,318	-83.1%	 14.0	 11.4
Colombia	287,618		 58,616	346,234	20.4%	 8.9	 6.7
Brazil	75,132		 11,427	86,559	15.2%	 6.6	 6.3
Argentina	138,708		 28,622	167,330	20.6%	 8.9	 8.9
Chile	71,443	-6,052		65,391	-8.5%	 7.5	 7.8
Ecuador	12,282		 24,184	36,466	196.9%	 7.7	 4.8
Peru	36,437		 9,506	45,943	26.1%	 6.9	 6.2
Paraguay	13,675	-5,887		7,788	-43.0%	 6.5	 6.6
Uruguay	16,081	-835		15,246	-5.2%	 7.8	 7.8
Mexico	12,428		 6,825	19,253	54.9%	 7.4	 6.0
Others	74,266		 13,092	87,358	17.6%	 7.2	 6.8
<b>SA</b>	<b>947,499</b>	<b>-34,613</b>		<b>912,886</b>	<b>-3.7%</b>	 8.9	 7.0
Netherlands	558,654	-108,301		450,353	-19.4%	 13.0	 12.1
UK	116,766	-53,232		63,534	-45.6%	 10.7	 9.4
Germany	65,117	-17,620		47,497	-27.1%	 9.4	 8.8
Italy	86,253	-36,244		50,009	-42.0%	 7.7	 7.6
Sweden	61,924	-36,971		24,953	-59.7%	 12.0	 11.7
Belgium	24,923	-3,176		21,747	-12.7%	 10.6	 11.7
Austria	7,090	-448		6,642	-6.3%	 8.8	 9.8
Switzerland	18,806	-2,436		16,370	-13.0%	 8.7	 9.2
Others	101,887	-11,325		90,562	-11.1%	 9.4	 9.9
<b>Europe</b>	<b>1,041,420</b>	<b>-269,753</b>		<b>771,667</b>	<b>-25.9%</b>	 11.2	 10.8
<b>ROW</b>	<b>180,060</b>	<b>-2,848</b>		<b>177,212</b>	<b>-1.6%</b>	 6.3	 5.4
<b>Total</b>	<b>8,247,848</b>		 516,984	<b>8,764,832</b>	<b>6.3%</b>	 7.4	 7.0





# ACCOMMODATIONS YTD DECEMBER 2023/2019

1,243,554  
ARRIVALS

11.1%  
GROWTH

## ARRIVALS BY ACCOMMODATION

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	376,279	-37,720	20,716	338,559	-10.0%	33.6%	27.2%
All Inclusive	198,308		38,128	219,024	10.4%	17.7%	17.6%
Timeshare	300,109		103,486	338,237	12.7%	26.8%	27.2%
Others	244,248		124,610	347,734	42.4%	21.8%	28.0%
<b>Total</b>	<b>1,118,944</b>			<b>1,243,554</b>	<b>11.1%</b>		

## NIGHTS BY ACCOMMODATION

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	2,233,320	-312,437	52,176	1,920,883	-14.0%	27.1%	21.9%
All Inclusive	1,284,942		285,833	1,337,118	4.1%	15.6%	15.3%
Timeshare	2,426,832		491,412	2,712,665	11.8%	29.4%	30.9%
Others	2,302,754		516,984	2,794,166	21.3%	27.9%	31.9%
<b>Total</b>	<b>8,247,848</b>			<b>8,764,832</b>	<b>6.3%</b>		

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



# ACCOMMODATIONS YTD DECEMBER 2023/2019

1,243,554  
ARRIVALS

11.1%  
GROWTH

Visitors	EP			All Inclusive			Timeshare			Others		
	2023	2019	% growth	2023	2019	% growth	2023	2019	% growth	2023	2019	% growth
USA	288,684	313,799	-8.0%	171,540	138,856	23.5%	303,770	264,240	15.0%	182,753	121,393	50.5%
Venezuela	567	2,672	-78.8%	27	149	-81.9%	916	2,256	-59.4%	1,601	9,881	-83.8%
Netherlands	4,231	5,651	-25.1%	2,294	4,208	-45.5%	1,703	2,365	-28.0%	28,940	30,722	-5.8%
Canada	9,728	9,620	1.1%	16,110	17,502	-8.0%	10,601	9,355	13.3%	25,777	15,738	63.8%
Brazil	4,411	5,320	-17.1%	1,901	1,880	1.1%	1,809	1,317	37.4%	5,686	2,806	102.6%
Colombia	5,401	6,937	-22.1%	4,102	4,661	-12.0%	6,536	5,336	22.5%	35,659	15,344	132.4%
Argentina	2,598	3,050	-14.8%	8,439	6,419	31.5%	2,704	2,857	-5.4%	5,014	3,189	57.2%
Chile	1,107	1,930	-42.6%	3,397	4,644	-26.9%	1,218	1,015	20.0%	2,673	1,929	38.6%
Peru	1,275	1,220	4.5%	2,025	2,312	-12.4%	864	627	37.8%	3,203	1,153	177.8%
UK	2,205	2,351	-6.2%	895	5,300	-83.1%	770	1,192	-35.4%	2,910	2,039	42.7%
Italy	1,703	3,153	-46.0%	2,090	3,867	-46.0%	385	1,023	-62.4%	2,376	3,223	-26.3%
Total mainmkt	321,910	355,703	-9.5%	212,820	189,798	12.1%	331,276	291,583	13.6%	296,592	207,417	43.0%
All visitors	338,559	376,279	-10.0%	219,024	198,308	10.4%	338,237	300,109	12.7%	347,734	244,248	42.4%

