



APRIL 2024

Monthly Report

COMPARISON

2024 VERSUS 2023



SNAPSHOT YTD APR 2024/2023



HOW MANY
ARRIVALS?

503,938

19.2%



HOW MANY
CRUISE TOURISM?

465,521

9.37%

Compared to 2023



HOW LONG
DID THEY STAY?

3,961,940

13.6%



WHAT DID THEY SPEND?**
Central Bank Aruba (Q1 2023)

Awg. 3,451.6 min

15%

Q1-Q3 2022: 2,993.70

**Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

WHERE DID THEY STAY?



EP

857,738

NIGHTS

21.6%



ALL INCLUSIVE

513,402

NIGHTS

13.0%

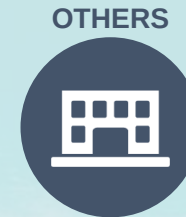


TIMESHARE

1,109,469

NIGHTS

28.0%



OTHERS

1,481,331

NIGHTS

25.1%



ARRIVALS

YTD APRIL 2024/2023

503,938
ARRIVALS

19.2%
GROWTH

	2023		Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
USA	323,717		57,828	381,545	17.9%	76.6%	75.7%
Canada	28,146		5,279	33,425	18.8%	6.7%	6.6%
NA	351,863		63,107	414,970	17.9%	83.2%	82.3%
Venezuela	554		483	1,037	87.2%	0.1%	0.2%
Colombia	13,050		5,092	18,142	39.0%	3.1%	3.6%
Brazil	3,564		1,584	5,148	44.4%	0.8%	1.0%
Argentina	5,809		3,135	8,944	54.0%	1.4%	1.8%
Chile	2,661		2,161	4,822	81.2%	0.6%	1.0%
Ecuador	1,668		1,902	3,570	114.0%	0.4%	0.7%
Peru	1,494		4,530	6,024	303.2%	0.4%	1.2%
Paraguay	366	-23		343	-6.3%	0.1%	0.1%
Uruguay	471		314	785	66.7%	0.1%	0.2%
Mexico	866		196	1,062	22.6%	0.2%	0.2%
Others	3,669		645	4,314	17.6%	0.9%	0.9%
SA	34,172		20,019	54,191	58.6%	8.1%	10.8%
Netherlands	14,169	-1,331		12,838	-9.4%	3.4%	2.5%
UK	1,592		1,001	2,593	62.9%	0.4%	0.5%
Germany	2,299	-736		1,563	-32.0%	0.5%	0.3%
Italy	1,084		7	1,091	0.6%	0.3%	0.2%
Sweden	1,557	-1,159		398	-74.4%	0.4%	0.1%
Belgium	743	-88		655	-11.8%	0.2%	0.1%
Austria	253	-7		246	-2.8%	0.1%	0.0%
Switzerland	661		80	741	12.1%	0.2%	0.1%
Others	3,662	-68		3,594	-1.9%	0.9%	0.7%
Europe	26,020	-2,301		23,719	-8.8%	6.2%	4.7%
ROW	10,780		278	11,058	2.6%	2.5%	2.2%
Total	422,835		81,103	503,938	19.2%		
W/O Ven.	422,281		80,620	502,901	19.1%		



ARRIVALS USA

YTD APRIL 2024/2023

381,549
ARRIVALS

17.9%
GROWTH

	2023	Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
New York	61,398	15,244	76,642	24.8%	19.0%	20.1%
Massachusetts	51,860	2,020	53,880	3.9%	16.0%	14.1%
New Jersey	32,823	11,089	43,912	33.8%	10.1%	11.5%
Pennsylvania	18,327	3,620	21,947	19.8%	5.7%	5.8%
Illinois	9,147	534	9,681	5.8%	2.8%	2.5%
Connecticut	12,519	2,820	15,339	22.5%	3.9%	4.0%
Florida	14,609	3,263	17,872	22.3%	4.5%	4.7%
Ohio	9,614	1,796	11,410	18.7%	3.0%	3.0%
Maryland	8,615	1,740	10,355	20.2%	2.7%	2.7%
Michigan	8,377	420	8,797	5.0%	2.6%	2.3%
Virginia	8,521	1,120	9,641	13.1%	2.6%	2.5%
Georgia	6,016	925	6,941	15.4%	1.9%	1.8%
North Carolina	8,319	1,460	9,779	17.6%	2.6%	2.6%
Texas	6,984	851	7,835	12.2%	2.2%	2.1%
California	4,785	902	5,687	18.9%	1.5%	1.5%
Other	61,803	10,028	71,831	16.2%	19.1%	18.8%
Total	323,717	57,832	381,549	17.9%		



NIGHTS YTD APRIL 2024/2023

3,961,940
ARRIVALS

13.6%
GROWTH

	2023		Growth	2024	% Growth	ALOS 2023	ALOS 2024
USA	2,533,187		314,088	2,847,275	12.4%	7.8	7.5
Canada	305,528		46,429	351,957	15.2%	10.9	10.5
NA	2,838,715		360,517	3,199,232	12.7%	8.1	7.7
Venezuela	4,980		6,502	11,482	130.6%	9.0	11.1
Colombia	94,651		26,919	121,570	28.4%	7.3	6.7
Brazil	21,580		11,627	33,207	53.9%	6.1	6.5
Argentina	52,434		29,697	82,131	56.6%	9.0	9.2
Chile	20,419		16,248	36,667	79.6%	7.7	7.6
Ecuador	9,357		6,734	16,091	72.0%	5.6	4.5
Peru	12,159		23,514	35,673	193.4%	8.1	5.9
Paraguay	2,586	-401		2,185	-15.5%	7.1	6.4
Uruguay	3,661		2,477	6,138	67.7%	7.8	7.8
Mexico	5,261		3,409	8,670	64.8%	6.1	8.2
Others	27,127		2,795	29,922	10.3%	7.4	6.9
SA	254,215		129,521	383,736	50.9%	7.4	7.1
Netherlands	211,021	-16,431		194,590	-7.8%	14.9	15.2
UK	13,946		10,348	24,294	74.2%	8.8	9.4
Germany	18,934	-2,930		16,004	-15.5%	8.2	10.2
Italy	10,301	-529		9,772	-5.1%	9.5	9.0
Sweden	19,403	-15,372		4,031	-79.2%	12.5	10.1
Belgium	9,899		1,131	11,030	11.4%	13.3	16.8
Austria	2,701		259	2,960	9.6%	10.7	12.0
Switzerland	6,433		825	7,258	12.8%	9.7	9.8
Others	36,821	-4,856		31,965	-13.2%	10.1	8.9
Europe	329,459	-27,555		301,904	-8.4%	12.7	12.7
ROW	65,029		12,039	77,068	18.5%	6.0	7.0
Total	3,487,418		474,522	3,961,940	13.6%	8.2	7.9