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



# ACCOMMODATIONS YTD DECEMBER 2023/2019

1,243,554  
ARRIVALS

11.1%  
GROWTH

Market Share	EP			All Inclusive			Timeshare			Others		
	2023	2019	% growth	2023	2019	% growth	2023	2019	% growth	2023	2019	% growth
USA	85.3%	83.4%	2.2%	78.3%	70.0%	11.9%	89.8%	88.0%	2.0%	52.6%	49.7%	5.7%
Venezuela	0.2%	0.7%	-76.4%	0.0%	0.1%	-83.6%	0.3%	0.8%	-64.0%	0.5%	4.0%	-88.6%
Netherlands	1.2%	1.5%	-16.8%	1.0%	2.1%	-50.6%	0.5%	0.8%	-36.1%	8.3%	12.6%	-33.8%
Canada	2.9%	2.6%	12.4%	7.4%	8.8%	-16.7%	3.1%	3.1%	0.5%	7.4%	6.4%	15.0%
Brazil	1.3%	1.4%	-7.8%	0.9%	0.9%	-8.4%	0.5%	0.4%	21.9%	1.6%	1.1%	42.3%
Colombia	1.6%	1.8%	-13.5%	1.9%	2.4%	-20.3%	1.9%	1.8%	8.7%	10.3%	6.3%	63.2%
Argentina	0.8%	0.8%	-5.3%	3.9%	3.2%	19.0%	0.8%	1.0%	-16.0%	1.4%	1.3%	10.4%
Chile	0.3%	0.5%	-36.3%	1.6%	2.3%	-33.8%	0.4%	0.3%	6.5%	0.8%	0.8%	-2.7%
Peru	0.4%	0.3%	16.2%	0.9%	1.2%	-20.7%	0.3%	0.2%	22.3%	0.9%	0.5%	95.1%
UK	0.7%	0.6%	4.2%	0.4%	2.7%	-84.7%	0.2%	0.4%	-42.7%	0.8%	0.8%	0.2%
Italy	0.5%	0.8%	-40.0%	1.0%	1.9%	-51.1%	0.1%	0.3%	-66.6%	0.7%	1.3%	-48.2%
Total mainmkt	95.1%	94.5%	0.6%	97.2%	95.7%	1.5%	97.9%	97.2%	0.8%	85.3%	84.9%	0.4%
All visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



## VISITORS BY AGE YTD DECEMBER 2023/2019

**1,243,554**  
ARRIVALS

**11.1%**  
GROWTH

	2019		Growth	2023	% Growth
0 - 11	77,493		6,557	84,050	8.5%
12-19	76,738		8,010	84,748	10.4%
20 - 29	140,067		9,192	149,259	6.6%
30 - 39	175,962		20,885	196,847	11.9%
40 - 49	188,459		16,168	204,627	8.6%
50 - 59	221,636		16,364	238,000	7.4%
60 - 69	159,468		28,631	188,099	18.0%
70 +	78,942		18,918	97,860	24.0%
Not Stated	179	-115		64	-64.2%
<b>Total</b>	<b>1,118,944</b>		124,610	<b>1,243,554</b>	<b>11.1%</b>





# GENERATIONS YTD DECEMBER 2023/2019

1,243,554  
VISITORS

11.1%  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A	—		66,276	#VALUE!	0.0%	5.3%
Gen Z	174,354	7,142	181,496	4.1%	15.6%	14.6%
Millennials	262,203	48,410	310,613	18.5%	23.4%	25.0%
Gen X	290,776	39,595	330,371	13.6%	26.0%	26.6%
Baby Boomers	335,533		320,042	-4.6%	30.0%	25.7%
Silent Generations	55,899		34,692	-37.9%	5.0%	2.8%
Age not specified	179	-115	64	-64.2%	0.0%	0.0%
<b>Total</b>	<b>1,118,944</b>	124,610	<b>1,243,554</b>	<b>11.1%</b>		

Note:

Generation A is between 0 to 9 years, Generation Z is between 10 to 25 years, Millennials is between 26 to 41 years, Gen X is between 42 to 56 years, Baby Boomers are between 57 to 75 years, and Silent Generation is 76 years or older



# PURPOSE OF VISIT YTD DECEMBER 2023/2019

**1,243,554**  
VISITORS

**11.1%**  
GROWTH

	2023	Mkt Share	2019	Mkt Share	% Growth
Sun,Sand,Sea	1,031,697	83.0%	718,485	64.2%	43.6%
Business	21,371	1.7%	21,493	1.9%	-0.6%
Conference	7,908	0.6%	5,750	0.5%	37.5%
Honeymoon	38,500	3.1%	30,220	2.7%	27.4%
Diving	4,262	0.3%	6,531	0.6%	-34.7%
Incentive	11,113	0.9%	8,416	0.8%	32.0%
Meeting	8,196	0.7%	1,999	0.2%	310.0%
Not specified	82,524	6.6%	260,424	23.3%	-68.3%
Shopping	8,314	0.7%	45,579	4.1%	-81.8%
Wedding	29,669	2.4%	20,047	1.8%	48.0%
<b>Total</b>	<b>1,243,554</b>	<b>100.0%</b>	<b>1,118,944</b>	<b>100.0%</b>	<b>11.1%</b>



# CARRIERS YTD DECEMBER 2023/2019

1,243,554  
VISITORS

11.1%  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE	254,635	42,733	297,368	16.8%	22.8%	23.9%
AMERICAN AIRLINES	208,020	62,027	270,047	29.8%	18.6%	21.7%
UNITED AIRLINES	155,258	7,962	163,220	5.1%	13.9%	13.1%
DELTA AIRLINE	140,517	1,954	142,471	1.4%	12.6%	11.5%
SOUTHWEST AIRLINES	77,687	-19,627	58,060	-25.3%	6.9%	4.7%
AVIANCA	49,163	7,561	56,724	15.4%	4.4%	4.6%
COPA AIRLINE	37,261	10,047	47,308	27.0%	3.3%	3.8%
KLM ROYAL DUTCH	32,884	-239	32,645	-0.7%	2.9%	2.6%
AERO REPUBLICA/ WINGO	3,824	18,754	22,578	490.4%	0.3%	1.8%
SPIRIT AIRLINES	10,637	11,280	21,917	106.0%	1.0%	1.8%
WESTJET AIRLINES	10,909	10,723	21,632	98.3%	1.0%	1.7%
DIVI DIVI AIR	8,848	8,547	17,395	96.6%	0.8%	1.4%
AIR CANADA	16,988	-890	17,395	96.6%	1.5%	1.3%
SUNWING AIRLINES	15,560	-680	16,098	-5.2%	1.4%	1.3%
TUI FLY NL / ARKEFLIGHT	16,433	-1,476	14,880	-4.4%	1.5%	1.2%
EZ AIR	3,195	7,667	14,957	-9.0%	0.3%	1.2%
PRIVATE	3,951	3,179	10,862	240.0%	0.4%	0.9%
SURINAM AIRWAYS	5,672	398	7,130	80.5%	0.5%	0.6%
BRITISH AIRWAYS	6,630	-1,829	6,070	7.0%	0.6%	0.5%
CHARTER	22,016	-18,662	4,801	-27.6%	2.0%	0.4%
SUN COUNTRY	3,102	-344	3,354	-84.8%	0.3%	0.3%
WINAIR	6,774	-4,284	3,354	-84.8%	0.3%	0.2%
JETAIR CARIBBEAN	0	2,187	2,758	-11.1%	0.6%	0.2%
LATAM	0	1,843	2,490	-63.2%	0.0%	0.2%
ARAJET	0	1,221	2,187	-	0.0%	0.1%
SUNCLASS AIRLINES	0	1,158	1,843	-	0.0%	0.1%
Others	28,980	-26,600	1,221	-	0.0%	0.1%
<b>Total</b>	<b>1,118,944</b>	<b>124,610</b>	<b>1,243,554</b>	<b>11.1%</b>	<b>2.6%</b>	<b>0.2%</b>



# CARRIERS YTD DECEMBER 2023/2019

1,243,554  
VISITORS

11.1%  
GROWTH

CityC	APO Code	YTD DEC 2023	Mkt Share	YTD DEC 2019	Mkt Share	23 vs 19
JFK NY	JFK	217,299	17.5%	170,837	15.3%	27.2%
Boston	BOS	147,193	11.8%	109,844	9.8%	34.0%
Newark	EWR	123,082	9.9%	125,534	11.2%	-2.0%
Charlotte	CLT	103,424	8.3%	76,480	6.8%	35.2%
Miami	MIA	98,924	8.0%	90,807	8.1%	8.9%
Bogota	BOG	68,853	5.5%	56,798	5.1%	21.2%
Atlanta	ATL	63,785	5.1%	72,580	6.5%	-12.1%
Philadelphia	PHL	54,213	4.4%	32,399	2.9%	67.3%
Toronto	YYZ	52,683	4.2%	42,568	3.8%	23.8%
Amsterdam	AMS	47,084	3.8%	48,871	4.4%	-3.7%
Orlando	MCO	46,908	3.8%	74	0.0%	63289.2%
Panama City	PTY	47,346	3.8%	37,420	3.3%	26.5%
Curacao	CUR	34,873	2.8%	26,453	2.4%	31.8%
G.Bush DC	IAD	28,803	2.3%	8,589	0.8%	235.3%
Fort Lauderdale	FLL	22,506	1.8%	86,518	7.7%	-74.0%
Chicago	ORD	17,317	1.4%	14,904	1.3%	16.2%
Baltimore	BWI	11,209	0.9%	39,577	3.5%	-71.7%
Houston International	IAH	9,418	0.8%	8,389	0.7%	12.3%
Medellin	MDE	7,924	0.6%	104	0.0%	7519.2%
Dallas Forth Worth	DFW	5,653	0.5%	5,999	0.5%	-5.8%
Paramaribo	PBM	5,142	0.4%	5,083	0.5%	1.2%
La Guardia, NY	LGA	5,109	0.4%	2,319	0.2%	120.3%
Gatwick, UK	LGW	4,693	0.4%	6,631	0.6%	-29.2%
St Paul, Minneapolis	MSP	2,758	0.2%	5,915	0.5%	-53.4%
Bonaire	BON	2,370	0.2%	5,736	0.5%	-58.7%
	Others	14,985	1.2%	38,515	3.4%	-61.1%
<b>Total</b>		<b>1,243,554</b>	<b>100.0%</b>	<b>1,118,944</b>	<b>100.0%</b>	<b>11.1%</b>