ACCOMMODATIONS YTD APRIL 2024/2023

503,938
ARRIVALS

19.2%
GROWTH

ARRIVALS BY ACCOMMODATION

	2023	Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
EP	115,059	 22,602	137,661	19.6%	 27.2%	 27.3%
All Inclusive	72,428	 3,718	76,146	5.1%	 17.1%	 15.1%
Timeshare	110,022	 9,509	119,531	8.6%	 26.0%	 23.7%
Others	125,326	 45,274	170,600	36.1%	 29.6%	 33.9%
Total	422,835	 81,103	503,938	19.2%		

NIGHTS BY ACCOMMODATION

	2023	Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
EP	745,422	 112,316	857,738	15.1%	 21.4%	 21.6%
All Inclusive	506,200	 7,202	513,402	1.4%	 14.5%	 13.0%
Timeshare	1,051,419	 58,050	1,109,469	5.5%	 30.1%	 28.0%
Others	1,184,377	 296,954	1,481,331	25.1%	 34.0%	 37.4%
Total	3,487,418	 474,522	3,961,940	13.6%		



ACCOMMODATIONS

YTD APRIL 2024/2023

503,938
ARRIVALS

19.2%
GROWTH

	EP			All Inclusive			Timeshare			Others		
	2024	2023	% growth	2024	2023	% growth	2024	2023	% growth	2024	2023	% growth
USA	116,903	99,337	17.7%	60,896	57,067	6.7%	108,916	100,490	8.4%	94,834	66,823	41.9%
Venezuela	206	130	58.5%	6	12	-50.0%	108	59	83.1%	718	353	103.4%
Netherlands	1,366	1,560	-12.4%	443	723	-38.7%	443	479	-7.5%	10,576	11,407	-7.3%
Canada	5,467	4,190	30.5%	6,835	6,785	0.7%	4,832	4,565	5.8%	16,294	12,606	29.3%
Brazil	1,551	1,009	53.7%	477	514	-7.2%	418	377	10.9%	2,702	1,664	62.4%
Colombia	1,945	1,361	42.9%	800	927	-13.7%	1,106	1,098	0.7%	14,289	9,664	47.9%
Argentina	1,175	907	29.5%	3,060	2,535	20.7%	1,123	726	54.7%	3,586	1,641	118.5%
Chile	844	343	146.1%	1,070	1,046	2.3%	493	284	73.6%	2,415	988	144.4%
Peru	984	210	368.6%	867	418	107.4%	378	102	270.6%	3,795	764	396.7%
UK	836	532	57.1%	146	106	37.7%	192	134	43.3%	1,414	820	72.4%
Italy	298	186	60.2%	104	120	-13.3%	95	73	30.1%	594	705	-15.7%
Total main mkt	131,575	109,765	19.9%	74,704	70,253	6.3%	118,104	108,387	9.0%	151,217	107,435	40.8%
All visitors	137,661	115,059	19.6%	76,146	72,428	5.1%	119,531	110,022	8.6%	170,600	125,326	36.1%



ACCOMMODATIONS YTD APRIL 2024/2023

503,938
ARRIVALS

19.2%
GROWTH

	EP			All Inclusive			Timeshare			Others		
	2024	2023	% growth	2024	2023	% growth	2024	2023	% growth	2024	2023	% growth
USA	84.9%	86.3%	-1.6%	80.0%	78.8%	1.5%	91.1%	91.3%	-0.2%	55.6%	53.3%	4.3%
Venezuela	0.1%	0.1%	32.4%	0.0%	0.0%	-52.4%	0.1%	0.1%	68.5%	0.4%	0.3%	49.4%
Netherlands	1.0%	1.4%	-26.8%	0.6%	1.0%	-41.7%	0.4%	0.4%	-14.9%	6.2%	9.1%	-31.9%
Canada	4.0%	3.6%	9.1%	9.0%	9.4%	-4.2%	4.0%	4.1%	-2.6%	9.6%	10.1%	-5.0%
Brazil	1.1%	0.9%	28.5%	0.6%	0.7%	-11.7%	0.3%	0.3%	2.1%	1.6%	1.3%	19.3%
Colombia	1.4%	1.2%	19.4%	1.1%	1.3%	-17.9%	0.9%	1.0%	-7.3%	8.4%	7.7%	8.6%
Argentina	0.9%	0.8%	8.3%	4.0%	3.5%	14.8%	0.9%	0.7%	42.4%	2.1%	1.3%	60.5%
Chile	0.6%	0.3%	105.7%	1.4%	1.4%	-2.7%	0.4%	0.3%	59.8%	1.4%	0.8%	79.6%
Peru	0.7%	0.2%	291.6%	1.1%	0.6%	97.3%	0.3%	0.1%	241.1%	2.2%	0.6%	264.9%
UK	0.6%	0.5%	31.3%	0.2%	0.1%	31.0%	0.2%	0.1%	31.9%	0.8%	0.7%	26.7%
Italy	0.2%	0.2%	33.9%	0.1%	0.2%	-17.6%	0.1%	0.1%	19.8%	0.3%	0.6%	-38.1%
Total main mkt	95.6%	95.4%	0.2%	98.1%	97.0%	1.1%	98.8%	98.5%	0.3%	88.6%	85.7%	3.4%
All visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%



VISITORS BY AGE

YTD APRIL 2024/2023

503,938
ARRIVALS

19.2%
GROWTH

	2023	Growth	2024	% Growth
0 - 11	28,804	7,996	36,800	27.8%
12-19	26,683	7,485	34,168	28.1%
20 - 29	43,090	12,249	55,339	28.4%
30 - 39	62,248	14,794	77,042	23.8%
40 - 49	67,696	13,632	81,328	20.1%
50 - 59	83,285	9,376	92,661	11.3%
60 - 69	72,166	10,599	82,765	14.7%
70 +	38,818	4,996	43,814	12.9%
Not Stated	45	-24	21	-53.3%
Total	422,835	81,103	503,938	19.2%



GENERATIONS

YTD APRIL 2024/2023

503,938
VISITORS

19.2%
GROWTH

	2023	Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
Gen A	22,607	 6,321	28,928	28.0%	 5.3%	 5.7%
Gen Z	55,130	 16,080	71,210	29.2%	 13.0%	 14.1%
Millennials	97,472	 22,776	120,248	23.4%	 23.1%	 23.9%
Gen X	111,293	 18,228	129,521	16.4%	 26.3%	 25.7%
Baby Boomers	122,591	 15,679	138,270	12.8%	 29.0%	 27.4%
Silent Generations	13,697	 2,043	15,740	14.9%	 3.2%	 3.1%
Age not specified	45	-24	21	-53.3%	0.0%	0.0%
Total	422,835	 81,103	503,938	19.2%		



PURPOSE OF VISIT YTD APRIL 2024/2023

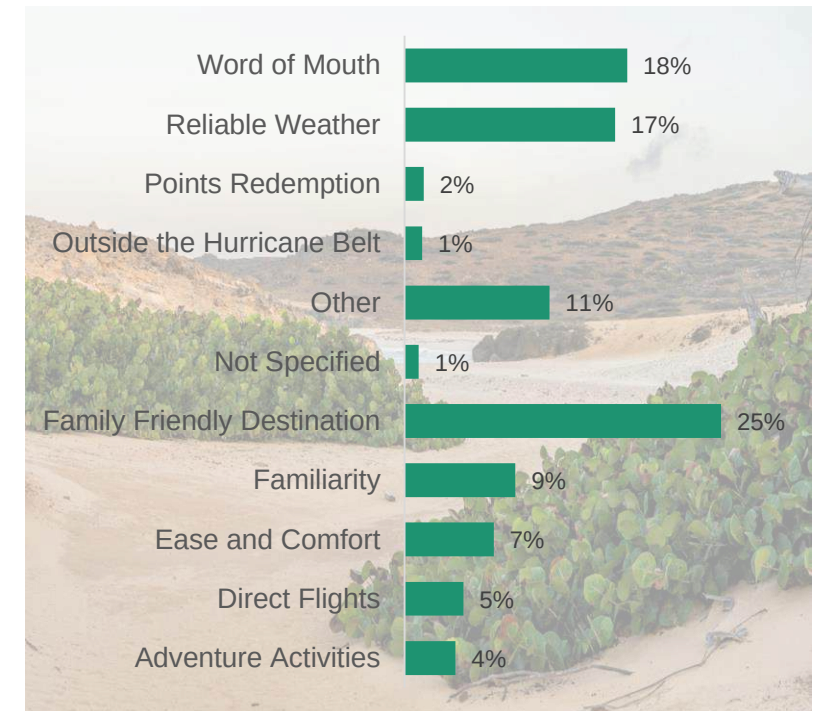
503,938
VISITORS

19.2%
GROWTH

PURPOSE OF VISIT YTD APRIL 2024

	2024	Market share 2024	2023	Market share 2023	% Growth
Sun, Sand, Sea	433,291	86.0%	354,765	83.9%	22.1%
Business	9,279	1.8%	8,820	2.1%	5.2%
Conference	3,828	0.8%	3,977	0.9%	-3.7%
Honeymoon	9,596	1.9%	8,577	2.0%	11.9%
Diving	1,674	0.3%	1,469	0.3%	14.0%
Incentive	4,437	0.9%	4,777	1.1%	-7.1%
Meeting	3,234	0.6%	3,023	0.7%	7.0%
Not specified	27,968	5.5%	27,932	6.6%	0.1%
Shopping	3,112	0.6%	2,625	0.6%	18.6%
Wedding	7,519	1.5%	6,870	1.6%	9.4%
Total	503,938	100.0%	422,835	100.0%	19.2%

CONVINCING REASONS FOR VISIT YTD APRIL 2024





CARRIERS YTD APRIL 2024/2023

503,938
VISITORS

19.2%
GROWTH

	2023		Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
JETBLUE	96,042		 22,281	118,323	23.2%	 22.7%	 23.5%
AMERICAN AIRLINES	94,878	-1,716		93,162	-1.8%	 22.4%	 18.5%
DELTA AIRLINE	57,621		 14,682	72,303	25.5%	 13.6%	 14.3%
UNITED AIRLINES	48,366		 12,855	61,221	26.6%	 11.4%	 12.1%
SOUTHWEST AIRLINES	19,395		 3,028	22,423	15.6%	 4.6%	 4.4%
COPA AIRLINES	13,078		 7,224	20,302	55.2%	 3.1%	 4.0%
AVIANCA	15,806		 2,580	18,386	16.3%	 3.7%	 3.6%
WESTJET AIRLINES	8,801		 4,502	13,303	51.2%	 2.1%	 2.6%
SPIRIT AIRLINES	4,421		 8,725	13,146	197.4%	 1.0%	 2.6%
KLM ROYAL DUTCH	13,234	-3,085		10,149	-23.3%	 3.1%	 2.0%
AIR CANADA	9,201		 684	9,885	7.4%	 2.2%	 2.0%
WINGO	5,227		 3,768	8,995	72.1%	 1.2%	 1.8%
LATAM AIRLINES	0		 6,468	6,468	-	 0.0%	 1.3%
SUNWING AIRLINES	6,636	-446		6,190	-6.7%	 1.6%	 1.2%
DIVI DIVI AIR	6,386	-386		6,000	-6.0%	 1.5%	 1.2%
TUI FLY NL	5,391	-561		4,830	-10.4%	 1.3%	 1.0%
PRIVATE	4,488	-712		3,776	-15.9%	 1.1%	 0.7%
EZ AIR	3,821	-280		3,541	-7.3%	 0.9%	 0.7%
SUN COUNTRY AIRLINES	2,256		 632	2,888	28.0%	 0.5%	 0.6%
WINAIR	411		 1,465	1,876	356.4%	 0.1%	 0.4%
BRITISH AIRWAYS	417		 1,407	1,824	337.4%	 0.1%	 0.4%
SURINAM AIRWAYS	1,737		 69	1,806	4.0%	 0.4%	 0.4%
CHARTER	1,725	-586		1,139	-34.0%	 0.4%	 0.2%
ARAJET	353		 343	696	97.2%	 0.1%	 0.1%
JET AIR CARIBBEAN	822	-355		467	-43.2%	 0.2%	 0.1%
SKY HIGH AVIATION	202		 153	355	75.7%	 0.0%	 0.1%
Others	2,120	-1,636		484	-77.2%	 0.5%	 0.1%
Total	422,835		 81,103	503,938	19.2%		