# DECEMBER RESULT 2023

## NORTH AMERICA



101,976

80.1%

## SOUTH AMERICA



15,726

12.4%

## EUROPE



6,014

4.7%

## OTHERS



3,615

2.8%

## TOTAL ARRIVALS

127,331

100%



# ARRIVALS DECEMBER 2023/2019

127,331  
ARRIVALS

26.4%  
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
USA	74,630		16,715	91,345	22.4%	74.1%	71.7%
Canada	7,515		3,116	10,631	41.5%	7.5%	8.3%
<b>NA</b>	<b>82,145</b>		<b>19,831</b>	<b>101,976</b>	<b>24.1%</b>	<b>81.6%</b>	<b>80.1%</b>
Venezuela	1,510	-877		633	-58.1%	1.5%	0.5%
Colombia	3,490		3,658	7,148	104.8%	3.5%	5.6%
Brazil	906		710	1,616	78.4%	0.9%	1.3%
Argentina	632		721	1,353	114.1%	0.6%	1.1%
Chile	230		622	852	270.4%	0.2%	0.7%
Ecuador	62		590	652	951.6%	0.1%	0.5%
Peru	295		1,368	1,663	463.7%	0.3%	1.3%
Paraguay	55		52	107	94.5%	0.1%	0.1%
Uruguay	61		65	126	106.6%	0.1%	0.1%
Mexico	140		169	309	120.7%	0.1%	0.2%
Others	1,065		202	1,267	19.0%	1.1%	1.0%
<b>SA</b>	<b>8,446</b>		<b>7,280</b>	<b>15,726</b>	<b>86.2%</b>	<b>8.4%</b>	<b>12.4%</b>
Netherlands	3,560	-430		3,130	-12.1%	3.5%	2.5%
UK	260		177	437	68.1%	0.3%	0.3%
Germany	478	-18		460	-3.8%	0.5%	0.4%
Italy	682	-199		483	-29.2%	0.7%	0.4%
Sweden	1,166	-974		192	-83.5%	1.2%	0.2%
Belgium	154	-27		127	-17.5%	0.2%	0.1%
Austria	61		2	63	3.3%	0.1%	0.0%
Switzerland	169	-14		155	-8.3%	0.2%	0.1%
Others	947		20	967	2.1%	0.9%	0.8%
<b>Europe</b>	<b>7,477</b>	<b>-1,463</b>		<b>6,014</b>	<b>-19.6%</b>	<b>7.4%</b>	<b>4.7%</b>
<b>ROW</b>	<b>2,645</b>		<b>970</b>	<b>3,615</b>	<b>36.7%</b>	<b>2.6%</b>	<b>2.8%</b>
<b>Total</b>	<b>100,713</b>		<b>26,618</b>	<b>127,331</b>	<b>26.4%</b>		
<b>W/O Ven.</b>	<b>99,203</b>		<b>27,495</b>	<b>126,698</b>	<b>27.7%</b>		



# ARRIVALS USA

## DECEMBER 2023/2019

91,345  
ARRIVALS

22.4%  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	15,316	1,871	17,187	12.2%	20.5%	18.8%
Massachusetts	8,907	2,438	11,345	27.4%	11.9%	12.4%
New Jersey	8,251	2,415	10,666	29.3%	11.1%	11.7%
Pennsylvania	4,100	925	5,025	22.6%	5.5%	5.5%
Illinois	3,357	719	4,076	21.4%	4.5%	4.5%
Connecticut	1,992	645	2,637	32.4%	2.7%	2.9%
Florida	4,110	926	5,036	22.5%	5.5%	5.5%
Ohio	2,175	538	2,713	24.7%	2.9%	3.0%
Maryland	2,462	217	2,679	8.8%	3.3%	2.9%
Michigan	1,752	531	2,283	30.3%	2.3%	2.5%
Virginia	1,919	937	2,856	48.8%	2.6%	3.1%
Georgia	1,632	568	2,200	34.8%	2.2%	2.4%
North Carolina	1,840	1,010	2,850	54.9%	2.5%	3.1%
Texas	1,905	525	2,430	27.6%	2.6%	2.7%
California	1,500	263	1,763	17.5%	2.0%	1.9%
Other	13,412	2,187	15,599	16.3%	18.0%	17.1%
<b>Total</b>	<b>74,630</b>	<b>16,715</b>	<b>91,345</b>	<b>22.4%</b>		





# NIGHTS DECEMBER 2023/2019

956,937  
NIGHTS

16.4%  
GROWTH

	2019		Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	532,708		97,020	629,728	18.2%	7.1	6.9
Canada	70,248		32,980	103,228	46.9%	9.3	9.7
<b>NA</b>	<b>602,956</b>		<b>130,000</b>	<b>732,956</b>	<b>21.6%</b>	7.3	7.2
Venezuela	27,474	-18,741		8,733	-68.2%	18.2	13.8
Colombia	46,146		14,766	60,912	32.0%	13.2	8.5
Brazil	6,538		4,521	11,059	69.1%	7.2	6.8
Argentina	5,862		7,350	13,212	125.4%	9.3	9.8
Chile	2,046		4,801	6,847	234.7%	8.9	8.0
Ecuador	752		2,404	3,156	319.7%	12.1	4.8
Peru	2,730		7,496	10,226	274.6%	9.3	6.1
Paraguay	401		363	764	90.5%	7.3	7.1
Uruguay	533		408	941	76.5%	8.7	7.5
Mexico	1,169		877	2,046	75.0%	8.4	6.6
Others	8,978		1,165	10,143	13.0%	8.4	8.0
<b>SA</b>	<b>102,629</b>		<b>25,410</b>	<b>128,039</b>	<b>24.8%</b>	12.2	8.1
Netherlands	51,178	-6,767		44,411	-13.2%	14.4	14.2
UK	2,773		1,474	4,247	53.2%	10.7	9.7
Germany	4,862	-704		4,158	-14.5%	10.2	9.0
Italy	7,004	-2,422		4,582	-34.6%	10.3	9.5
Sweden	15,229	-12,927		2,302	-84.9%	13.1	12.0
Belgium	1,999	-300		1,699	-15.0%	13.0	13.4
Austria	591		310	901	52.5%	9.7	14.3
Switzerland	1,705	-206		1,499	-12.1%	10.1	9.7
Others	10,548	-385		10,163	-3.6%	11.1	10.5
<b>Europe</b>	<b>95,889</b>	<b>-21,927</b>		<b>73,962</b>	<b>-22.9%</b>	12.8	12.3
<b>ROW</b>	<b>20,336</b>		<b>1,644</b>	<b>21,980</b>	<b>8.1%</b>	7.7	6.1
<b>Total</b>	<b>821,810</b>		<b>135,127</b>	<b>956,937</b>	<b>16.4%</b>	8.2	7.5





# ACCOMMODATIONS DECEMBER 2023/2019

127,331  
ARRIVALS

26.4%  
GROWTH

## ARRIVALS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	32,252	331	32,583	1.0%	32.0%	25.6%
All Inclusive	16,047	3,023	19,070	18.8%	15.9%	15.0%
Timeshare	26,223	6,146	32,369	23.4%	26.0%	25.4%
Others	26,191	17,118	43,309	65.4%	26.0%	34.0%
<b>Total</b>	<b>100,713</b>	<b>26,618</b>	<b>127,331</b>	<b>26.4%</b>		