CARRIERS YTD APRIL 2024/2023

503,938
VISITORS

19.2%
GROWTH

City	APO Code	YTD March '24	Market share 2024	YTD March '23	Market share 2023	2024 vs 2023
JFK NY	JFK	73,305	14.5%	65,709	15.5%	11.6%
Boston	BOS	69,100	13.7%	68,042	16.1%	1.6%
Newark	EWR	56,941	11.3%	30,792	7.3%	84.9%
Miami	MIA	34,145	6.8%	32,470	7.7%	5.2%
Charlotte	CLT	32,422	6.4%	33,502	7.9%	-3.2%
Atlanta	ATL	32,151	6.4%	19,673	4.7%	63.4%
Toronto	YYZ	29,411	5.8%	24,658	5.8%	19.3%
Bogota	BOG	21,672	4.3%	18,822	4.5%	15.1%
Philadelphia	PHL	21,578	4.3%	23,035	5.4%	-6.3%
Panama City	PTY	20,370	4.0%	13,093	3.1%	55.6%
Orlando	MCO	17,008	3.4%	15,520	3.7%	9.6%
Amsterdam	AMS	14,984	3.0%	18,019	4.3%	-16.8%
Fort Lauderdale	FLL	13,464	2.7%	4,711	1.1%	185.8%
G.Bush DC	IAD	11,711	2.3%	10,991	2.6%	6.6%
Curacao	CUR	10,895	2.2%	12,277	2.9%	-11.3%
Chicago	ORD	9,012	1.8%	6,685	1.6%	34.8%
Lima, Peru	LIM	6,468	1.3%	0	0.0%	—
Baltimore	BWI	5,431	1.1%	3,903	0.9%	39.1%
Medellin	MDE	3,770	0.7%	2,284	0.5%	65.1%
Minneapolis St. Paul Inter Airp	MSP	2,544	0.5%	2,256	0.5%	12.8%
Cali, Alfonso Bonilla Aragon	CLO	2,057	0.4%	4	0.0%	51325.0%
Sint Maarten	SXM	1873	0.4%	458	0.1%	—
Houston International	IAH	1,860	0.4%	2,350	0.6%	—
Gatwick Airport , UK	LGW	1,825	0.4%	417	0.1%	337.6%
LaGuardia Airport, NY	LGA	1,726	0.3%	2,066	0.5%	-16.5%
	Others	8,215	1.6%	11,098	2.6%	-26.0%
Total		503,938	100.0%	422,835	100.0%	19.2%



CRUISE COMPARISON



One happy island ✦ [ARUBA.COM](https://aruba.com)



CRUISE YTD APRIL



2023



CRUISE PAX

425,620

CRUISE CALLS

165



2024



CRUISE PAX

465,521

9.37%

CRUISE CALLS

173

4.85%

ABSOLUTE GROWTH PAX YTD APRIL

39,901

9.37%

ABSOLUTE GROWTH CALLS YTD APRIL

8

4.85%

APRIL RESULT 2024

NORTH AMERICA



100,140

82.6%

SOUTH AMERICA



12,705

10.5%

EUROPE



5,573

4.6%

OTHERS



2,797

2.3%

TOTAL ARRIVALS

121,215

100%



ARRIVALS

APRIL 2024/2023

121,215
ARRIVALS

9.7%
GROWTH

	2023		Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
USA	87,365		6,818	94,183	7.8%	79.1%	77.7%
Canada	4,607		1,350	5,957	29.3%	4.2%	4.9%
NA	91,972		8,168	100,140	8.9%	83.3%	82.6%
Venezuela	179		13	192	7.3%	0.2%	0.2%
Colombia	3,928	-175		3,753	-4.5%	3.6%	3.1%
Brazil	955		321	1,276	33.6%	0.9%	1.1%
Argentina	1,418		464	1,882	32.7%	1.3%	1.6%
Chile	540		660	1,200	122.2%	0.5%	1.0%
Ecuador	472		768	1,240	162.7%	0.4%	1.0%
Peru	381		978	1,359	256.7%	0.3%	1.1%
Paraguay	91	-21		70	-23.1%	0.1%	0.1%
Uruguay	113		158	271	139.8%	0.1%	0.2%
Mexico	335		31	366	9.3%	0.3%	0.3%
Others	1,360	-264		1,096	-19.4%	1.2%	0.9%
SA	9,772		2,933	12,705	30.0%	8.8%	10.5%
Netherlands	3,450	-147		3,303	-4.3%	3.1%	2.7%
UK	503		117	620	23.3%	0.5%	0.5%
Germany	416	-102		314	-24.5%	0.4%	0.3%
Italy	190		21	211	11.1%	0.2%	0.2%
Sweden	68		13	81	19.1%	0.1%	0.1%
Belgium	237	-79		158	-33.3%	0.2%	0.1%
Austria	52	-16		36	-30.8%	0.0%	0.0%
Switzerland	187	-14		173	-7.5%	0.2%	0.1%
Others	662		15	677	2.3%	0.6%	0.6%
Europe	5,765	-192		5,573	-3.3%	5.2%	4.6%
ROW	2,967	-170		2,797	-5.7%	2.7%	2.3%
Total	110,476		10,739	121,215	9.7%		
W/O Ven.	110,297		10,726	121,023	9.7%		



ARRIVALS USA

APRIL 2024/2023

94,183
ARRIVALS

7.8%
GROWTH

	2023	Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
New York	15,579	2,902	18,481	18.6%	17.8%	19.6%
Massachusetts	14,414	335	14,749	2.3%	16.5%	15.7%
New Jersey	10,556	1,229	11,785	11.6%	12.1%	12.5%
Pennsylvania	4,735	-235	4,500	-5.0%	5.4%	4.8%
Illinois	1,765	-87	1,678	-4.9%	2.0%	1.8%
Connecticut	4,161	1,900	6,061	45.7%	4.8%	6.4%
Florida	3,891	586	4,477	15.1%	4.5%	4.8%
Ohio	2,068	-68	2,000	-3.3%	2.4%	2.1%
Maryland	2,600	-130	2,470	-5.0%	3.0%	2.6%
Michigan	1,424	-50	1,374	-3.5%	1.6%	1.5%
Virginia	2,352	24	2,376	1.0%	2.7%	2.5%
Georgia	1,951	96	2,047	4.9%	2.2%	2.2%
North Carolina	2,666	-310	2,356	-11.6%	3.1%	2.5%
Texas	2,038	20	2,058	1.0%	2.3%	2.2%
California	1,428	174	1,602	12.2%	1.6%	1.7%
Other	15,737	432	16,169	2.7%	18.0%	17.2%
Total	87,365	6,818	94,183	7.8%		