## NIGHTS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	206,556	-15,063	191,493	-7.3%	25.1%	20.0%
All Inclusive	108,573	11,597	120,170	10.7%	13.2%	12.6%
Timeshare	225,024	45,813	270,837	20.4%	27.4%	28.3%
Others	281,657	92,780	374,437	32.9%	34.3%	39.1%
<b>Total</b>	<b>821,810</b>	<b>135,127</b>	<b>956,937</b>	<b>16.4%</b>		

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



# ACCOMMODATIONS DECEMBER 2023/2019

**127,331**  
ARRIVALS

**26.4%**  
GROWTH

Visitors	EP			All Inclusive			Timeshare			Others		
	2023	2019	% growth	2023	2019	% growth	2023	2019	% growth	2023	2019	% growth
USA	26,833	27,486	-2.4%	13,930	10,802	29.0%	27,867	22,543	23.6%	22,715	13,799	64.6%
Venezuela	81	181	-55.2%	7	15	-53.3%	213	317	-32.8%	332	997	-66.7%
Netherlands	311	442	-29.6%	191	396	-51.8%	132	159	-17.0%	2,496	2,563	-2.6%
Canada	1,755	1,383	26.9%	2,586	2,717	-4.8%	2,077	1,363	52.4%	4,213	2,052	105.3%
Brazil	563	360	56.4%	217	172	26.2%	149	88	69.3%	687	286	140.2%
Colombia	647	453	42.8%	437	433	0.9%	657	476	38.0%	5,407	2,128	154.1%
Argentina	173	103	68.0%	559	290	92.8%	183	103	77.7%	438	136	222.1%
Chile	89	39	128.2%	317	94	237.2%	121	28	332.1%	325	69	371.0%
Peru	350	68	414.7%	337	126	167.5%	187	33	466.7%	789	68	1060.3%
UK	139	67	107.5%	29	14	107.1%	64	48	33.3%	205	131	56.5%
Italy	97	139	-30.2%	51	118	-56.8%	49	56	-12.5%	286	369	-22.5%
Total mainmkt	31,038	30,721	1.0%	18,661	15,177	23.0%	31,699	25,214	25.7%	37,893	22,598	67.7%
All visitors	32,583	32,252	1.0%	19,070	16,047	18.8%	32,369	26,223	23.4%	43,309	26,191	65.4%

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



# ACCOMMODATIONS DECEMBER 2023/2019

**127,331**  
ARRIVALS

**26.4%**  
GROWTH

Market share	EP			All Inclusive			Timeshare			Others		
	2023	2019	% growth	2023	2019	% growth	2023	2019	% growth	2023	2019	% growth
USA	82.4%	85.2%	-3.4%	73.0%	67.3%	8.5%	86.1%	86.0%	0.1%	52.4%	52.7%	-0.5%
Venezuela	0.2%	0.6%	-55.7%	0.0%	0.1%	-60.7%	0.7%	1.2%	-45.6%	0.8%	3.8%	-79.9%
Netherlands	1.0%	1.4%	-30.4%	1.0%	2.5%	-59.4%	0.4%	0.6%	-32.7%	5.8%	9.8%	-41.1%
Canada	5.4%	4.3%	25.6%	13.6%	16.9%	-19.9%	6.4%	5.2%	23.5%	9.7%	7.8%	24.2%
Brazil	1.7%	1.1%	54.8%	1.1%	1.1%	6.2%	0.5%	0.3%	37.2%	1.6%	1.1%	45.3%
Colombia	2.0%	1.4%	41.4%	2.3%	2.7%	-15.1%	2.0%	1.8%	11.8%	12.5%	8.1%	53.7%
Argentina	0.5%	0.3%	66.3%	2.9%	1.8%	62.2%	0.6%	0.4%	43.9%	1.0%	0.5%	94.8%
Chile	0.3%	0.1%	125.9%	1.7%	0.6%	183.8%	0.4%	0.1%	250.1%	0.8%	0.3%	184.8%
Peru	1.1%	0.2%	409.5%	1.8%	0.8%	125.1%	0.6%	0.1%	359.1%	1.8%	0.3%	601.7%
UK	0.4%	0.2%	105.4%	0.2%	0.1%	74.3%	0.2%	0.2%	8.0%	0.5%	0.5%	-5.4%
Italy	0.3%	0.4%	-30.9%	0.3%	0.7%	-63.6%	0.2%	0.2%	-29.1%	0.7%	1.4%	-53.1%
Total mainmkt	95.3%	95.3%	0.0%	97.9%	94.6%	3.5%	97.9%	96.2%	1.8%	87.5%	86.3%	1.4%
All visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%

Note:

EP hotel - European Plan(EP) means that only the stay is included in the rates and that you will have to pay extra to use the hotel's dining facilities.



# VISITORS BY AGE DECEMBER 2023/2019

**127,331**  
ARRIVALS

**26.4%**  
GROWTH

	2019		Growth	2023	% Growth
0 - 11	8,265		1,987	10,252	24.0%
12-19	9,305		2,393	11,698	25.7%
20 - 29	14,448		3,588	18,036	24.8%
30 - 39	14,019		4,968	18,987	35.4%
40 - 49	15,723		4,760	20,483	30.3%
50 - 59	18,792		3,743	22,535	19.9%
60 - 69	12,934		3,185	16,119	24.6%
70 +	7,214		2,003	9,217	27.8%
Not Stated	13	-9		4	-69.2%
<b>Total</b>	<b>100,713</b>		<b>26,618</b>	<b>127,331</b>	<b>26.4%</b>





# GENERATIONS DECEMBER 2023/2019

**127,331**  
ARRIVALS

**26.4%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A	—		8,039	#VALUE!	0.0%	6.3%
Gen Z	20,476	4,203	24,679	20.5%	20.3%	19.4%
Millennials	22,858	7,488	30,346	32.8%	22.7%	23.8%
Gen X	24,438	8,501	32,939	34.8%	24.3%	25.9%
Baby Boomers	27,592	118	27,710	0.4%	27.4%	21.8%
Silent Generations	5,336		3,614	-32.3%	5.3%	2.8%
Age not specified	13	-9	4	-69.2%	0.0%	0.0%
<b>Total</b>	<b>100,713</b>	26,618	<b>127,331</b>	<b>26.4%</b>		

Note:

Generation A is between 0 to 9 years, Generation Z is between 10 to 25 years, Millennials is between 26 to 41 years, Gen X is between 42 to 56 years, Baby Boomers are between 57 to 75 years, and Silent Generation is 76 years or older



## PURPOSE OF VISIT DECEMBER 2023/2019

**127,331**  
ARRIVALS

**26.4%**  
GROWTH

	2023	Mkt Share	2022	Mkt Share	% Growth
Sun , Sand , Sea	112,370	88.3%	51,948	51.6%	116.3%
Business	1,214	1.0%	1,013	1.0%	19.8%
Conference	325	0.3%	160	0.2%	103.1%
Honeymoon	2,705	2.1%	773	0.8%	249.9%
Diving	488	0.4%	385	0.4%	26.8%
Incentive	725	0.6%	272	0.3%	166.5%
Meeting	650	0.5%	788	0.8%	-17.5%
Not specified	6,693	5.3%	41,962	41.7%	-84.0%
Shopping	802	0.6%	2,976	3.0%	-73.1%
Wedding	1,359	1.1%	436	0.4%	211.7%
<b>Total</b>	<b>127,331</b>	<b>100.0%</b>	<b>100,713</b>	<b>100.0%</b>	<b>26.4%</b>



# CARRIERS DECEMBER 2023/2019

127,331  
ARRIVALS

26.4%  
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE	21,360		6,946	28,306	32.5%	21.2%	22.2%
AMERICAN AIRLINES	18,600		5,299	23,899	28.5%	18.5%	18.8%
UNITED AIRLINES	14,816		2,077	16,893	14.0%	14.7%	13.3%
DELTA AIRLINE	12,856		2,554	15,410	19.9%	12.8%	12.1%
AVIANCA	3,706		1,597	5,303	43.1%	3.7%	4.2%
COPA AIRLINE	2,500		2,419	4,919	96.8%	2.5%	3.9%
SOUTHWEST AIRLINES	7,331	-3,021		4,310	-41.2%	7.3%	3.4%
SPIRIT AIRLINES	610		3,121	3,731	511.6%	0.6%	2.9%
WESTJET AIRLINES	1,649		1,979	3,628	120.0%	1.6%	2.8%
AIR CANADA	2,396		914	3,310	38.1%	2.4%	2.6%
AERO REPUBLICA/ WINGO	743		2,360	3,103	317.6%	0.7%	2.4%
KLM ROYAL DUTCH	2,698	-105		2,593	-3.9%	2.7%	2.0%
SUNWING AIRLINES	2,119	-17		2,102	-0.8%	2.1%	1.7%
LATAM	0		1,843	1,843	-	0.0%	1.4%
DIVI DIVI AIR	0		1,497	1,497	-	0.0%	1.2%
PRIVATE	436		758	1,194	173.9%	0.4%	0.9%
TUI FLY NL / ARKEFLIGHT	1,462	-336		1,126	-23.0%	1.5%	0.9%
EZ AIR	2		1,052	1,054	52600.0%	0.0%	0.8%
SURINAM AIRWAYS	568		26	594	4.6%	0.6%	0.5%
JETAIR CARIBBEAN	0		518	518	-	0.0%	0.4%
SUN COUNTRY	523	-20		503	-3.8%	0.5%	0.4%
WINAIR	637	-202		435	-31.7%	0.6%	0.3%
BRITISH AIRWAYS	0		329	329	-	0.0%	0.3%
CHARTER	3,415	-3,105		310	-90.9%	3.4%	0.2%
ARAJET	0		182	182	-	0.0%	0.1%
SKY HIGH AVIATION	126		32	158	25.4%	0.1%	0.1%
OTHERS	2,160	-2,079		81	-96.3%	2.1%	0.1%
<b>Total</b>	<b>100,713</b>		<b>26,618</b>	<b>127,331</b>	<b>26.4%</b>		