NIGHTS

APRIL 2024/2023

876,997
NIGHTS

5.9%
GROWTH

	2023		Growth	2024	% Growth	ALOS 2023	ALOS 2024
USA	623,690		38,271	661,961	6.1%	7.1	7.0
Canada	41,087		10,767	51,854	26.2%	8.9	8.7
NA	664,777		49,038	713,815	7.4%	7.2	7.1
Venezuela	1,562		617	2,179	39.5%	8.7	11.3
Colombia	27,055	-1,484		25,571	-5.5%	6.9	6.8
Brazil	5,914		1,513	7,427	25.6%	6.2	5.8
Argentina	12,351		4,410	16,761	35.7%	8.7	8.9
Chile	3,913		5,009	8,922	128.0%	7.2	7.4
Ecuador	2,368		2,688	5,056	113.5%	5.0	4.1
Peru	2,515		4,712	7,227	187.4%	6.6	5.3
Paraguay	646	-230		416	-35.6%	7.1	5.9
Uruguay	883		1,078	1,961	122.1%	7.8	7.2
Mexico	1,826		943	2,769	51.6%	5.5	7.6
Others	9,086	-1,428		7,658	-15.7%	6.7	7.0
SA	68,119		17,828	85,947	26.2%	7.0	6.8
Netherlands	53,066	-9,942		43,124	-18.7%	15.4	13.1
UK	4,804		357	5,161	7.4%	9.6	8.3
Germany	4,187	-1,519		2,668	-36.3%	10.1	8.5
Italy	1,610		262	1,872	16.3%	8.5	8.9
Sweden	500		63	563	12.6%	7.4	7.0
Belgium	2,334	-479		1,855	-20.5%	9.8	11.7
Austria	418	-121		297	-28.9%	8.0	8.3
Switzerland	1,875	-250		1,625	-13.3%	10.0	9.4
Others	5,970	-714		5,256	-12.0%	9.0	7.8
Europe	74,764	-12,343		62,421	-16.5%	13.0	11.2
ROW	20,405	-5,591		14,814	-27.4%	6.9	5.3
Total	828,065		48,932	876,997	5.9%	7.5	7.2



ACCOMMODATIONS

APRIL 2024/2023

121,215
ARRIVALS

9.7%
GROWTH

ARRIVALS BY ACCOMMODATION

	2023	Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
EP	30,491	 2,836	33,327	9.3%	 27.6%	 27.5%
All Inclusive	19,963	 172	20,135	0.9%	 18.1%	 16.6%
Timeshare	31,482	-99	31,383	-0.3%	 28.5%	 25.9%
Others	28,540	 7,830	36,370	27.4%	 25.8%	 30.0%
Total	110,476	 10,739	121,215	9.7%		

NIGHTS BY ACCOMMODATION

	2023	Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
EP	189,516	 11,889	201,405	6.3%	 22.9%	 23.0%
All Inclusive	130,004	 3,770	133,774	2.9%	 15.7%	 15.3%
Timeshare	264,602	-2,835	261,767	-1.1%	 32.0%	 29.8%
Others	243,943	 36,108	280,051	14.8%	 29.5%	 31.9%
Total	828,065	 48,932	876,997	5.9%		



ACCOMMODATIONS

APRIL 2024/2023

121,215
ARRIVALS

9.7%
GROWTH

	EP			All Inclusive			Timeshare			Others		
	2024	2023	% growth	2024	2023	% growth	2024	2023	% growth	2024	2023	% growth
USA	28,386	26,429	7.4%	17,053	17,073	-0.1%	28,750	28,953	-0.7%	19,994	14,910	34.1%
Venezuela	43	50	-14.0%	1	10	-90.0%	9	27	-66.7%	139	92	51.1%
Netherlands	485	400	21.3%	107	223	-52.0%	202	169	19.5%	2,509	2,658	-5.6%
Canada	1,033	790	30.8%	1,186	907	30.8%	935	814	14.9%	2,803	2,096	33.7%
Brazil	369	269	37.2%	100	99	1.0%	120	137	-12.4%	687	450	52.7%
Colombia	362	460	-21.3%	130	259	-49.8%	291	455	-36.0%	2,970	2,754	7.8%
Argentina	219	383	-42.8%	618	535	15.5%	221	165	33.9%	824	335	146.0%
Chile	183	87	110.3%	290	215	34.9%	141	54	161.1%	586	184	218.5%
Peru	270	63	328.6%	298	99	201.0%	93	53	75.5%	698	166	320.5%
UK	264	166	59.0%	44	42	4.8%	66	57	15.8%	246	238	3.4%
Italy	64	48	33.3%	18	23	-21.7%	28	17	64.7%	101	102	-1.0%
Total main mkt	31,678	29,145	8.7%	19,845	19,485	1.8%	30,856	30,901	-0.1%	31,557	23,985	31.6%
All visitors	33,327	30,491	9.3%	20,135	19,963	0.9%	31,383	31,482	-0.3%	36,370	28,540	27.4%



ACCOMMODATIONS

APRIL 2024/2023

121,215
ARRIVALS

9.7%
GROWTH

	EP			All Inclusive			Timeshare			Others		
	2024	2023	% growth	2024	2023	% growth	2024	2023	% growth	2024	2023	% growth
USA	85.2%	86.7%	-1.7%	84.7%	85.5%	-1.0%	91.6%	92.0%	-0.4%	55.0%	52.2%	5.2%
Venezuela	0.1%	0.2%	-21.3%	0.0%	0.1%	-90.1%	0.0%	0.1%	-66.6%	0.4%	0.3%	18.6%
Netherlands	1.5%	1.3%	10.9%	0.5%	1.1%	-52.4%	0.6%	0.5%	19.9%	6.9%	9.3%	-25.9%
Canada	3.1%	2.6%	19.6%	5.9%	4.5%	29.6%	3.0%	2.6%	15.2%	7.7%	7.3%	4.9%
Brazil	1.1%	0.9%	25.5%	0.5%	0.5%	0.1%	0.4%	0.4%	-12.1%	1.9%	1.6%	19.8%
Colombia	1.1%	1.5%	-28.0%	0.6%	1.3%	-50.2%	0.9%	1.4%	-35.8%	8.2%	9.6%	-15.4%
Argentina	0.7%	1.3%	-47.7%	3.1%	2.7%	14.5%	0.7%	0.5%	34.4%	2.3%	1.2%	93.0%
Chile	0.5%	0.3%	92.4%	1.4%	1.1%	33.7%	0.4%	0.2%	161.9%	1.6%	0.6%	149.9%
Peru	0.8%	0.2%	292.1%	1.5%	0.5%	198.4%	0.3%	0.2%	76.0%	1.9%	0.6%	230.0%
UK	0.8%	0.5%	45.5%	0.2%	0.2%	3.9%	0.2%	0.2%	16.2%	0.7%	0.8%	-18.9%
Italy	0.2%	0.2%	22.0%	0.1%	0.1%	-22.4%	0.1%	0.1%	65.2%	0.3%	0.4%	-22.3%
Total main mkt	95.1%	95.6%	-0.6%	98.6%	97.6%	1.0%	98.3%	98.2%	0.2%	86.8%	84.0%	3.2%
All visitors	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%