# CARRIERS DECEMBER 2023/2019

127,331  
ARRIVALS

26.4%  
GROWTH

CityC	APO Code	DEC 2023	Mkt Share	DEC 2019	Mkt Share	23 vs 19
JFK NY	JFK	17,736	13.9%	14,228	14.1%	24.7%
Newark	BOS	14,110	11.1%	10,264	10.2%	37.5%
Boston	EWR	13,967	11.0%	11,284	11.2%	23.8%
Charlotte	YYZ	9,075	7.1%	6,159	6.1%	47.3%
Miami	CLT	8,138	6.4%	7,122	7.1%	14.3%
Bogota	MIA	8,109	6.4%	8,026	8.0%	1.0%
Toronto	ATL	7,861	6.2%	6,101	6.1%	28.8%
Atlanta	BOG	6,645	5.2%	4,471	4.4%	48.6%
Panama City	PHL	5,482	4.3%	2,812	2.8%	95.0%
Amsterdam	PTY	4,932	3.9%	2,530	2.5%	94.9%
Orlando	ORD	4,301	3.4%	2,438	2.4%	76.4%
Fort Lauderdale	CUR	4,018	3.2%	1,926	1.9%	108.6%
Curacao	FLL	3,816	3.0%	7,073	7.0%	-46.0%
Philadelphia	AMS	3,770	3.0%	4,204	4.2%	-10.3%
G . Bush DC	MCO	3,654	2.9%	3	0.0%	121700.0%
Chicago	IAD	2,747	2.2%	867	0.9%	216.8%
Medellin	LIM	1,843	1.4%	0	0.0%	—
Baltimore	CLO	1,055	0.8%	0	0.0%	—
Houston International	DFW	773	0.6%	510	0.5%	51.6%
Sint Maarten	MDE	740	0.6%	99	0.1%	647.5%
Gatwick, UK	IAH	718	0.6%	557	—	—
Dallas Fort Worth Int Airport	LGA	663	0.5%	293	0.3%	126.3%
Santo Domingo	BWI	661	0.5%	3,691	3.7%	-82.1%
LaGuardia Airport, NY	MSP	503	0.4%	867	0.9%	-42.0%
Bonaire	SXM	442	0.3%	642	0.6%	-31.2%
	Others	1,572	1.2%	4,546	4.5%	-65.4%
<b>Total</b>		<b>127,331</b>	<b>100.0%</b>	<b>100,713</b>	<b>100.0%</b>	<b>26.4%</b>



# VACATIONS RENTALS

 **Transparent**  
an OTA INSIGHT company

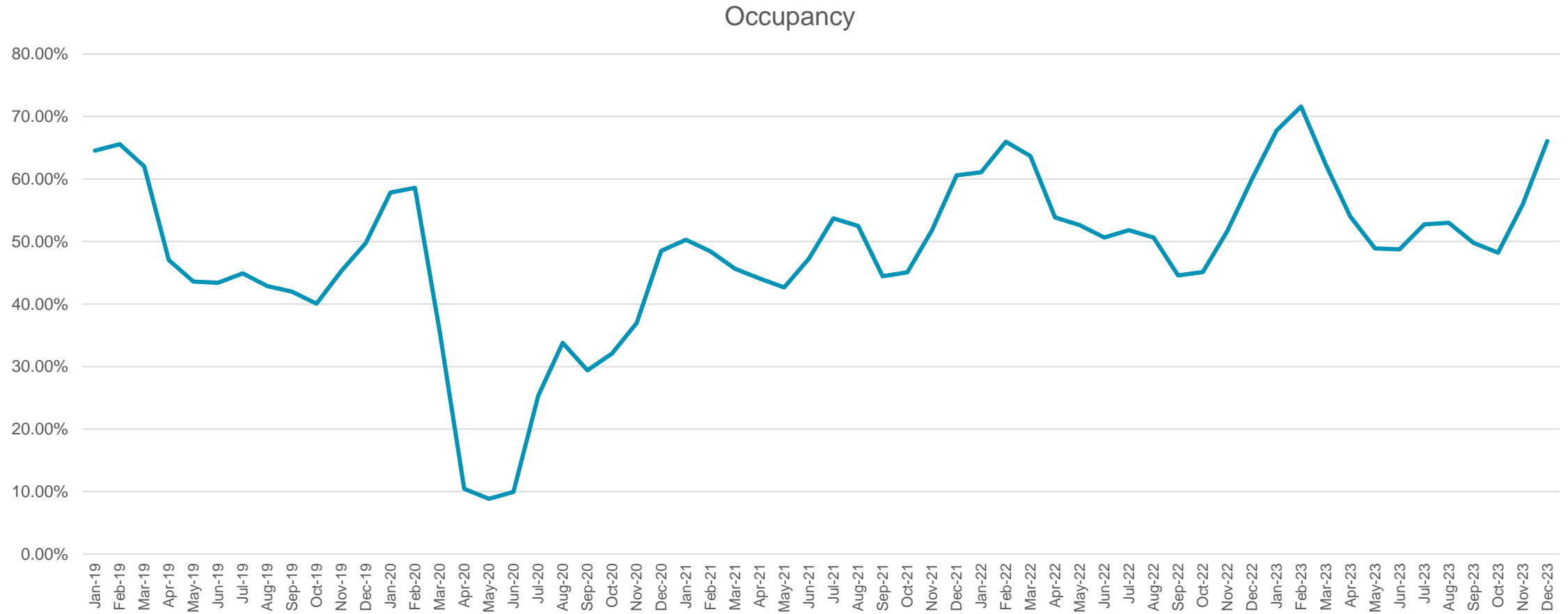
# INTRODUCTION

- ▶ In 2023, A.T.A. started working with Transparent Insights. Transparent tracks short-term rentals at the property level through their dashboard.
- ▶ With Transparent, A.T.A. can do the following:
  - Measure the economic impact of short-term rental, track (ADR), and occupancy, and analyse the booking window.
  - The above data points are also forward-looking, making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
  - Track visitors' origin and accommodation size.
  - The dashboard also allows direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking windows.

Amount of properties reported by Transparent December 2023: 5,271. The amount might include offline listings.

# OCCUPANCY

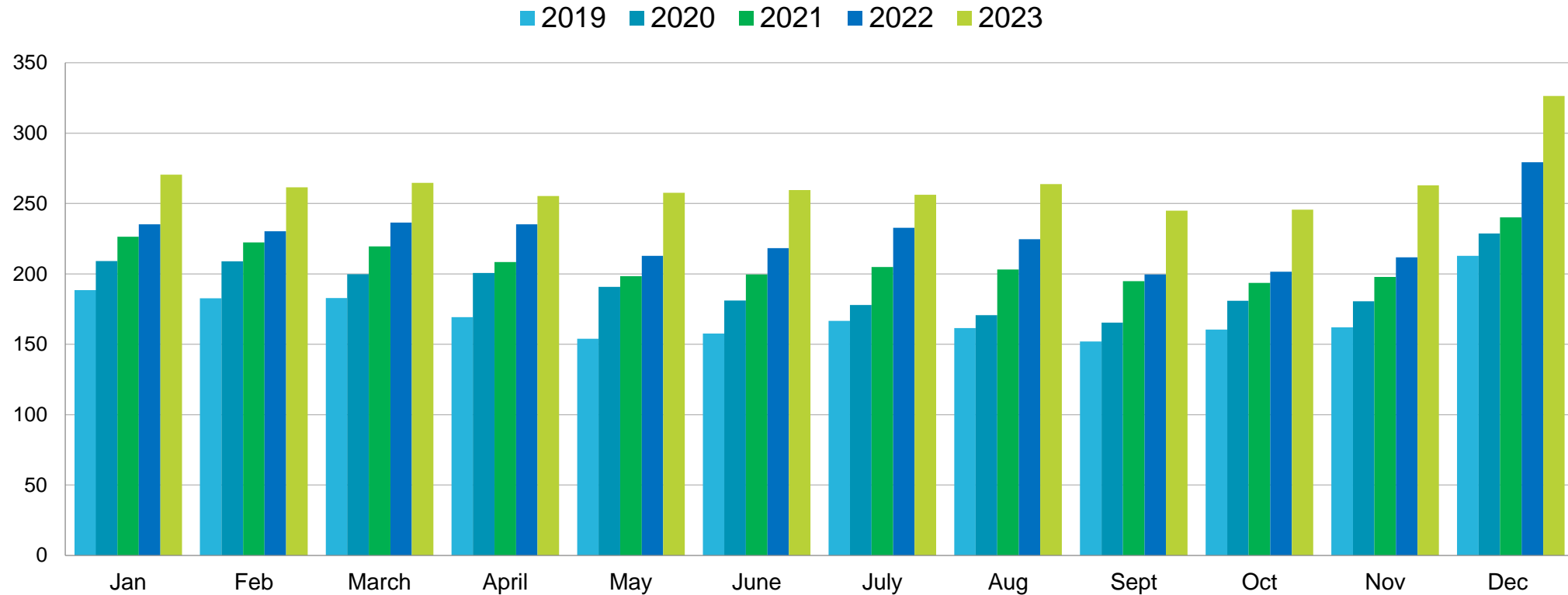
*Dec 2023 Occupancy: 66.1% | Dec 2022 Occupancy: 60% | Dec 2019 Occupancy: 49.7%*



*Note: Amount of properties reported by Transparent December 2023: 5,271. The amount might include offline listings*

# ADR

ADR Dec 2023: USD\$326 | ADR Dec 2022: USD\$279 | ADR Dec 2019: USD\$213



Note: Amount of properties reported by Transparent December 2023: 5,271. The amount might include offline listings

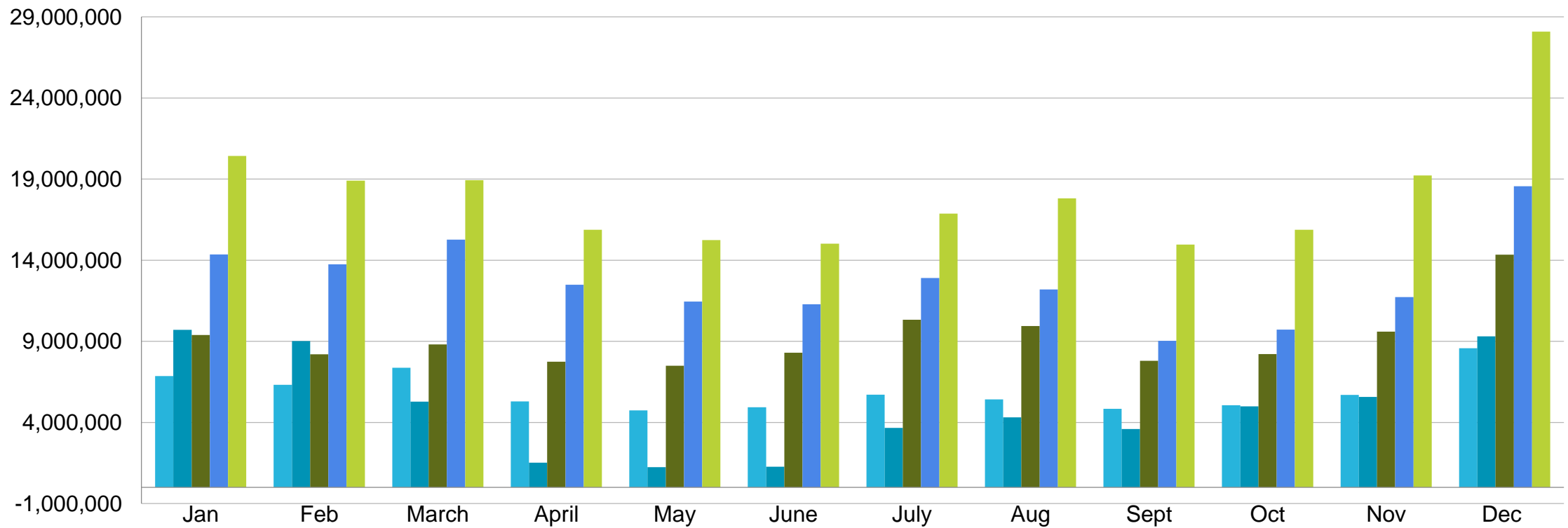


# REVENUE

Total Revenue Jan – Dec 2023: USD\$217,223,871

Total Revenue Jan – Dec 2022: USD\$152,748,711

■ 2019 ■ 2020 ■ 2021 ■ 2022 ■ 2023



Note: Amount of properties reported by Transparent December 2023: 5,271. The amount might include offline listings



# MASHA DANKI

## Thank You

For any questions related to the report and/or additional information requests please contact  
Melanie Evans Kelly, Manager Strategy, Research, and Planning at [m.kelly@aruba.com](mailto:m.kelly@aruba.com)