VISITORS BY AGE

APRIL 2024/2023

121,215
ARRIVALS

9.7%
GROWTH

	2023		Growth	2024	% Growth
0 - 11	9,436		297	9,733	3.1%
12-19	8,946	-1,379		7,567	-15.4%
20 - 29	10,228		2,047	12,275	20.0%
30 - 39	17,081		3,220	20,301	18.9%
40 - 49	20,189		901	21,090	4.5%
50 - 59	20,851		1,031	21,882	4.9%
60 - 69	15,860		3,264	19,124	20.6%
70 +	7,878		1,363	9,241	17.3%
Not Stated	7	-5		2	-71.4%
Total	110,476		10,739	121,215	9.7%



GENERATIONS

APRIL 2024/2023

121,215
ARRIVALS

9.7%
GROWTH

	2023		Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
Gen A	7,111		475	7,586	6.7%	6.4%	6.3%
Gen Z	15,996	-620		15,376	-3.9%	14.5%	12.7%
Millennials	26,758		4,808	31,566	18.0%	24.2%	26.0%
Gen X	30,984		1,020	32,004	3.3%	28.0%	26.4%
Baby Boomers	27,027		4,491	31,518	16.6%	24.5%	26.0%
Silent Generations	2,593		570	3,163	22.0%	2.3%	2.6%
Age not specified	7	-5		2	-71.4%	0.0%	0.0%
Total	110,476		10,739	121,215	9.7%		



PURPOSE OF VISIT APRIL 2024/2023

121,215
ARRIVALS

9.7%
GROWTH

	2024	Market share 2024	2023	Market share 2023	% Growth
Sun, Sand, Sea	101,568	83.8%	93,150	84.3%	9.0%
Business	2,507	2.1%	2,122	1.9%	18.1%
Conference	940	0.8%	585	0.5%	60.7%
Honeymoon	2,773	2.3%	2,427	2.2%	14.3%
Diving	360	0.3%	411	0.4%	-12.4%
Incentive	1,499	1.2%	1,603	1.5%	-6.5%
Meeting	866	0.7%	631	0.6%	37.2%
Not specified	6,459	5.3%	6,181	5.6%	4.5%
Shopping	715	0.6%	709	0.6%	0.8%
Wedding	3,528	2.9%	2,657	2.4%	32.8%
Total	121,215	100.0%	110,476	100.0%	9.7%



CARRIERS

APRIL 2024/2023

121,215
ARRIVALS

9.7%
GROWTH

	2023		Growth	2024	% Growth	Marketshare 2023	Marketshare 2024
JETBLUE	27,457		4,658	32,115	17.0%	24.9%	26.5%
AMERICAN AIRLINES	23,469	-2,314		21,155	-9.9%	21.2%	17.5%
DELTA AIRLINE	13,707		3,243	16,950	23.7%	12.4%	14.0%
UNITED AIRLINES	15,106		1,578	16,684	10.4%	13.7%	13.8%
SOUTHWEST AIRLINES	5,686	-368		5,318	-6.5%	5.1%	4.4%
COPA AIRLINES	3,430		1,829	5,259	53.3%	3.1%	4.3%
AVIANCA	4,934	-539		4,395	-10.9%	4.5%	3.6%
WESTJET AIRLINES	1,808		748	2,556	41.4%	1.6%	2.1%
KLM ROYAL DUTCH	2,698	-288		2,410	-10.7%	2.4%	2.0%
SPIRIT AIRLINES	1,248		835	2,083	66.9%	1.1%	1.7%
WINGO	1,206		800	2,006	66.3%	1.1%	1.7%
AIR CANADA	1,486		374	1,860	25.2%	1.3%	1.5%
TUI FLY NL	1,396	-35		1,361	-2.5%	1.3%	1.1%
LATAM AIRLINES	0		1,342	1,342	-	0.0%	1.1%
DIVI DIVI AIR	1,601	-356		1,245	-22.2%	1.4%	1.0%
SUNWING AIRLINES	913		59	972	6.5%	0.8%	0.8%
EZ AIR	952	-226		726	-23.7%	0.9%	0.6%
SURINAM AIRWAYS	715	-227		488	-31.7%	0.6%	0.4%
WINAIR	97		321	418	330.9%	0.1%	0.3%
PRIVATE	590	-175		415	-29.7%	0.5%	0.3%
BRITISH AIRWAYS	345		30	375	8.7%	0.3%	0.3%
JET AIR CARIBBEAN	218		101	319	46.3%	0.2%	0.3%
SUN COUNTRY AIRLINES	259	-38		221	-14.7%	0.2%	0.2%
CHARTER	328	-117		211	-35.7%	0.3%	0.2%
ARAJET	112		62	174	55.4%	0.1%	0.1%
AIR CENTURY	55		24	79	43.6%	0.0%	0.1%
OTHERS	660	-582		78	-88.2%	0.6%	0.1%
Total	110,476		10,739	121,215	9.7%		



CARRIERS

APRIL 2024/2023

121,215
ARRIVALS

9.7%
GROWTH

City	APO Code	April '24	Market share 2024	April'23	Market share 2023	2024 vs 2023
JFK NY	JFK	18,408	15.2%	16,054	14.5%	14.7%
Boston	BOS	18,298	15.1%	20,175	18.3%	-9.3%
Newark	EWR	15,016	12.4%	10,321	9.3%	45.5%
Atlanta	ATL	8,280	6.8%	4,958	4.5%	67.0%
Charlotte	CLT	8,082	6.7%	9,144	8.3%	-11.6%
Miami	MIA	6,981	5.8%	7,419	6.7%	-5.9%
Toronto	YYZ	5,406	4.5%	4,214	3.8%	28.3%
Panama City	PTY	5,296	4.4%	3,437	3.1%	54.1%
Philadelphia	PHL	5,045	4.2%	5,326	4.8%	-5.3%
Bogota	BOG	4,953	4.1%	5,721	5.2%	-13.4%
Orlando	MCO	4,201	3.5%	4,095	3.7%	2.6%
G.Bush DC	IAD	4,034	3.3%	2,727	2.5%	47.9%
Amsterdam	AMS	3,771	3.1%	4,097	3.7%	-8.0%
Curacao	CUR	2,360	1.9%	2,925	2.6%	-19.3%
Fort Lauderdale	FLL	2,158	1.8%	1,283	1.2%	68.2%
Chicago	ORD	1,429	1.2%	1,566	1.4%	-8.7%
Lima, Peru	LIM	1,342	1.1%	0	0.0%	—
Baltimore	BWI	1,120	0.9%	1,599	1.4%	-30.0%
Cali, Alfonso Bonilla Aragon	CLO	742	0.6%	0	0.0%	—
Medellin	MDE	708	0.6%	425	0.4%	66.6%
LaGuardia Airport, NY	LGA	580	0.5%	732	0.7%	-20.8%
Dallas Fort Worth Int Airport	DFW	546	0.5%	756	0.7%	-27.8%
Johan A. Pengel Int Airport, Suriname	PBM	461	0.4%	716	0.6%	-35.6%
Sint Maarten	SXM	421	0.3%	97	0.1%	334.0%
Gatwick Airport , UK	LGW	375	0.3%	345	0.3%	8.7%
	Others	1,202	1.0%	2,344	2.1%	-48.7%
Total		121,215	100.0%	110,476	100.0%	9.7%



CRUISE COMPARISON



One happy island ✦ [ARUBA.COM](https://aruba.com)



CRUISE APRIL



CRUISE PAX
68,548

2023



CRUISE CALLS
26



CRUISE PAX
96,060

40.1%

2024



CRUISE CALLS
30

15.38%

ABSOLUTE GROWTH PAX **APRIL**

27,512
40.1%

ABSOLUTE GROWTH CALLS **APRIL**

4
15.38%

VACATIONS RENTALS

 **Transparent**
an OTA INSIGHT company

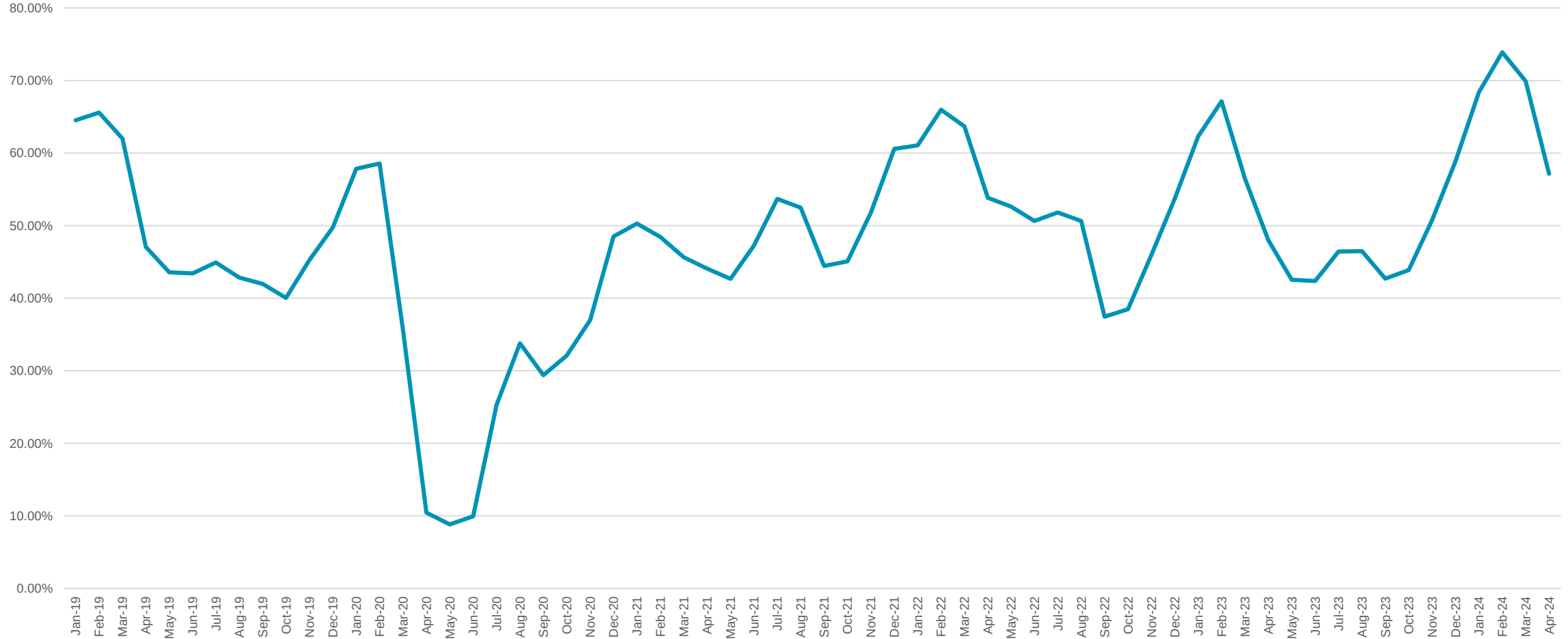
INTRODUCTION

- ▶ In 2023, A.T.A. started working with Lighthouse formerly Transparent Insights. Lighthouse tracks short-term rentals at the property level through their dashboard.
- ▶ With Lighthouse, A.T.A. is able to do the following:
 - Measure the economic impact of short-term rental, track (ADR) and occupancy and analyse the booking window.
 - The above data points are also forward-looking making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
 - Track visitors' origin and accommodation size.
 - The dashboard also provides the ability to make a direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking window.



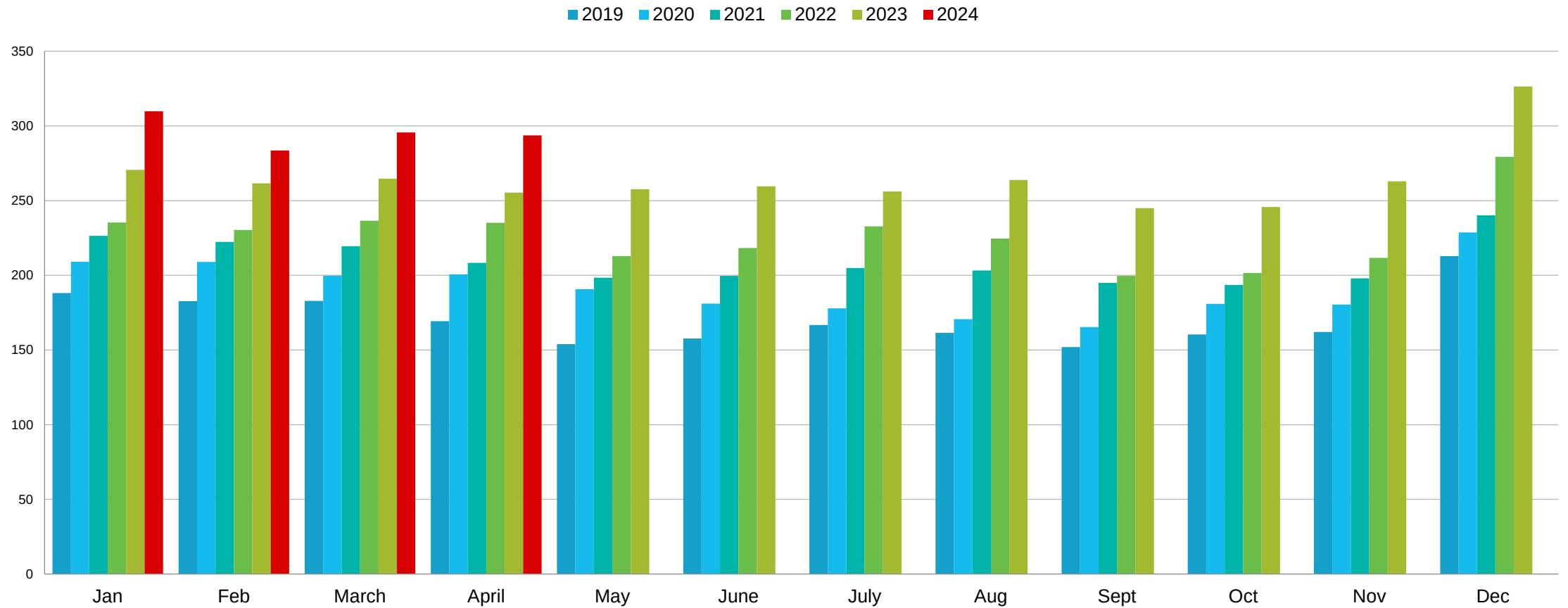
OCCUPANCY

April 2023 Occupancy: 48% | April 2024 Occupancy: 57%



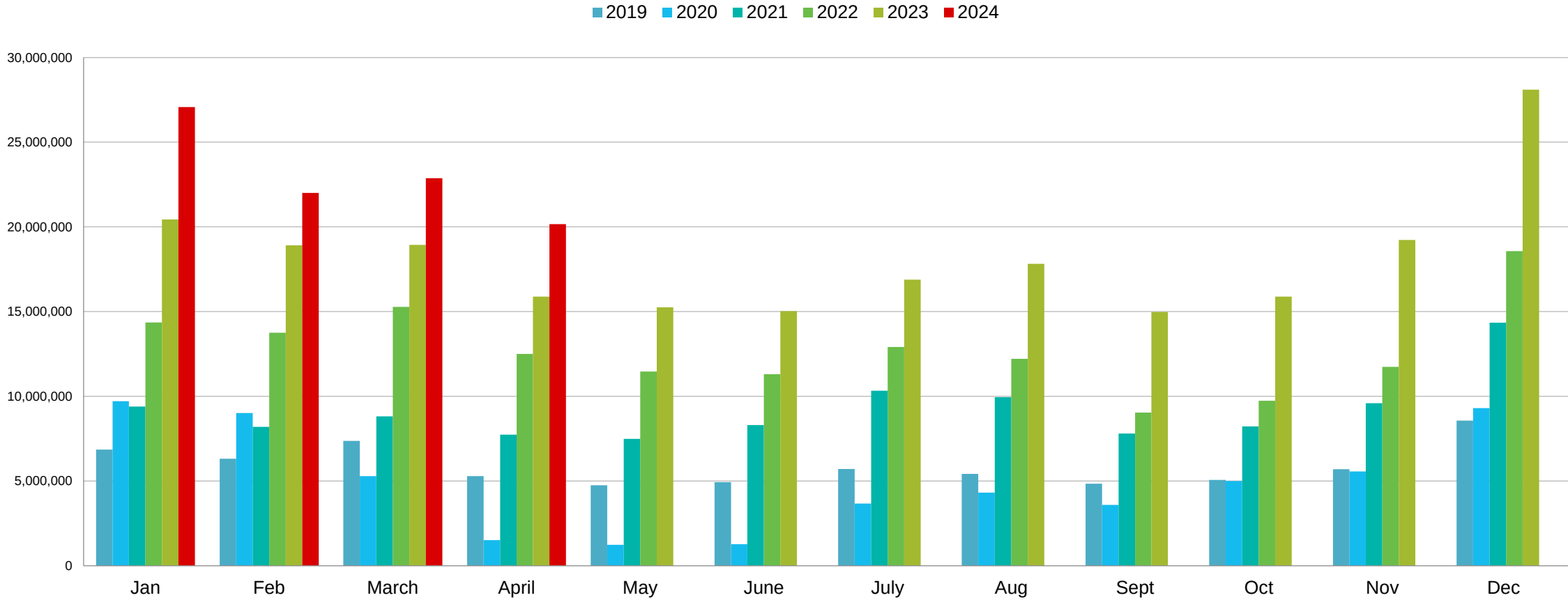
ADR

April 2023 ADR: \$255 | April 2024 ADR: \$294



REVENUE

Total Revenue YTD April 2024: USD\$92,115,187 | Total Revenue YTD April 2023: USD\$74,175,747
April 2024: USD\$20,155,958 | April 2023: USD\$18,941,874





MASHA DANKI

Thank You

For any questions related to the report and/or additional information requests, please contact

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Or

Visit our website www.ata.aw

